





# EDUCATION BROCHURE

SAVE UP TO 20% WHEN YOU REGISTER BY 2/16















Seeing beyond





























# 2023 VISION EXPO ENDORSERS

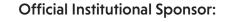














# **OPTICONADVISORYBOARD**

MEET THE MEMBERS WHO HAVE BEEN ACTIVELY INVOLVED IN THE DEVELOPMENT OF THIS YEAR'S EDUCATION MEETING.



Janet Acara, ABOC, NCLEM **Erie Community College** 



Tom Barracato, ABOC, NCLEC Owner, Adolph Optical



Sandra K. Brown, ABOM, NCLEC VisionWorks



Curt Duff, ABOM, NCLEM



Tina Palumbo

OAB Co-Chair, Foerster & Hayes LTD, **ABO-NCLE Board Public Member** 



Carri L. Russell, NCLEM **Bausch Health Speciality Vision Products** 



Phernell Walker, MBA, ABOM, NCLEC

Pure Optics LLC, OAB Co-Chair ABO-NCLE Board Member, Treasurer

Owner, Tinder-Krauss-Tinder, ABO Chair



MEET THE MEMBERS WHO HAVE BEEN ACTIVELY INVOLVED IN THE DEVELOPMENT OF THIS YEAR'S EDUCATION MEETING.



Mark Dunbar, OD, FAAO **EPC Co-Chairman** Michigan College of Optometry at Ferris State University



Marc Bloomenstein, OD, FAAO **EPC Co-Chairman** New England College of Optometry



Melissa Bamett, OD, FAAO **UC Berkeley School of Optometry** 



Michael Kling, OD Southern College of Optometry



Millicent Knight, OD, FAAO Illinois College of Optometry



Jack Schaeffer, OD University of Georgia, Southern College of Optometry



Vincent Young, MD Temple University, Temple University **Medical School** 



Thomas Quinn, OD Interim GCLF Director Ohio University College of Medicine

**02** VISION EXPO EAST 2023

# **INTRODUCING NEW EDUCATION PRICING!**

We're thrilled to introduce new pricing which makes VisionEd more affordable than ever! Enroll in hourly education, or upgrade to unlimited education for the entire CE Program to take advantage of everything VisionEd has to offer!\*

# **DOCTORS**

# UNLIMITED CONTINUING EDUCATION

Early Bird: \$599 \$499

Register on or before 2/16/2023

# A LA CARTE

### \$70/hour

Select this option if you plan on taking fewer than 7 hours.

# **OPTICON / ALLIED HEALTH**

OPTICIANS, CONTACT LENS PROFESSIONALS, ALLIED OPHTHALMIC PROFESSIONALS, OPTICAL ASSISTANTS AND OFFICE MANAGERS, FRAME BUYERS AND LAB TECHNICIANS

**OPTICON** @ **VISION EXPO**UNLIMITED CONTINUING EDUCATION

Early Bird: \$349 \$299

Register on or before 2/16/2023

# OTHER PROFESSIONALS

PROFESSIONALS WORKING IN CORPORATE MANAGEMENT, OR SERVICE PROVIDE

# UNLIMITED CONTINUING EDUCATION

Early Bird: \$539 \$499

Register on or before 2/16/2023

# A LA CARTE

# \$70/hour

Select this option if you plan on taking fewer than 7 hours.

# **TOTAL OFFICE PACKAGE**

Save BIG on education by booking a group! Register four or more conferees for unlimited Continuing Education and save 20% off the current education rate for Doctors and Other Professionals!\*

**4+ CONFEREES** 

20% OFF\*

\* Total Office Package 20% discount does not apply to OptiCon Education Packages.

# WORKSHOPS\*

\$186

20C4: OCT Workshop
30C4: Injections and Minor Procedures Workshop
35L1: Specialty Contact Lens Workshop

\*Unlimited education package does not include workshops.

# **FREE EDUCATION\***

Global Contact Lens Forum: 10L1, 10L2, 10L3

March Madness Imaging Program: 10C1, 10C2, 10C3

(10C1 workshop limited to first 100 registrants)

Vision Series (Optometrists Only)

Innovation Stage

\*Advance Registration is required for free courses.

### ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:

- ADMISSION TO EXHIBITS (\$150 VALUE)
- ADMISSION TO EDUCATION ATTENDEE LOUNGE





WITH THE OPTICON @ VISION EXPO EDUCATION PACKAGE, OPTICIANS, CONTACT LENS PROFESSIONALS, ALLIED OPHTHALMIC PROFESSIONALS, OPTICAL ASSISTANTS AND OFFICE MANAGERS, FRAME BUYERS AND LAB TECHNICIANS CAN TAKE ADVANTAGE OF EDUCATION COVERING SIX KEY AREAS: SPECTACLE LENS, CONTACT LENS, CLINICAL CONCEPTS, HANDSON WORKSHOPS AND EXAM REVIEW COURSES FOR BOTH THE ABO AND NCLE BASIC, ADVANCED, AND PRACTICAL EXAMS.

### ABO BASIC EXAM REVIEW SESSIONS

Ophthalmic Optics; Ocular Anatomy, Physiology and Pathology; Ophthalmic Products; Instrumentation; Dispensing Procedures; Laws and Regulations

### NCLE BASIC EXAM REVIEW SESSIONS

Ocular Anatomy, Physiology and Pathology; Refractive Errors; Instrumentation for Measurement and Observation; Prefitting; Diagnostic Fitting; Dispensing; Follow-Up; Regulatory

# OPTICON @ VISION EXPOHOST HOTEL

### RATE AS LOW AS \$199/NIGHT

# **TRYP Times Square South**

In the heart of the Big Apple, TRYP Times Square South is located right in Midtown and less than a mile from Vision Expo!

