

Photographic, Video & Live Streaming Services

As the official photo and video provider of this event OA Visuals has:

1. Access to the show floor before, during and after show hours.
2. All access show credentials (no need to secure badges for our team)
3. Been vetted by show management

Table Of Contents

Pre-Show photography & video content creation.....Page 2

- Create content for your booth’s monitors, catalogues and other visual collateral.
- OA Visuals national network of videographers and photographers will come to your place of business or out in the field.

Exhibit, Event, Headshot & Photobooth photography.....Page 5

- Capture beautiful magazine quality images of your trade show booth.
- Capture colleagues and clients networking, awards, unveils and presentations.
- Provide your guests a professional headshot or memorable greenscreen keepsake.

Product Photography.....Page 6

- Your product line is onsite and looking its best. Whether it is nuts & bolts, furniture, large heavy industrial machinery or anything else OA Visuals will create a library of product photography for eCommerce, catalogues and social media.

Video Production & Live Streaming.....Page 8

- For press conferences, product unveils, education sessions, demonstrations, testimonials and interviews and time-lapse booth construction.

Covid-19 guidelines.....Page 10

Pre-Show PHOTOGRAPHY@ your place of business

**Create fresh, original visual content for your Virtual Trade Show Booth,
eCommerce sites & digital marketing needs.**

Capture professional product images, headshots and portraits of your team to use on websites, social media, eCommerce (Amazon, Shopify etc.), catalogs and in your virtual booth.

Basic \$1,499

- 4-hour photo shoot (includes set-up and breakdown)
- Multiple set-ups and backgrounds
- Proof site with all images for review and selection
- INCLUDES ready to use edited image of each set-up
- Additional retouched images start @ \$75 per image and go as low as \$25 per image
- Buyout of RAW digital images - \$500

Pro: Best Value \$2,099

- 6-hour photo shoot (includes set-up and breakdown)
- Multiple set-ups and backgrounds
- Proof site with all images for review and selection
- INCLUDES ready to use edited image of each set-up
- Additional retouched images start @ \$65 per image and go as low as \$25 per image
- Buyout of RAW digital images - \$750

Premium \$2,599

- 8-hour photo shoot (includes set-up and breakdown)
- Multiple set-ups and backgrounds
- Proof site with all images for review and selection
- INCLUDES ready to use edited image of each set-up
- Additional retouched images start @ \$55 per image and go as low as \$25 per image
- Buyout of RAW digital images - \$1000

Digital proof sites will be active within 5 business days of shoot and will remain active for 45 days.

Add-Ons:

- 25-foot tri-pod to capture oversize machinery and heavy industry vehicles. - \$500 plus shipping (if necessary)
- 360-degree spins of products - \$500 includes motorized turntable for products up to 30 lbs.

Pre-Show VIDEOGRAPHY@ your place of business

Highlight your culture and products with fresh original content for your eCommerce sites (Amazon, Shopify) , digital platforms and your Virtual Trade Show Booth.

Capture product demonstrations, create how-to videos, a welcome from your CEO or a drone video tour of your facilities.

Basic \$1,599

- 1-60-90 second video
- Edit using existing video and photo assets
- Stock music
- Minimal 2D graphics
- 1 round of revisions

Pro: Best Value \$2,299

- 1-60-90 second video
- 4-hour video shoot with small lighting and audio kit (includes set-up and breakdown)
- Audio capture
- Stock music
- 2D graphics
- 2 rounds of revisions

Premium \$4,399

- 1-60-120 second video
- 8-hour video shoot with small lighting and audio kit (includes set-up & breakdown)
- Audio capture
- Stock music
- 2D graphics
- 2 rounds of editorial revisions

Add-Ons

- Drone videography and photography, \$449 per hr. – 4 consecutive hr. minimum
- Dedicated audio person to capture interviews and testimonials, \$249 per hr. – 4 consecutive hr. minimum
- Voice Over - \$400.00 (script to be provided)
- Hard drive of RAW footage & images \$300 plus shipping

Visit www.OAVisuals.media for samples



Vision Expo East
June 3-5, 2021
Orlando, FL

Pre-Show Order Form

<u>VIDEOGRAPHY</u>		
ITEM	Unit Price	Quantity
Basic Package	\$1,599	_____
Pro Package	\$2,299	_____
Premium Package	\$4,399	_____
	Add-On's	
Sound Person	\$249/hr.	_____
Drone Operator	\$499/hr.	_____
Hard drive	\$ 300	_____
	Total	_____

