

Exhibit Service

Vision Cafe + Pearle Vision Zone

Meeting Rooms

Independent Design

Entrance

Meeting Rooms

Expo Sales

Platinum Club

Lounge

Eyewear

Italian Pavilion

Entrance

Resource Center

- OTC Showcase
- VBar
- Main Stage
- Indie Lab Speakeasy
- TVC
- OptiCon Hub
- Associations + Headshots
- Launch Pad
- Meeting Zone

NOW Trend Display

Entrance

Tech and Innovation

Eyecare

Entrance

Zeiss Beer Garden

Meeting Rooms

Conferee Cafe

Workshops + Symposiums