### **OPTICON PACKAGE ONLY \$299**

Quality Education + Affordable Pricing

- UNLIMITED CONTINUING EDUCATION COURSES INCLUDING ABO & NCLE APPROVED EDUCATION, NFOS COLLEGE BOWL, AND THE OPTICON GENERAL SESSION
- FREE EXHIBIT HALL ACCESS, INCLUDING THE OPTICON @ VISION EXPO HUB
- TAILORED SPECIAL EVENTS INCLUDING THE OPTICON WELCOME EVENT AND PEER NETWORKING
- ACCESS TO ABO & NCLE EXAM REVIEW COURSES
- ACCESS TO DISCOUNTED RATES AT A DEDICATED OPTICON @ VISION EXPO HOTEL

# **ABO & NCLE EXAM REVIEW COURSES**

ABO & NCLE is excited to offer exam review courses for the National Opticianry Competency Exam and the Contact Lens Registry Exam for both basic and advanced levels during OptiCon @ Vision Expo. All exam review courses will be taught by current National Federation of Opticianry Schools (NFOS) faculty.

### ABO ADVANCED EXAM REVIEW SESSIONS

Analyze and Interpret Visual Assessment, Utilize Ophthalmic Instrumentation, Design, Fit, and Dispense Eyewear and other Ophthalmic Devices

### NCLE ADVANCED EXAM REVIEW SESSIONS

Routine and Emergency Visits, Prefit, Preperation and Evaluation, Design, Fit and Dispense Standard and Specialty Lenses, Patient Instructions; Administrative Procedures

# **OPTICON HUB @ VISION EXPO**

This dedicated show floor destination will host pop up talks, networking, social events and access to representatives and resources from ABO & NCLE, OAA, NFOS, CLSA and vendor partners.

**ENDORSED BY:** 











VISION EXPO EAST 2023

# **EDUCATIONHIGHLIGHTS**

32A1

# **CONTACT LENS**

2105

Technology and innovation is changing faster and faster. Lens designs and fitting techniques are essential to maintaining your expertise as an Optician, Contact Lens Practitioner and Ophthalmic Allied Professional. This series of classes will help you flourish and excel in your practice while benefitting your patients as well. You will discover information to propel you to the next level!

2402	My Child is Not Old Enough for Contact Lenses Guess Again
25O2	My Eyes Always Water: Dry Eye and Management
26O2	Design and Fitting GP Lenses
35O2	Specialty Soft and Hybrid Contact Lenses
35O3	Establishing a Solid Foundation: RGP Designs and Fitting
3504	Fitting Beyond the Limbus
36O2	Contact Lens Care and Compliance
3604	Why Contacts?
4101	Finding Our Passion And Purpose As A Contact Lens Fitting Professional While Changing Patients Lives
4201	Understanding Keratometry and Slit Lamp Biomicroscopy
42O2	Ocular Complications Associated with Contact Lens Wear
4301	Fundamentals of Soft Contact Lens Fitting
45O3	Comprehensive Hands on Soft Contact Lens Fitting Worksho

Biomicroscope Usage in a Contact Lens Practice

# **BUSINESS AND PRACTICE EXPERTISE**

What business issues keep you up at night? The Business and Practice Expertise track is designed to help you rest easy with sessions related to five key areas: Leadership; Customer Experience; Human Resources; Data; and Profitability and Growth. Immerse vourself in this actionable, business-focused content, and return home with solutions you can implement immediately.

11B1	The Patient Journey - Prescribing
13B1	Uncommon & Complicated Case Reports in Trouble Shooting
21B1	Strategies for Dealing with Unhappy Patients
22B1	Time Management Made Easy: Task and Time Management
	Strategies and Techniques
23B2	The Leadership Challenge - Uncovering Your Leadership Skills
24B1	Telehealth is Here to Stay. Really!
25B1	Creating Your Best Self In Spite of Fear or Challenge
33B2	How to Hire From Within Your Practice
35B1	The Fourteen Service Behaviors Every Practice Needs
42B1	It's Not All About You!
43B1	BREAKING BAD buying habits

# **CLINICAL CONCEPTS FOR OPTICIANS, CONTACT LENS** PRACTITIONERS AND ALLIED **HEALTH PROFESSIONALS**

Designed for Opticians, Ophthalmic Assistants, Contact Lens Practitioners, and Allied Ophthalmic Health Professionals, this education series will address key areas of interest, including eye strain, pharmacology, history taking, and refraction. These sessions will not only expand your knowledge, but will increase the value you bring to your patients and practice.

	-
33A1	Clinical Ocular Concepts for Allied Ophthalmic Professionals
35A1	Associations Between Systemic Disease, Systemic Medications and Eye Pathology
36A1	Improving Patient Communication to Achieve Understanding

Ophthalmic Testing: How to Perform, How to Interpret

# **HANDS-ON WORKSHOPS**

These workshops offer the opportunity to educate and review ophthalmic skills you may have and add to your knowledge base. These classes include hands-on components with instructor-led practice covering the course content.

\* Capacity of these courses is limited to 25 participants.