<u>PHOTOGRAPHY</u>		
ITEM	Unit Price	Quantity
Basic Package	\$1,499	_____
Buyout of all images	\$ 500	_____
Pro Package	\$2,099	_____
Buyout of all images	\$ 750	_____
Premium Package	\$2,599	_____
Buyout of all images	\$1,000	_____
	Add-On's	
Add'l retouching	as needed	
	Total	_____

Must be prepaid with a Check, Visa, MasterCard, American Express or Electronic Funds Transfer. Cancellations received less than 14 days prior to scheduled shoot will be billed at 50%, 7 days or less will be billed at 100%. Claims must be made in writing within 7 days of receipt of materials. OA Visuals & Oscar & Associates does not work on speculation. 9/28



Vision Expo East
June 3-5, 2021
Orlando, FL

PHOTOGRAPHY SERVICES on show site

Exhibit Photography Packages - Includes color corrected, high-resolution images with unlimited usage rights shipped via ground service within 7 business days from the end of the show unless otherwise stated below. E-Delivery of images and video reel will be uploaded to secure site for 10 days within 7 business days from the end of the show. For expedited delivery on any services, please contact us.

		QTY	TOTAL
Pro Pack A	<u>Includes 6 views of the exhibit delivered via E-Delivery</u>		\$1,133.00
	Up to 5 Additional Pro Pak Views		\$75.00
Pro Pack B	<u>Includes 15 views of the exhibit delivered via E-Delivery</u>		\$2,240.00
	Up to 10 Additional Pro Pack Views		\$75.00

Most Popular **Single Exhibit View – E-Delivered** **\$199.00**
E-Delivery of images will be uploaded to secure site for 10 days after which the link will expire. A minimum cost of \$75 will be charged for re-uploading.

BEST VALUE - Exhibit Photography w/Video Packages

Pro-Pack A w/ Videography Services **\$1,499.00**
Includes 6 views of the exhibit and 5-10 of video footage of booth delivered via E-Delivery. Video is without sound and unscheduled. Video booked in 30-minute intervals. Additional time charged at \$300 per 30 minutes.

Pro-Pack B w/Videography Services **\$2,525.00**
Includes 15 views of the exhibit and 5-10 of video footage of booth delivered via E-Delivery. Video is without sound and unscheduled. Video booked in 30-minute intervals. Additional time charged at \$300 per 30 minutes.

Videography Service of Booth– (with 4 view minimum) **\$490.00**
5-10 minutes of video footage of booth, without sound, captured during photography session. Booked in 30-minute intervals. Additional time charged at \$300 per 30 minutes.

Videography Service of Booth– (No minimum Photography Order) **\$700.00**
5-10 minutes of video footage of booth, without sound, unscheduled before or during show hours. Please notate on Order Form (p.3) with or without people. Booked in 30-minute intervals. Additional time charged at \$300 per 30 minutes.

Video Footage Edit **\$399.00**
Includes either three-6 to 10-second clips for social media or one-30 to 40 second edited video from the above service with stock music and limited graphic. Delivered electronically within 10 business days from the final day.

On-site Delivery of Exhibit Photography **\$80.00**
All unmanipulated digital images surrendered on-site on USB drive within 24 hours after image capture.

Additional Delivery Options:

8x10 Prints	\$35.00
USB Drive of Images	\$55.00

Event Photography -All event photography services are to be used for timed special events only and must be booked in consecutive hourly increments to obtain discounted pricing. Offsite and after 5pm two-hour minimum. Does not include exhibits or product photography.

\$395.00 for first hour, \$345.00 for second hour, \$300.00 for any additional hours **# Hours**
E-Delivery of color corrected, high-resolution images with unlimited usage rights within 7 business days from the end of the show. E-Delivery of images will be uploaded to secure site for 10 days after which the link will expire. A minimum cost of \$75 will be charged for re-uploading

Location _____ Date _____ Time _____

Professional Head Shot Lounge & Photo Booth
 Packages start at \$1,200. Please contact us for further information

Fax order forms to: 312-922-2866

Email orders@hellooa.com or call 312-922-0056 with any questions or special requests.





