



EDUCATION BROCHURE



**FEATURING OVER 175 HOURS OF NEW CUTTING-EDGE CLINICAL
CONTENT DEVELOPED SPECIFICALLY FOR VISION EXPO**

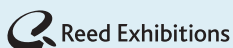
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Official Institutional Sponsor: New England College of Optometry

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MEET THE MEMBERS WHO HAVE BEEN ACTIVELY INVOLVED IN THE DEVELOPMENT OF THIS YEAR'S EDUCATION MEETING.



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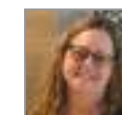
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EDUCATION PRICING*

ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:
ADMISSION TO EXHIBITS (\$150 VALUE)
EDUCATION REGISTRATION PROCESSING FEE (\$40 VALUE)

EARLY BIRD RATES: APPLY ON OR BEFORE 5/19/21
REGULAR RATES: APPLY AFTER 5/19/21

OPTICON @ VISION EXPO EXCLUSIVE TO
\$249 PACKAGE OPTICIANS
 BUYERS
 CONTACT LENS TECHNICIANS
 OPHTHALMIC ALLIED PROFESSIONALS

A LA CARTE RATES

1 HOUR	2 HOURS	3 HOURS	4 HOURS	5 HOURS
Early Bird \$112 Regular Rate \$118	Early Bird \$186 Regular Rate \$197	Early Bird \$216 Regular Rate \$228	Early Bird \$235 Regular Rate \$260	Early Bird \$271 Regular Rate \$285

STANDARD PACKAGE RATES

6 HOURS	9 HOURS	13 HOURS	18 HOURS
Early Bird \$288 Regular Rate \$306	Early Bird \$396 Regular Rate \$423	Early Bird \$520 Regular Rate \$559	Early Bird \$684 Regular Rate \$738

ADDITIONAL HOURS CAN BE ADDED TO ANY PACKAGE ABOVE/BELOW FOR **\$39 PER HOUR.**

TOTAL OFFICE PACKAGE RATES

25 HOURS UP TO 4 PEOPLE	35 HOURS UP TO 7 PEOPLE	45 HOURS UP TO 10 PEOPLE
Early Bird \$925 (\$37/hr) Regular Rate \$1,000 (\$40/hr)	Early Bird \$1,190 (\$34/hr) Regular Rate \$1,295 (\$37/hr)	Early Bird \$1,485 (\$33/hr) Regular Rate \$1,620 (\$36/hr)

WORKSHOPS \$186

25L1: Scleral Lens Workshop
 30C5: OCT Workshop

FREE EDUCATION*

Global Contact Lens Forum: 10L1, 10L2, 10L3
 Showdown in the Sunshine State Imaging Program: 10C1, 10C2, 10C3
 (10C3 workshop limited to first 50 registrants)
 Vision Series (Optometrists Only)
 Innovation Stage

*Advance Registration is required for free courses.

* Please note that in the event Vision Expo East 2021 is cancelled by Reed Exhibitions and The Vision Council, exhibit hall entrance fees and/or education registration fees for attendees, including those for OptiCon, will be refunded in full.

LEARN ABOUT LOW VISION

Learn the basics of Low Vision including the latest tools and devices for treatment of this condition that affects almost five million people in the United States, and can impact people of all ages.

REGISTER TODAY: VEE2021.COM/REGISTER

THURSDAY, JUNE 3

2:30–4:30pm **Today's Low Vision Made Easy**
 Session 25C3
 Marc Gannon, OD
 Thomas I. Porter, OD, MBA, MPH

There's no reason to be overwhelmed by the field of Low Vision. There are plenty of tips and best practices that can make this service easier than ever to offer. If you'd like to differentiate your practice, expand your referral base, attract/keep patients, and provide an extremely rewarding, profitable and easier-than-expected service, this course will show you how low vision care is exactly what you're looking for!