Introduction to Lensometry

25O3	What Are All These Adjustment Tools?
2504	Advanced Lensometry: Application of ANSI Standards
33O3	Compression Mounting Adjustments, Repairs, Assembly
4501	Basic Frame Repair Workshop
45O2	Ocular Dissection (Note: Participants in this class will dissect real cow/pig eyes during the course.)

# **LOW VISION**

According to the World Health Organization, 246 million people suffer with low vision which results from a variety of diseases, disorders, and injuries that affect the eye. The need for diagnosis, treatment options and patient and caregiver education is tremendous as well as rewarding. Join your peers as experts in this field share the latest on how technology and innovative products are positively impacting your ability to improve your patients' quality of life. From devices to lens technology and artificial intelligence, low vision care can differentiate your practice and build loyalty and word-of-mouth referrals.

Expand Your Practice: How To Integrate Low Vision Into Everyday **Patient Care and Improve Outcomes** 

# OPTICAL TECHNOLOGY

4103

Studies have shown that the most common, and therefore, the most important device in the world to help people with disability is a pair of prescription eyeglasses. Optical Technology courses will educate eye health professionals and designers of prescription eyeglasses to learn the latest in frame materials, lens design and ophthalmic instrumentation. Courses to enhance knowledge and technical skills will be offered throughout the program.

Visual Assessment: More Than Just a Refraction

1102	Visual Fields and the Use of Fresnel Prisms
1201	Demystifying Near Task Specific Lenses
1202	Take This Class First: Know How to Assess a Frame Line for Quality and Fit Before You Visit Vendors
1301	The ABCs on Pediatric Vision
1302	Optical Case Studies of the Rich and Famous
2102	Intro to Sports Vision Children Who Play Sports Need Safety Eye Protection
2104	Frame Styling with Science and Savvy to Minimize Thickness and Maximize Patient Delight
22O3	Rose-colored Glasses: How Our Eyes Perceive Color and How You Can Manipulate Color Like a Wizard
2301	Myopia Matters
2401	Prism Made Easy; Practical Applications
2403	Develop a Working Understanding of Digital Compensation
26O3	Fundamentals of Accommodation and Convergence
32O3	ANSI Standards; What's New?

Understanding Glaucoma: Making the Pieces of the Puzzle Fit

# **INNOVATION STAGE**

Located in the exhibit hall at The Bridge, our Innovation Stage sessions feature free, sponsored content for all attendees. Learn about the latest products and services over complimentary snacks and beverages in a casual, soft-seating environment.

Please check our website **east.visionexpo.com** for the list of Innovation Stage sessions.

# **NEW THIS YEAR!**

ABO PRACTICAL EXAM REVIEW **AND NCLE PRACTICAL EXAM REVIEW COURSES** 

Each course will offer a comprehensive review of the Practical exam content and delivery methods, which include multiple choice, hotspot, video and simulation. Attendees will also be presented with resources available to prepare for the exam.

# **COLLEGE BOWL**

The NFOS (National Federation of Opticianry Schools) College Bowl, is a competition modeled on "Jeopardy" that features questions in anatomy and physiology of the eye, ophthalmic dispensing, ophthalmic fabrication, contact lenses and optics. The stakes are high - in addition to school bragging rights, the winner will take home a \$500.00 first place prize. In the past, students from Connecticut, Florida, New Jersey, Georgia, New York, Tennessee, Massachusetts, Virginia, and Washington State have participated in this event.

This competitive event will take place on the exhibit hall floor at The Bridge on Saturday, March 18.

When Life Gives You Lemons

# **THURSDAYMARCH 16**

# FREE! GLOBAL CONTACT LENS FORUM

10L1 - FREE	
Elevating Your Contact Lens Practice	
Moderator: Quinn Panelists: Frogozo, Compton, Morrison	C,FL-OD, FL-OP,N,NYS-CL-I
10L2 - FREE	
Seeing Red: Practical Problem-Solving of CL Red Eye	
Quinn, Frogozo, Compton, Morrison	C,FL-OD, FL-OP,N,NYS-CL-I
10L3 - FREE	
Marketing for Specialty Contact Lenses	
Compton	C,FL-OD, FL-OP,N,NYS-CL-I
	Elevating Your Contact Lens Practice  Moderator: Quinn Panelists: Frogozo, Compton, Morrison  10L2 - FREE  Seeing Red: Practical Problem-Solving of CL Red Eye Quinn, Frogozo, Compton, Morrison  10L3 - FREE  Marketing for Specialty Contact Lenses

			CLINICAL		
11:15 AM					10C1 - FREE
- 1:15 PM					MARCH MADNESS: Case Challenges in Optometry - Optimizing Ocular Imaging Workshop Dunbar Limited Attendance
					C, FL-OD
1:30PM	11C1		11C3	11C4	10C2 - FREE
-3:30PM	Glaucoma Grab Bag: Practical Guidelines for Effective Glaucoma Management Marrelli		Ophthalmic Therapeutics Update Steen	<b>Myopia Control</b> Kattouf	MARCH MADNESS: Case Challenges in Optometry - Optimizing Ocular Imaging Round 1 Moderator: Dunbar Panelists: Bloomenstein, S. Johnson, M. Schaeffer, Rafieetary, Ferrucci, Majcher, Rodman
	C,FL-OD, TPA, T		C,FL-OD,T, TPA	C,FL-OD	C,FL-OD
3:45PM -	12C1	12C2		12C4	10C3 - FREE
4:45PM	Problem Solving in Glaucoma Management Steen	Corneal Relationship Therapy: Managing the Neurotrophic Keratitis Bloomenstein		The Neuro-ophthalmology of Concussion: The Evaluation Management of Vision and Visual-Motor Abnormalities Kattouf	MARCH MADNESS: Case Challenges in Optometry - Optimizing Ocular Imaging Semifinals and Finals Moderator: Dunbar Panelists: Bloomenstein, S. Johnson, M. Schaeffer, Rafieetary, Ferrucci, Majcher, Rodman
				C,FL-OD	C,FL-OD
5:00PM				13C4	
-6:00PM				Prescription Formulas for the Pediatric Patient Kattouf	
	C,FL-OD, TPA	C,FL-OD,TPA, T		C,FL-OD,TPA, O	

### TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	

# **VISION EXPO MARKETING & SOCIAL MEDIA BOOTCAMP**

In partnership with Marketing4ECPs

8:30 AM-	10B1	
9:30 AM	Top 10 Things You Need To Do To Market Your Practice Choryan	С
9:45 AM –	10B2	
10:45 AM	An Instagram Workshop & Strategy Session Kemp	С
11:00 AM	10B3	
-12:00 PM	What is SEO and Why Is It Important For My Marketing? Laurenson	С
1:00 PM	10B4	
-2:00 PM	Is Google Still King? Charest	С
2:15 PM	10B5	
-3:15 PM	Easily Find & Create Content to Fill Your Social Media Calendar Alexander	C
3:30 PM -4:30 PM	10B6	
	Build A Complete Marketing Plan & Budget In An Hour Wilhelm	С

OPTICAL TE	CHNOLOGY	BUSINESS SOLUTIONS
1101		1181
Visual Assessment: More Than Just a Refraction Kazemi, Hoff		The Patient Journey - Prescribing Alexander
<b>3</b>		7
A-O3, NYS, FL-T		A-O1, NYS, FL-OP
1201	1202	12B1
Demystifying Near Task Specific Lenses Kazemi, Hoff	Take This Class First: Know How to Assess a Frame Line for Quality and Fit Before You Visit Vendors Collins	Multi-Pair Sunglass Sales Alexander
A-O3, NYS, FL-T	A-O1, NYS, FL-T	A-O1, NYS, FL-OP
1301	1302	13B1
The ABCs on Pediatric Vision Kazemi, Hoff	Optical Case Studies of the Rich and Famous Walker	Uncommon & Complicated Case Reports in Trouble Shooting Alexander
FL-T,NYS-D/CL-I,A-O1, NYS, FL-T	A-O3, NYS, FL-T	A-03. N-03, NYS, FL-0P

### **ACCREDITATION LEGEND**

A-NO/01/02/03 - ABO-Non-Ophthalmic I/Ophthalmic II/Ophthalmic III, C - COPE, FL-OD - Florida State Board of Optometry, FL-OP - Florida State Board of Opticianry, FL-T - Florida State Board of Opticianry - Technical, N-NO/01/02/03 - NCLE-Non-Ophthalmic I/Ophthalmic II/Ophthalmic III, NYS-D/CL - B/I/A - New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, O – Orals, P – AOA Paraoptometric Commission, T – TQ/CEE, TPA – Therapeutic



Provide your staff with the highest quality and most affordable opportunity to learn with a comprehensive package

# FRIDAYMARCH 17

			CLINIC	AL			CONTACT LENS	NCLE EXAM REVIEW
7:15AM - 8:15AM	21C1 MIGS in Glaucoma Schweitzer	21C2 The Pain Game, Exploring Ocular Pain and Inflammation Cunningham			21C5 COVID 19, Diabetes, Hypertension, and Racial Health Disparities Reynolds		Dry Eye and Contact Lens Wear Frogozo	
	C,FL-OD, TPA	C,FL-OD, O, TPA			C,FL-OD		C,FL-OD	
8:30AM - 9:30AM	Vision Series - Presented by TBD  FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY							Domain I: Ocular Anatomy, Physiology and Pathology; Domain II - Refractive Errors Alspaugh
	OPTOMETRISTS ONLY							NOT FOR CREDIT
9:45AM –	23C1	23C2	23C3	23C4	23C5	23C6	23L1	23NB
10:45AM	A Roadmap for Making the Diagnosis in Glaucoma Schmidt, Chaglasian	MGD and DB: New Technology for Diagnosis and Management Hom, M. Schaeffer	OCT/OCTA: the What, When and How Rodman	Under Pressure - The New Hypertension Guidelines Reynolds	AMD: The Past, Present and Future Ferrucci	Corneal Hysteresis and IOPc:: Glaucoma Vitals for the Modern Era Schweitzer	Incorporating Myopia Management Into Practice Frogozo, Compton	NCLE BASIC EXAM REVIEW Domain III: Instrumentation for Measurement and Observation Alspaugh
			C,FL-OD	C,FL-OD		C,FL-OD		NOT FOR CREDIT
11:00AM - 12:00PM	C,FL-OD		24C3 Grand Rounds Retina Potpourri, It's Not Rare if it's in Your Chair Rodman	24C4 Pharmacology Update Reynolds		24C6 Intense Pulse Light IPL as Adjunctive Treatment for MGD in Ophthalmic Practices Devries  C,FL-OD, TPA	C,FL-OD	24NB NCLE BASIC EXAM REVIEW Domain IV: Prefitting Alspaugh
		C,FL-OD, TPA, O, T	C,FL-OD	C,FL-OD, O	C,FL-OD, TPA, T	C,FE-OD, IFA	9,100	NOT FOR CREDIT
12:15PM – 2:30PM	20C2 Vision Series – Presented by TBD This session is 12:15-1/15pm  FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY	20C3 Vision Series – Presented by Bausch + Lomb This session is 12:15-1:15pm  FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY		20C4 OCT Workshop Bossie, Rodman, Majcher Limited Attendance \$186 This workshop is 12-30-2-30pm				
	25C1	25C2		C,FL-OD 25C4	25C5	25C6	25L1	25ND
2:45PM – 4:45PM	A Roadmap to Medical Management of Glaucoma Marrelli, Chaglasian	The Optometrist's Guide to Managing Presbyopia J. Johnston, Cunningham		Flexing your Optometric Skills: A Practical Hands On Management of Common Anterior Segment Challenges Bloomenstein, Devries	The OD Role in Diabetes Reynolds	Lights, Lasers, Action! Incorporating Aesthetics Into Your Practice Periman, McGee, Davison	How To Build An Ortho-K Practice Compton, Morrison	25NB  NCLE BASIC EXAM REVIEW  Domain VI: Dispensing; Domain VII: Follow-Up; Domain VIII: Regulatory and Administrative Alspaugh  NOT FOR CREDIT
5:00PM -	26C1	26C2		26C4	26C5	26C6	26L1	26NB
6:00PM	Individualizing Glaucoma Treatment: Understanding How to Utilize Traditional and Novel Agents Schweitzer	Systemic Medications in Optometry Cunningham		Getting Started With OCT Rodman	What's Hot in Retina Rafieetary	Intersection of Dry Eye and Beauty: Design, Build and Brand a Profitable Dry Eye Spa Davison	How To Set Achievable Myopia Management Expectations Compton	NCLE BASIC EXAM REVIEW Domain V: Diagnostic Fitting Alspaugh
	C,FL-OD, TPA	C,FL-OD, TPA, O		C,FL-OD	C,FL-OD	C, FL-OD, TPA	C,FL-OD	NOT FOR CREDIT

# TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia

Cor of C Alex S	omplication Out Compensation exander	2102 Intro to Sports Vision Children Who Play Sports Need Safety Eye Protection	AL TECHNO	2104		BUSINESS SOLUTIONS						
Cor of C Alex S Alex ABO ADVANCED The	king the omplication Out Compensation exander	Intro to Sports Vision Children Who Play Sports Need Safety Eye Protection			2105	21B1	21B2		21B4	21B5		
22AA ABO ADVANCED The		9)		Frame Styling with Science and Savvy to Minimize Thickness and Maximize Patient Delight	Biomicroscope Usage in a Contact Lens Practice Gzik This course is 2 hours from 7:15am -9:15am	Strategies for Dealing with Unhappy Patients Ganem	Talking 'Bout My Generation Manso		Love It or List It Helmus	Leadership and Culture: How To Be a Great Leader by Influencing the Culture Within Your Practice to Make Your Team Smarter J. Johnston		
ABO ADVANCED The	A-O3, NYS, FL-T	A-O1, NYS, FL-T		A-O2, NYS, FL-T	Í	A-NO, NYS, FL-OP	A, NYS, FL-OP		C,FL-OD	C,FL-OD		
Domain I: Analyze Opi	pportunity! exander	22O2 Sports EYEllustrated: Keep Your Head In The Game! Mena	Rose-colored Glasses: How Our Eyes Perceive Color and How You Can Manipulate Color Like a Wizard Collins			Time Management Made Easy: Task and Time Management Strategies and Techniques Ganem	Attracting Quality Staff (in a Difficult Employment Market) Manso		Worried About Audits? You Should Be, But Likely Not for the Reasons You Are Wolfe	22B5 Don't Even Think About Building A New Building Without Seeing This Presentation Steele	2286 The Transformation of Eyecare from Emerging Trends: Welcome to the Golden Age of Optometry Binkowitz	
4.03	4 02 NVC FI T	4 01 100 51 7	4 03 NW 51 T		N 62 NW 51 T	A NO NIVE EL OD	ABO, FL-OP,		651.00	651.00	651.00	
A-O3 23AA	A-O3, NYS, FL-T 23O1	A-O1, NYS, FL-T 23O2	A-O2, NYS, FL-T 23O3	2304	N-O3, NYS, FL-T	A-NO, NYS, FL-OP	NYS-D-B 23B2	23B3	C,FL-OD 23B4	C,FL-OD 23B5	C,FL-OD 23B6	
Park Popular Land Park Park Park Park Park Park Park Park	rker	Topography and Corneal Measurement Gzik	Light Filtering Lenses Manso	Introduction to Lensometry Bourque This course is 2 hours from 9.45am -11.45am			The Leadership Challenge: Uncovering Your Leadership Skills Ganem	MBA Strategy to Maximizing Inventory ROI Walker	Lost Revenue Opportunities and How To Reclaim Them Binkowitz	Eyecare CEO Insights Sian	The Ins and Outs of Optometry Contracts: What Associate ODs Should Watch For and How Employers Can Seal the Deal Lopez	
A-O3	A-O1, NO1, NYS, FL-T	A-O1, N-O1, NYS, FL-T	ABO, FL-T, NYS-D-I				A-NO, NYS, FL-OP	A-NO, NYS, FL-OP	C,FL-OD	C,FL-OD	C,FL-OD	
24AA	2401	2402	2403			24B1			24B4	24B5	24B6	
Domain III: Use East	nsy; Practical oplications	My Child is Not Old Enough for Contact Lenses Guess Again Mena ③	Develop a Working Understanding of Digital Compensation Collins			Telehealth is Here to Stay. Really! Manso			The Power of E-Commerce in Eyecare Sian	Inflationary Tactics - How Your Practice Can Thrive Even When Under Stagnant Reimbursements Wolfe	Team! Dream it! Teach it! Be it! Carlson	
		A-O1, N-O1, NYS,		NYS, FL-T		A-NO, N-NO, NYS,						
A-O3	A-O1, NYS, FL-T 2001	FL-T	A-O2, NYS, FL-T			FL-OP			C,FL-OD	C,FL-OD	C,FL-OD	
Sess Cor with (3)	ptiCon General ession, A onversation ith Delilah	2502	2503	2504		2581	25B2		25B4	2585	2586	
ABO ADVANCED Hov	ow SOAP Makes	My Eyes Always	What Are All	Advanced		Creating Your	MBA Methods		Think Managing	Building Your	Developing The	
Domain II: Design, Fit, and Dispense	rker	Water: Dry Eye and Management Gzik	These Adjustment Tools? Bourque	Lensometry, Application of ANSI Standards Aceto		Best Self In Spite of Fear or Challenge Gibb	of Leading and Managing Your Practice Walker		Ocular Disease is a Drain on Your Practice Revenues? Think again! Wolfe	Business For Profit Binkowitz, Kling	CEO Within You Carlson	
Eyewear and Other Ophthalmic Devices Neff				A-O2, NYS, FL-T		A-NO, NYS, FL-OP	A-NO, NYS, FL-OP		C,FL-OD	C,FL-OD	C,FL-OD	
Eyewear and Other Ophthalmic Devices Neff	A-O1, NYS, FL-T	N-O3, NYS, FL-T 26O2	A-02, NYS, FL-T 26O3	A-02, N13, FL-1		26B1		26B3	26B4	26B5	26B6	
Eyewear and Other Ophthalmic Devices Neff 9 A-O3 26AA ABO ADVANCED EXAM REVIEW For	2601 dvanced Optical ormulae alker			A-02, NTS, FLT		Opticianty & Telehealth Comprehensive Eye Exams Bourque		2683 Myopia Control in Eyecare Aceto	26B4  Building Sales Without Selling Binkowitz			