Product Photography on White In Your Booth, On Site

As the official photo crew OA Visuals has after hour show floor access and can photograph your complete product line for your eCommerce (Amazon, E-Bay, ETSY, Shopify etc.) social media, catalogs and other digital media needs. For additional information and samples of work visit www.OAVisuals.media

This service is for photography of products only and does not include exhibit booth, event or other non-product photography.

1 PHOTO	2-9 PHOTOS	10-19 PHOTOS	20-29 PHOTOS	30-50 PHOTOS	50+ PHOTOS
\$49.99 Per photo	\$47.99 Per photo	\$44.99 Per photo	\$42.99 Per photo	\$39.99 Per photo	Request a quote*

Group Photos

1-2 items in photo	3-5 items in photo	6-10 items in photo	10+ items in photo
Included - no add'l charge 	+\$10 to base price 	+\$20 to base price 	Request a quote* 

Special Products and Upgrades*

360 spin photography

+\$99 per photo

Jewelry & Watches

+\$19 per photo

Products over 2' in length or height

+\$19 per photo

Delivery Options

Standard File Types

Pick 1 High-Resolution Tiff File
Incl. 3000px, 300 dpi file.

Pick Both Amazon Ready JPEG
+\$7 per photo Formatted at 3,000x3,000 @255 white.

Advanced File Types

+\$7 Layered High Rez Tiff File +Paths
per photo Incl. path outlines&layered product/background

+\$7 Transparent PNG
per photo Product is on transparent background

***-must be ordered 15 days before start of show and may not be available**

Fax order forms to: 312-922-2866

Email orders@hellooa.com or call 312-922-0056 with any questions or special requests.



Vision Expo East
 June 3-5, 2021
 Orlando, FL

Product Photography Order Form

A - Multiply total # of photos ordering in Line 1 by corresponding price per photo in Line 2. i.e. 36 photos @ \$39.99 each

1 - Total number of photos	1	2-9	10-19	20-29	30-50	50+
2 - Price per photo	\$49.99	\$47.99	\$44.99	\$42.99	\$39.99	call for pricing
3 - Total cost of photos ordered	_____					

B - Add-ons*

	Quantity		Add'l price per photo		total
360 spin	_____	x	\$99.00	=	_____
Jewelry & Watches	_____	x	\$19.00	=	_____
Oversized Items	_____	x	\$19.00	=	_____

Total cost of Add-Ons _____

C - Deliverables

Images e-delivered within 10 business days of the end of the show with unlimited usage rights.

Circle one - High resolution TIFF or Amazon ready JPEG – included in price of photo

	Cost per photo	x # of photos		=	total
Both formats -	\$7	x _____	=	_____	_____
Layered high rez Tiff file & path	\$7	x _____	=	_____	_____
Transparent PNG file	\$7	x _____	=	_____	_____

Total Deliverables _____

Total Product Photography (A+B+C) _____

*-must be ordered 15 days before start of show and may not be available

VIDEO SERVICES on show site

LIVE STREAMING –take the opportunity to Live Stream your demo’s, press conferences, and product displays to Facebook, YouTube, Vimeo, embedded into your own website or beamed to monitors in your booth. Pricing starts at \$2,000 and must be booked 21 days in advance. Contact OA for additional details and scheduling.

Time-Lapse Video– create a highlight video highlighting the build of your exhibit booth. Contact us for costs and logistics.

Production - B-Roll (general footage of action) testimonials, interviews, booth and event coverage, time lapse clips etc.

BEST VALUE All-Inclusive Video Package - **\$2,275.00**
Up to 2 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit, 1 edited and produced video up to 3 minutes long with rough cut and 1 revision. Includes intro, outro, stock music and titling. First draft delivered online within 15 days from the final day of the show. Final video delivered online upon final approval.

Most Popular –B-Roll 120- Scheduled Raw Footage* Capture **\$1,590.00**
Up to 2 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit at the time of your choice during show hours. Shipping of raw footage on a USB drive within 10 business days from the final day of the show.

Half Day B-Roll Shoot **\$2,125.00**
Up to 4 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit. Shipping of raw footage on a hard disk drive within 10 business days from the final day of the show.

Full Day B-Roll Shoot **\$3,250.00**
Up to 8 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit. Shipping of raw footage on a hard disk drive within 10 business days from the final day of the show.

