VISION EXPO | NYC
EXPO | 2022

EDUCATION: MARCH 31 - APRIL 3
EXHIBIT HALL: APRIL 1 - APRIL 3

JAVITS CENTER | NEW YORK

LEAD RETRIEVAL
Collect – Download – Follow Up

Capture attendees' full contact information with the Emperia Lead Retrieval App.
Use your mobile device to scan their badge & easily collect their contact info.
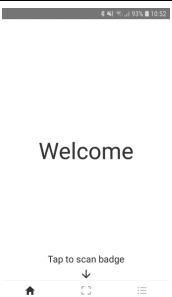No need to collect business cards!

BEFORE THE SHOW

1 Receive Login Credentials
via an email sent to the key exhibitor before the Show with the subject line: 'Login to Emperia with...'

2 Download the Emperia Lead Retrieval App

Download on the App Store

GET IT ON Google play

Emperia

Logins can be used across multiple devices.

3 Log In
using Full Name + Access Code from the email. Share credentials with your booth staff*.

SKIP

Emperia

Full name

Access code

I agree to the Emperia Lead Scanning EULA and the Reed Exhibitions Privacy Policy

LOG IN

DURING THE SHOW

Welcome

Tap to scan badge
↓

Home Scan Leads
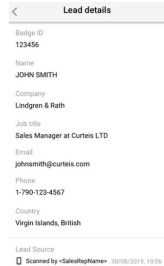
1 Tap to scan
the QR code on the attendee's badge.

2 Take Notes
about your new leads and enter optional information including any follow-up actions.

3 Download Lead Report
at anytime, using the direct link provided to your key exhibitor with your company code.

AFTER THE SHOW

1 Receive Post-Show Email
at the end of the show the post show report will be sent to the key exhibitor.

2 View, Sort & Download Leads
directly into your CRM.

3 Follow Up with your Leads
within a week to increase ROI and keep the conversation going.

Lead details

Badge ID
123456
Name
JOHN SMITH
Company
Lindgren & Rath
Job title
Sales Manager at Curteis LTD
Email
johnsmith@curteis.com
Phone
1-790-123-4567
Country
Virgin Islands, British

Lead Source
Scanned by <SalesRepName> 30/08/2019, 10:05
Visitor scan 30/08/2019, 10:00

Contact Your Customer Success Specialist with any questions or if you need assistance!