# **ACCREDITATION IS PENDING**

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval – if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

10 VISION EXPO EAST 2023

# **SATURDAYMARCH 18**

			CLINICAL				CONTACT LENG	NCLE EXAM
			CLINICAL				CONTACT LENS	REVIEW
7:15AM - 8:15AM	31C1 Visual Fields, A Virtual Reality Ibach	Advancing the Understanding of Geographic Atrophy Dunbar, Modi	31C3 New Technology in Eye Care Thimons	31C4  Nutrition in Clinical Optometry Poteet, Newsome	31C5 OCT Angiography Majcher		31L1 Scleral Lens Basic Fitting Pal, Lee	
	C,FL-OD	C,FL-OD	C,FL-OD	C,FL-OD, O	C,FL-OD		C,FL-OD	
8:30AM - 9:30AM	30C1 Vision Series – Presented by Dompe FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY							31NA NCLE ADVANCED EXAM REVIEW Domain IV: Routine and Emergency Follow-Up Visits Russell 3
9:45AM -	33C1	33C2	33C3	33C4	33C5	33C6	33L1	32NA
10:45AM	Innovations in Glaucoma: Next Generation Technology, Medications, and Delivery Schweitzer	The Greatest Anterior Segment Disease and Medical Management of Contact Lens Complications Course Ever Periman, Bloomenstein, Karpecki, J. Schaeffer	Laser Therapy and Advanced Procedures S. Johnson	Healthy Living and Healthy Aging for Healthy Eyes Poteet, Newsome	A Multimodal Imaging Grand Rounds Majcher	2020 And Beyond Surgical Innovations and Updates J. Johnston, Cunningham	Scleral Lens Troubleshooting Pal, Lee	NCLE ADVANCED EXAM REVIEW  Domain I: Prefit, Preparation, Evaluation  Russell  3
11:00AM -			34C3				34L1	
12:00PM			Expand Your Practice: How To Integrate Low Vision Into Everyday Patient Care and Improve Outcomes Malkin				Keratoconus 1, 2, 3 Keratoconus Management Made Simple Gelles	
	C,FL-OD, TPA	C,FL-OD, O, TPA, T	C, FL-OD	C,FL-OD	C,FL-OD, T	C, FL-OD, T	C,FL-OD	N-O3
12:15PM - 2:30PM	30C2 Vision Series – Presented by Topcon This session is 12:15-1:15pm	30C3 Vision Series – Presented by Zeiss Meditec This session is 12:15-1:15pm		Injections and Minor Procedures Workshop S. Johnson Limited Attendance \$186 This workshop is 12:30-2:30pm				
	FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY	FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY		C,FL-OD				
2:45PM -	35C1	35C2	35C3	4, 2 00	35C5	35C6	35L1	33NA
4:45PM	Glaucoma Grand Rounds Schmidt	Ocular Surface Disease and Dry Eye Periman, Bioomenstein, Karpecki, J. Schaeffer	Oral Pharmaceuticals in an Optometric Practice Lonsberry		The Greatest Posterior Segment Disease Course Ever Ferrucci, Rafieetary, Dunbar	Rapidly Changing Landscape of Refracting Technology Ibach, Gelles	Specialty Contact Lens Workshop Pal, Lee, Barnett, Frogozo Limited Attendance \$186	NCLE ADVANCED EXAM REVIEW Domain II: Design, Fit, and Dispense Standard and Specialty Lenses Gzik 3)
	C,FL-OD, TPA, T		C,FL-OD, TPA, O, T		C,FL-OD, T	C,FL-OD	C,FL-OD	N-O3
5:00PM - 6:00PM		36C2 Topical Management of Presbyopia now and tomorrow M. Schaeffer	36C3 Keratoconus and Crosslinking in the 21st Century lbach				36L1 Hold My Beer: Lessons Learned While Managing Corneal and Ocular Surface Disease with Scleral Lenses Gelles	NCLE ADVANCED EXAM REVIEW  Domain III: Patient Instruction and Delivery Procedures; Domain V: Administrative Procedures  Russell
		C,FL-OD, TPA	C,FL-OD, TPA				C,FL-OD	N-O3
		9,200,118	2, 02,11A				CJ. 1 OD	11 03