FRIDAY, JUNE 4

7:30–8:30am **Low Vision:
A Multidisciplinary Approach**
 Session 31C4
 Thomas I. Porter, OD, MBA, MPH

Every member of the eye care team plays a critical role in the delivery of low vision care. This course will address how to successfully add or expand low vision services to your organization and will review the ways different members of your staff can help. Whether they are screening patients for low vision care at the front desk, doing exams or device training in the clinic or handling the billing or marketing in the back office, there's a role for everyone in offering low vision care. By using a multidisciplinary approach, not only is the workload spread among many people, but each person will be able to use their unique skillsets thereby ensuring a successful low vision care service!

9:00–10:00am **Low Vision Triage:
The Gap Between Simple
Magnification and Braille**
 Session 32C4
 Marc Gannon, OD

When working with our aging population often times traditional eyewear is not enough. Participants will be introduced to possible procedures and techniques that may be available when simple magnification alone does not yield a significant result.



www.thevisioncouncil.org

CLINICAL HIGHLIGHTS

GLAUCOMA

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: BAUSCH & LOMB, SIGHT SCIENCES, SUN AND CARL ZEISS MEDITEC

- 11C1 The Glaucoma Suspect: Clinical Pearls for Optimal Management
- 13C1 Innovations in Glaucoma Drug Delivery: What the Future Holds
- 21C1 A Roadmap for Making the Diagnosis in Glaucoma
- 23C1 Treating the Newly Diagnosed Glaucoma Patient
- 24C1 New Medications in Glaucoma
- 25C1 A Roadmap for Identifying and Managing Progression in Glaucoma
- 26C1 A Roadmap for Medical Management of Glaucoma
- 30C4 MIGS in Glaucoma
- 30C5 OCT Workshop
- 33C1 Glaucoma Grand Rounds
- 34C1 Surgical Advances in Glaucoma Therapy

ANTERIOR SEGMENT

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: SIGHT SCIENCES, AVEDRO, SUN AND KALA PHARMACEUTICALS

- 11L1 Dry Eye and Contact Lenses
- 12C2 Biologics in the Optometric Practice: Lowering Inflammation With Amniotic Tissue
- 13C2 Are You Ready for Ocular Allergy Armageddon?
- 21C2 Pain Photophobia and Ocular Pathology: What You Should Know to Help Your Patient
- 22C2 Updates in Corneal Collagen Crosslinking
- 24C6 Impacts of Advanced Technology to Enhance Patient Care
- 26C2 Anterior Segment Dilemmas
- 31C2 Uveitis
- 31C3 Demodex Principal, Conspirator, or Bystander in Dry Eye
- 32C2 The Greatest Anterior Segment Disease and Medical Management of Contact Lens Complications Course Ever
- 33C2 Advances in Ocular Surface Disease: Treating Dry Eye
- 34C4 Don't Let Your Lids Get You Down
- 42C3 Red Eyes - It's Just Conjunctivitis or Is It?
- 42C4 CSI: Anterior Segment Case Files
- 43C3 MGD: New Technologies for Diagnosis and Management

IMAGING TECHNOLOGY

- 10C1 Showdown in the Sunshine State: Case Challenges in Optometry - Optimizing Ocular Imaging Round 1
- 10C2 Showdown in the Sunshine State: Case Challenges in Optometry - Optimizing Ocular Imaging Semifinals and Finals
- 10C3 Showdown in the Sunshine State: Case Challenges in Optometry - Optimizing Ocular Imaging Workshop
- 22C3 OCTA
- 23C3 How OCT Forever Changed Retina
- 30C6 10 Hacks for OCT Interpretation in Glaucoma
- 31C5 OCT Connect: Maximizing Your OCT

SURGICAL/ CO-MANAGEMENT

- 22C4 Aesthetics in Optometry... a Therapeutic Approach: IPL
- 25C4 Refractive Surgery Patient Grand Rounds
- 33C4 20/20 Refractive Update: Advances in Presbyopic and Corneal Procedures