Post Production - editing, animation, music and sound design. On site during show or post-show. Videos delivered electronically.

	QTY
Post Show Editing (2-3 Minute Video OR 3 to 5 videos running between 6 sec. & 20 sec. for social media w/2 rounds of revisions).	\$1,500.00
On site editing with 24 hour or less delivery.	additional \$800.00
Raw Footage Delivery Options <i>External hard disk drive</i>	\$200.00

For custom videos please contact us for a quote. OA provides script writing, multi-day packages, audio recording, graphic design, animation and a full range of video services pre-show, on site and post show.

Please visit [Video Samples](#) to see portfolio of work.

Description of Video: _____

Location: _____

Date: _____ **Time:** _____

By submitting order, you agree to OA’s Video Production terms of service found here. <http://www.oscarandassociates.com/videoterms>

Fax order forms to: 312-922-2866

Email orders@hellooa.com or call 312-922-0056 with any questions or special requests.



Vision Expo East
June 3-5, 2021
Orlando, FL

Order Form

Bill To Company

Billing Address _____

City _____ State _____ Zip _____

Ordered By _____

Email _____

Phone # to call to confirm credit card payment information

() _____ and if card on file

Please provide last four digits - _____

Orders will not be fulfilled without payment

Subtotal Pre-Show Services _____

Subtotal Photography _____

Subtotal Product Photography _____

Subtotal Videography _____

(Sales tax will be applied to tangible products delivered in IL. Applicable sales tax for NY & TX.)

Shipping & Handling **\$20.00**
(Via ground services)

TOTAL _____

Ship to Company

Shipping Address _____

City _____ State _____ Zip _____

Ship to Attention _____

Ship to Email _____

To avoid shipping and handling costs please supply FedEx or UPS number for ground or overnight shipping.

Please indicate preference:

Overnight _____ Ground _____

FedEx # _____

UPS # _____

Booth Name

Booth #

On-site Contact

On-site Contacts email

Cell #

Onsite Instructions

Exhibit Photography/Video Reel Instructions

Monitors ON OFF WITH People
Lights ON OFF WITHOUT People
Staff Shot (over 25 people charged \$385.00 per view)

Telephone or email confirmation to be provided upon receipt of form

Must be prepaid with a Check, Visa, MasterCard, American Express or Electronic Funds Transfer. Cancellations received less than 14 days prior to scheduled shoot will be billed at 50%, 7 days or less will be billed at 100%. Claims must be made in writing within 7 days of receipt of materials. OA Visuals & Oscar & Associates does not work on speculation. 9/28

Fax order forms to: 312-922-2866

Email orders@hellooa.com or call 312-922-0056 with any questions or special requests.

Guidelines for photo and video shoots during Covid-19.

We are in unprecedented times. Our team is closely monitoring reports around COVID-19, and we remain committed to providing you with the services you need with the utmost care and caution.

The health and safety of our staff, contractors and clients is of utmost importance to us. Oscar & Associates will continue to operate and provide our services in accordance with recent orders and guidance in the areas that we service.

To protect the health and safety of our staff and contractors, we ask that you please comply with the following new guidelines:

1. Please make sure any products that are scheduled to be video or photographed are prepped, in working order and ready to be photographed or videographed. This includes cleaned, turned on and in position.
2. Please make sure that anyone having a professional headshot taken is ready to be photographed.
3. Limit number of people to essential personnel.
4. Contractors will not touch individuals and will maintain a 6-foot minimum distance whenever possible to maximize social distancing.
5. Photographers & Videographers may refuse the shoot if people present are showing symptoms of illness.
6. **Anyone present for a shoot must wear face coverings until further notice unless being photo or videographed.**

In addition, our contractors have been given the following guidelines until further notice:

1. Photographers & Videographers will make no personal contact & whenever possible keep a minimum of 6 ft between themselves and any other person at the shoot. This includes handshakes, fist-bumps, or any standard human-to-human salutation.
2. Photographers & Videographers will use CDC recommended self-sanitation guidelines to clean their hands before and after each shoot – including hand washing or hand sanitizer.
3. Photographers & Videographers will sanitize their equipment throughout the day.
4. **Photographers & Videographers will be required to use face coverings at all shoots until further notice.**