ABO EXAM REVIEW	ALLIED HEALTH	OPTICAL TECHNOLOGY					BUSINESS SOLUTIONS				
31AB	32A1	3201	32O2	32O3	3204	32O5	3206			32B3	32B4
ABO BASIC EXAM REVIEW Domain II: Ocular Anatomy, Physiology, Pathology and Refraction; Domain VI: Laws, Regulations and Standards Bennett	Ophthalmic Testing – How to Perform, How to Interpret Zeitlin	Optical Mythbusters Bourque	The Effect of Small Prism on Visual Comfort Shoven	ANSI Standards: What's New? Walker	Compensated Powers (and Other Ophthalmic Conundrums) Hanlin	Blue You Are My Boy Parker	The Power of Polarized Lenses O'Keefe			Crazy For Culture Carlson	8 Common Cash Flow Pitfalls Kling
NOT FOR CREDIT	A-O2, N-O2, P	A-O1, NYS, FL-T	A-O1, NYS, FL-T	A-O3, NYS, FL-T	A-O2, NYS, FL-T	A-O1, NYS, FL-T	A-O1, NYS, FL-T			C,FL-OD	C,FL-OD
32AB	33A1	3301	33O2	3303	3304			33B1	33B2	33B3	33B4
ABO BASIC EXAM REVIEW Domain I: Ophthalmic Optics Bennett	Clinical Ocular Concepts for Allied Health Professionals Young	The Opticians Guide to Understanding Genetic Eye Diseases Phillips	Diagnostic Testing: What Opticians and Technicians Need to Know to Get the Best Results Zeitlin	Compression Mounting Adjustments, Repairs, Assembly Aceto	Ophthalmic Lens Properties: Who Knew? O'Keefe			Optical Talk for Techs and Team Members Gibb 3)	How to Hire from Within Your Practice Shoven 3)	What Gets Measured Gets Managed: Understanding the Key Financial Metrics of Your Optometry Practice Cmejla	Why a Healthy Business Beats a Smart Business McElroy
					A-O1, NYS, FL-T				A-NO, NYS, FL-OP	C,FL-OD	C,FL-OD
										3483 What to Expect When You're Expecting An Associate Helmus	34.84 From Couch to Chair - The Data Driven Journey that Delivers Patients to Our Practices Neufeld
NOT FOR CREDIT	A-O2 , N-O2, P	A-O2 , N-O2, NYS, FL-T	A-O2 , N-O2, NYS, FL-T	A-O2, NYS, FL-T				A-NO, NYS, FL-OP		C,FL-OD	C,FL-OD
		3001 NFOS College Bowl  3) This session is 12:30-1:30pm  A-NO, N-NO, NYS, FL-T									
33AB	35A1		35O2	3503	3504			35B1		35B3	35B4
ABO BASIC EXAM REVIEW Domain III: Ophthalmic Products; Domain V: Dispensing Procedures Bennett 3)	Associations Between Systemic Disease, Systemic Medications and Eye Pathology Zeitlin		Specialty Soft and Hybrid Contact Lenses Phillips Ogj	Establishing a Solid Foundation: RGP Designs and Fitting Bruce	Fitting Beyond the Limbus Buckner			The Fourteen Service Behaviors Every Practice Needs Gibb		The CEO Guide to a Practice that has Grown 9X Steele	Practice Purchase 101: Everything You Need to Know to Purchase your First (Next) Practice Kling
NOT FOR CREDIT	A-O2, P 36A1		N-O3, NYS, FL-T 36O2	N-O2, NYS, FL-T 36O3	N-03, NYS, FL-T 3604			A-NO, NYS, FL-OP		C,FL-OD	C,FL-OD
ABO BASIC EXAM REVIEW Domain IV: Instrumentation Bennett	Improving Patient Communication to Achieve Understanding Parker		Contact Lens Care and Compliance Rivera	Two Eyes and One Brain, What Could Possibly Go Wrong? Shoven	Why Contacts? Bruce			Risky Business - Dare To Be Different in The Optical Keating		3.5 Best Tools of a Leader McEiroy	The Lean Machine: A Systematic Approach to an Efficient and Cost Effective Practice Neufeld
NOT FOR CREDIT	A-01, P		N-O2, NYS, FL-T	A-O2, NYS, FL-T	N-O1, NYS, FL-T			A-NO, NYS, FL-OP		C,FL-OD	C,FL-OD

### TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	

# **ABOUT ACCREDITATION**

The accreditation designations serve as a guide to assist you with course selections. The courses listed are "pending CE approval." Please refer to VEE2022.com/Policies for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education Office.