HANDS ON WORKSHOP

- 25L1 Scleral Lens Workshop
- 30C5 OCT Workshop

CONTACT LENS

- 10L1 Roadmap to Success in Contact Lens Practice
- 10L2 Lessons Learned from Favorite Contact Lens Cases
- 10L3 Facilitated Learning Lab Coding and Billing Patient Communication Strategies
- 11L1 Dry Eye and Contact Lenses
- 22L1 Scleral Lenses 101: Basic Fitting
- 23L1 Scleral Lens Advanced Fitting
- 24L1 Scleral Lens Troubleshooting
- 25L1 Scleral Lens Workshop
- 26L1 The Art and Science of Dry Eye and Contact Lens Wear
- 31L1 Enhancing Vision Tips and Tricks with Torics
- 32L1 The Art and Science of Presbyopic CL Fitting
- 33L1 Diagnosis and Treatment of the Irregular Cornea
- 42L1 Contact Lens Management of Keratoconu

LOW VISION

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: THE VISION COUNCIL

- 25C3 Today's Low Vision Made Easy
- 31C4 Low Vision – A Multidisciplinary Approach
- 32C4 Low Vision Triage: The Gap Between Simple Magnification and Braille

POSTERIOR SEGMENT/ RETINA:

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: NOVARTIS AND REGENERON

- 25C5 The Greatest Posterior Segment Disease Course Ever
- 26C5 21st Century Retina Care
- 32C3 Emerging Trends in Age Related Macular Degeneration

OPTOMETRIC/SURGICAL PROCEDURES

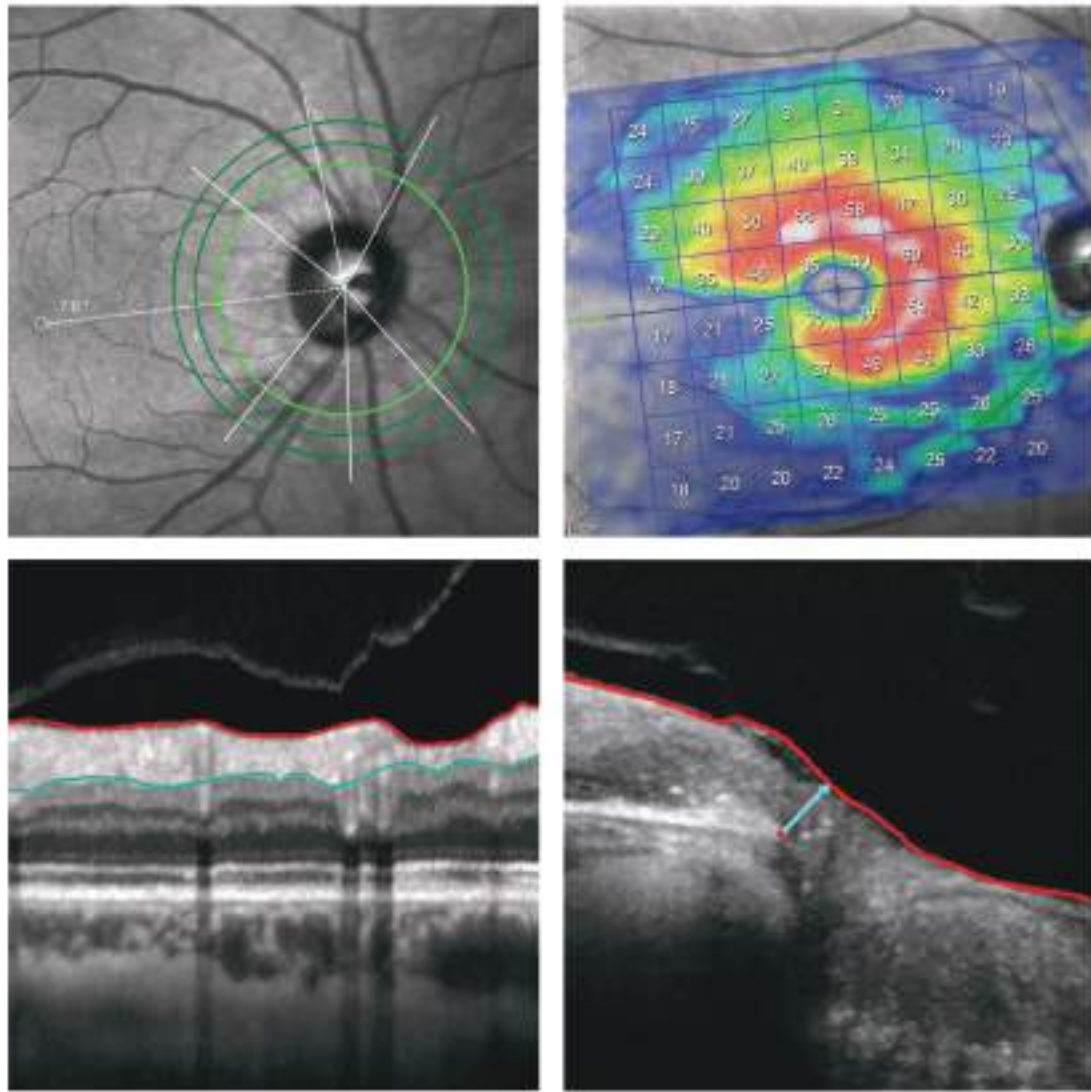
- 23C6 Cataract Surgery Achieving 20/20 in 2021
- 26C4 Caring for the Cataract Patient in 2021