# **SUNDAYMARCH 19**

		CLINICAL			CONTACT LENS	NCLE EXAM REVIEW
7:15AM -				41C4		
8:15AM				Florida Prevention of Medical Errors in Eyecare K. Spear, C. Spear		
8:30AM -	42C1	42C2			42L1	
9:30AM	Practical Approach to Uveitis Management Quint	Pregnancy and the Eye: What to Do When Caring For Two Koetting			Corneal Diagnostics A-Z Gelles	
	C,FL-OD, TPA, O	C, FL-OD		C, FL-OD	C,FL-OD	
9:45AM -	43C1	43C2	43C3	43C4	43L1	
10:45AM	Ocular Emergencies Quint, M. Schaeffer	Nuts and Bolts of Dry Eye Technology Koetting	Periocular Malignancies Gurwood, Myers	Florida Jurisprudence Laws and Rules of Practice C. Spear, K. Spear	Innovations in Multifocal Contact Lenses Barnett, Davison	
11:00AM -						44NP
12:00PM						NCLE Practical Exam Review Aceto
	C, FL-OD, TPA, O	C,FL-OD, TPA	C, FL-OD, T	C, FL-OD	C,FL-OD	N-O1
1:00 PM -	45C1	45C2				
3:00 PM	Management of Ocular Pain: Considerations when Prescribing Opiates Gurwood, Myers	Exploring the Autoimmune Diseases: A Systemic Approach Lonsberry				
	C,FL-OD, O, TPA, T	C,FL-OD, TPA, O, T				

# TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	

ABO EXAM REVIEW	OPTIC	AL TECHNO	DLOGY	BUSINES	s 3001 so	LUTIONS
	4101	4102		41B1		41B3
	Finding Our Passion and Purpose as a Contact Lens Fitting Professional While Changing Patients Lives Rivera	Sports & Eyewear Safety for Your Pediatric Patients Bruce		Scotomas of Practice Profitability Parker		Meet Your ROI Dream: Your New "Presbyopia Management Clinic" Nanasy
	N-O2 , NYS, FL-T	A-O2, NYS, FL-T		A-O1, NYS, FL-OP		C,FL-OD
	4201	4202	42O3	42B1	42B2	42B3
	Understanding Keratometry and Slit Lamp Biomicroscopy Rivera	Ocular Complications Associated with Contact Lens Wear Keating	Understanding Glaucoma: Making the Pieces of the Puzzle Fit Dunbar	It's Not All About You Brush	Avoiding Meeting Meltdown O'Keefe	Roadmap to Sport Team Partnerships - No Equipment Required! Nanasy
	N-O1, NYS, FL-T	N-O2, NYS, FL-T	N-O1, NYS, FL-T	A-NO, NYS, FL-OP	A-NO, NYS, FL-OP	C, FL-OD
43AP	4301	4302	43O3	43B1		43B3
ABO Practical Exam Review Aceto	Fundamentals of Soft Contact Lens Fitting Rivera	Niches Keating	Advancements in Photochromics Technology: Solutions for Today's World O'Keefe	BREAKING BAD buying habits Brush		Creating Long Term Private Practice Success Through Real Estate Neufeld
A-01	N-O1, NYS, FL-T	N-O3 , NYS, FL-T	A , NYS, FL-T	A-O1, NYS, FL-OP		C,FL-OD
	4401	4402		44B1		44B3
	Make Life Easier with Tints Keating	Blue Light Hanlin ③		When Life Gives You Lemons Brush		Efficiently Planning for Practice Succession Cmejla
	A-O1, NYS, FL-T	A-O2, NYS, FL-T		A-O1, NYS, FL-OP		C,FL-OD
	4501	4502	4503	45B1		45B3
	Basic Frame Repair Workshop Neff	Ocular Dissection Aceto	Comprehensive Hands on Soft Contact Lens Fitting Workshop Gzik	Seeing Through Your Patient's Eyes Bourque		Profit First: Eradicating Business Poverty Kling
	A-O1, NYS, FL-T	N-O2, NYS, FL-T	N-O1, NYS, FL-T	A-O1, NYS, FL-OP		C,FL-OD

# **EDUCATION REGISTRATION**

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge and course itinerary printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers.
- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge, you will need to get a new badge printed so that your current courses are embedded in your updated badge barcode.
- After the Education Program, you will receive a letter via e-mail verifying your course attendance. Please submit this letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.



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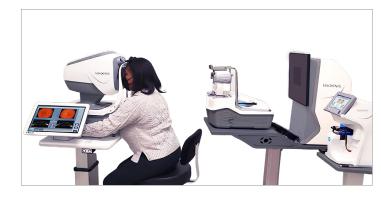




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# **Visionix: Efficiency without compromise**

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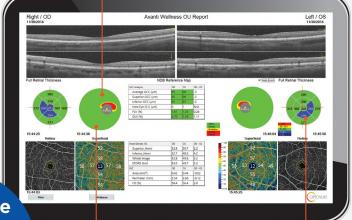
# **Elevate wellness**

The Optovue AngioWellness scan by Visionix enables comprehensive assessment of your diabetic patients and glaucoma suspects by combining structural information on retinal and ganglion cell thickness with objective metrics on retinal vasculature. Utilize Faz Analytics to uncover early indicators of diabetic changes.

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GCC thickness map with normative comparison aids in the identification of abnormalities that may be related to glaucomatous changes



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