PHARMACOLOGY

- 11C3 Oral Pharmaceuticals for Anterior Segment Disease
- 34C3 Ocular Pain Management

NEW + EXCLUSIVE CLINICAL CONTENT

Custom designed for Vision Expo by the Education Advisory Board, our 2021 program is organized by key content areas including glaucoma, posterior segment/retina, anterior segment/dry eye, surgical/co-management, and systemic disease and diabetes. Here you will discover courses specifically developed to immerse you in the most cutting-edge developments for better patient care. Learn from the most knowledgeable experts in the field of optometry as they unveil leading-edge technology and the latest trends in the diagnosis and treatment of common eye diseases. Nine clinical tracks with over 100 hours of new content will keep you at the forefront of the industry.



SPECTRALIS®: Flexible & Upgradeable Imaging Platform

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EDUCATION HIGHLIGHTS

MYOPIA TRACK

32C1 Practical Myopia Management for the Primary Care OD

OWNER'S AND MANAGER'S ESSENTIALS PROGRAM

Reflecting today's biggest business challenges, this program for owners, managers and key decision makers will focus on the business side, including strategies to grow your business. Critical areas of focus include marketing your practice, growing and transitioning your practice, measuring financial success, building a great staff, competing in a digitally connected world, and building the ultimate optical business.

- 20B0 The Ritz-Carlton Leadership Center Presents: Brand Differentiating Service
- 21B2 How To Become the Best Leader to Make Your Team Smarter
- 23B4 How I Built This: Building a New Practice from the Ground Up
- 30B0 Hold for American Telemedicine Association - TBD
- 33B3 Cold Start, Warm Start, Hot Start: Opening your first successful private practice in the world of private equity and consolidation
- 43B2 Creating Long Term Private Practice Success Through Real Estate

SCLERAL LENS TRACK

Scleral lens fitting is one of the fastest growing segments of specialty contact lens practice. Their impact can be profound and life changing, both to the patient and the practice. This tract will provide comprehensive and highly clinical information on how to select a scleral lens design for both basic and advance cases, how to assess the fit and how to solve problems that may develop. Learn skills that will take your abilities and patient satisfaction to the next level.

Supported by an unrestricted educational grant from: Bausch & Lomb

- 22L1 Scleral Lenses 101: Basic Fitting
- 23L1 Scleral Lenses: Advanced Fitting
- 24L1 Scleral Lens Troubleshooting
- 25L1 Scleral Lens Workshop

THE RITZ-CARLTON LEADERSHIP CENTER PRESENTS: BRAND DIFFERENTIATING SERVICE

The Ritz-Carlton Leadership Center is an unequalled partner in the journey to refine and innovate service excellence and customer engagement, and to transform organizational culture. The Ritz-Carlton Leadership Center delivers award-winning services that have allowed thousands of clients to improve customer and employee engagement, transform their culture, drive brand loyalty and create an extraordinary customer experience.

20B0 The Ritz-Carlton Leadership Center Presents: Brand Differentiating Service

VISION SERIES

This all-new-for-2021 format invites you to grab a bite to eat or drink and continue learning over lunch. Take a break from the exhibit hall or formal classroom learning as industry leaders address the latest clinical innovations in a relaxed and collaborative learning environment. Then put theory into practice by heading back into the exhibit hall to connect and build on your classroom learning. Vision Series sessions are open to Optometrists only and are limited to one session per day. **NOT FOR CREDIT.**

Please check our website east.visionexpo.com for the list of Vision Series sessions.

INNOVATION STAGE

Located in the Medical Pavilion, the all-new Innovation Stage features free exhibitor-sponsored content for all attendees. Learn about the latest products and services over complimentary snacks and beverages in a casual, soft-seating environment.

Please check our website east.visionexpo.com for the list of Innovation Stage sessions.

GLOBAL CONTACT LENS FORUM

This free, informative and highly attended 'meeting within a meeting' provides attendees with practical, timely tips in both clinical and business processes that will take your specialty contact lens practice to the next level. A panel of respected, highly successful contact lens practitioners will provide personal insights gleaned from their road map to success. This will be followed by grand rounds case presentations highlighting key problem-solving strategies in specialty contact lens practice. Finally, learn valuable practice management tips for billing and coding in specialty lens practice.

THE GLOBAL CONTACT LENS FORUM IS DIRECTED BY THOMAS QUINN, OD

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: BAUSCH + LOMB, COOPERVISION, JOHNSON & JOHNSON VISION

WEDNESDAY, JUNE 2

<p>7:00 AM - 8:00 AM 10L1 - Roadmap to Success in Contact Lens Practice Moderator: Thomas Quinn, OD Panelists: Chandra Mickles, OD; Christopher Wolfe, OD; Milton Hom, OD</p>	<p>8:00 AM - 9:00 AM Promotional Breakfast Symposium: A New Era for Kids, Contacts and Myopia Management Speaker: Justin Kwan, OD, FAAO Presented by: CooperVision</p>	<p>9:15 AM - 11:15 AM 10L2 - Lessons Learned from Favorite Contact Lens Cases Speakers: Thomas Quinn, OD; Chandra Mickles, OD; Christopher Wolfe, OD; Milton Hom, OD</p>	<p>11:45 AM - 12:45 PM 10L3 - Facilitated Learning Lab Coding and Billing Patient Communication Strategies Speaker: Christopher Wolfe, OD</p>	<p>12:45PM - 1:15PM PROMOTIONAL LUNCH SYMPOSIUM Introducing ACUVUE® OASYS MULTIFOCAL with PUPIL OPTIMIZED DESIGN Speaker: Kurt Moody, OD, FAAO Presented by: Johnson & Johnson Vision</p>	<p>1:15PM - 1:45PM Bausch + Lomb: A Legacy of 50 Years of Innovation To Meet Today and Tomorrow's Needs Speaker: Jill Saxon OD, FAAO; Kerry Giedd OD, MS, FAAO; Ben Gaddie OD, FAAO Presented by: Bausch + Lomb</p>
			NOT FOR CREDIT	NOT FOR CREDIT	NOT FOR CREDIT

4 HOURS FREE CE | ADVANCED REGISTRATION REQUIRED | ACCREDITATION PENDING - COPE, NCLE, FL BOARDS OF OPTOMETRY + OPTICIANRY, NY STATE OPTICIAN - CONTACT LENS - INTERMEDIATE

SHOWDOWN IN THE SUNSHINE STATE

In the spirit of high stakes competition, panelists will compete against each other by presenting interesting cases highlighting imaging technology. The audience decides who wins each match via attendee interactive polling technology. The competition is fierce and the stakes are high as the loser goes home and the winner advances until the final showdown. Come be a part of this unique program that captures the thrill of victory and the agony of defeat as a champion gets crowned.

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: CENTERVUE, HEIDELBERG, OPTOS, OPTOVUE AND CARL ZEISS MEDITEC

WEDNESDAY, JUNE 2

<p>1:45 PM - 3:45 PM 10C1 - Showdown in the Sunshine State: Case Challenges in Optometry - Optimizing Ocular Imaging Round 1 Moderator: Mark Dunbar, OD, FAAO Panelists: Greg Caldwell, OD; Mohammad Rafieetary, OD; Steven Ferrucci, OD; Marc Bloomenstein, OD; Carolyn Majcher, OD; Jay Haynie, OD; Joseph Pizzimenti, OD; Sherrol Reynolds, OD</p>	<p>4:15 PM - 5:15 PM 10C2 - Showdown in the Sunshine State: Case Challenges in Optometry - Optimizing Ocular Imaging Semifinals and Finals Moderator: Mark Dunbar, OD, FAAO Panelists: Greg Caldwell, OD; Mohammad Rafieetary, OD; Steven Ferrucci, OD; Marc Bloomenstein, OD; Carolyn Majcher, OD; Jay Haynie, OD; Joseph Pizzimenti, OD; Sherrol Reynolds, OD</p>	<p>5:45PM - 7:45 PM 10C3 - Showdown in the Sunshine State: Case Challenges in Optometry - Optimizing Ocular Imaging Workshop Speaker: Mark Dunbar, OD, FAAO</p>
		LIMITED ATTENDANCE

5 HOURS FREE CE | ADVANCED REGISTRATION REQUIRED | ACCREDITATION PENDING - COPE, FL BOARD OF OPTOMETRY

FREE! GLOBAL CONTACT LENS FORUM

7:00 AM – 8:00 AM	10L1 - FREE Roadmap to Success in Contact Lens Practice Moderator: Quinn Panelists: Mickles, Wolfe, Hom C,FL-OD, FL-OP,N,NYS-CL-I
9:15 AM – 11:15 AM	10L2 - FREE Lessons Learned from Favorite Contact Lens Cases Quinn, Mickles, Wolfe, Hom C,FL-OD, FL-OP,N,NYS-CL-I
11:45 AM – 12:45 PM	10L3 - FREE Facilitated Learning Lab Coding and Billing Patient Communication Strategies Wolfe C,FL-OD, FL-OP,N,NYS-CL-I

CLINICAL				
1:45 PM – 3:45 PM	11C1 The Glaucoma Suspect: Clinical Pearls for Optimal Management Chaglasian C,FL-OD,TPA,T		11C3 Oral Pharmaceuticals for Anterior Segment Disease Lighthizer C,FL-OD,O,TPA,T	10C1 - FREE SHOWDOWN IN THE SUNSHINE STATE: Case Challenges in Optometry - Optimizing Ocular Imaging Round 1 Moderator: Dunbar Panelists: Caldwell, Ferrucci, Haynie, Rafieetary, Bloomenstein, Majcher, Pizzimenti, Reynolds C,FL-OD
4:15 PM – 5:15 PM		12C2 Biologics in the Optometric Practice: Lowering Inflammation With Amniotic Tissue Devries C,FL-OD	12C4 Modern Day Diabetes Gerson <i>This course is 2 hours from 4:15pm – 6:15pm</i>	10C2 - FREE SHOWDOWN IN THE SUNSHINE STATE: Case Challenges in Optometry - Optimizing Ocular Imaging Semifinals and Finals Moderator: Dunbar Panelists: Caldwell, Ferrucci, Haynie, Rafieetary, Bloomenstein, Majcher, Pizzimenti, Reynolds C,FL-OD
5:45 PM – 6:45 PM	13C1 Innovations in Glaucoma Drug Delivery: What the Future Holds Schweitzer C,FL-OD,TPA	13C2 Are You Ready for Ocular Allergy Armageddon? Hom C,FL-OD,TPA		10C3 - FREE SHOWDOWN IN THE SUNSHINE STATE: Case Challenges in Optometry - Optimizing Ocular Imaging Workshop Speaker: Dunbar <i>This workshop is 2 hours from 5:45 pm - 7:45 pm Limited Attendance</i> C,FL-OD

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	

ENJOY ORLANDO AT VISION EXPO EAST!

Vision Expo East is set to take place in the Sunshine State! As a top tourist destination, Orlando, FL is the perfect recipe for thrill and relaxation. Orlando is overflowing with exciting theme parks, world-class dining, unique hotels and stunning golf courses – all for an incredible value. After an eventful day spent on the show floor, step outside and safely enjoy everything Orlando has to offer.



CONTACT LENS	OPTICAL TECHNOLOGY	BUSINESS SOLUTIONS	
11L1 Dry Eye and Contact Lenses Hom C,FL-OD	11O1 Fundamentals for the Newer Optician Walker NYS-D-B,A		
			12B2 Efficiently Planning for Practice Succession Cmejla C,FL-OD
	13O1 Visual Perception: From Photon to Neuron Kotob FL-T,NYS-D/CL-I,A	13B1 Creating Perceived Value Hanlin A	

ACCREDITATION LEGEND

A – ABO, C – COPE, FL-OD – Florida State Board of Optometry, FL-OP – Florida State Board of Opticianry, FL-T – Florida State Board of Opticianry – Technical, N – NCLE, NYS-D/CL – B/I/A – New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, O – Orals, P – AOA Paraoptometric Commission, T – TQ/CEE, TPA – Therapeutic

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THURSDAY JUNE 3

PROGRAM SUBJECT TO CHANGE. AS OF 6-1-21.

CLINICAL					CONTACT LENS
7:00 AM – 8:00 AM	21C1 A Roadmap for Making the Diagnosis in Glaucoma Chaglasian, Schmidt <i>This course is 2 hours from 7:00am – 9:00am</i>	21C2 Pain Photophobia and Ocular Pathology: What You Should Know to Help Your Patient Hauswirth C,FL-OD,O,TPA		21C5 AMD Current Science and Trends in Diagnosis and Treatment Gerson <i>This course is 2 hours from 7:00am – 9:00am</i>	
8:30 AM – 9:30 AM		22C2 Updates in Corneal Collagen Crosslinking Hauswirth	22C3 OCTA Lighthizer	22C4 Aesthetics in Optometry...a Therapeutic Approach: IPL McGee, Devries	22C6 Stop Swinging That Flashlight: Objective vs. Subjective Pupil Testing Thomas
10:00 AM – 11:00 AM	23C1 Treating the Newly Diagnosed Glaucoma Patient Gaddie		23C3 How OCT Forever Changed Retina Pizzimenti <i>This course is 2 hours from 10:00am – 12:00pm</i>		23C6 Cataract Surgery Achieving 20/20 in 2021 Owen, Tullo
11:30 AM – 12:30 PM	24C1 New Medications in Glaucoma Gaddie	24C2 Cultural Competence The Opportunities of Serving the Needs of Hispanic Patients Santiago			24C6 Impacts of Advanced Technology to Enhance Patient Care Hines
1:00 PM – 2:00 PM	20C1 – FREE Vision Series – Sponsored by: Novartis Navigating Dry Eye Disease: An Audience-Activated Adventure Hauser NOT FOR CREDIT/OPTOMETRISTS ONLY				
2:30 PM – 4:30 PM	25C1 A Roadmap for Identifying and Managing Progression in Glaucoma Chaglasian, Fingeret		25C3 Today's Low Vision Made Easy Gannon, Porter	25C4 Refractive Surgery Patient Grand Rounds Tullo, Owen	25C5 The Greatest Posterior Segment Disease Course Ever Haynie, Ferrucci, Dunbar
5:00 PM – 6:00 PM	26C1 A Roadmap for Medical Management of Glaucoma Schmidt	26C2 Anterior Segment Dilemmas Hauswirth		26C4 Caring for the Cataract Patient in 2021 Owen, Tullo	26C5 21st Century Retina Care Majcher

OPTICAL TECHNOLOGY			BUSINESS SOLUTIONS			
			21B1 Self-Care: Understanding the Importance of a Healthy (Financial) Mindset in Practice Ownership Cmejla	21B2 How To Become the Best Leader to Make Your Team Smarter Johnston		
			22B1 MBA Strategies to Maximizing Inventory ROI Walker		22B3 The Elderly...Dispensing Tips to Practice By O'Keefe	22B4 How To Not Sell in the Exam Room Steele
23O1 Designing and Crafting Strong and Unusual Lenses Dennis	23O2 Fundamentals of Progressive Lens Design Hanlin	23O3 Defy the Glare – NEW Transitions XTRActive Polarized Lenses Young	20B0 The Ritz-Carlton Leadership Center Presents: Brand Differentiating Service Piil <i>This session is 2 hours from 10:00am - 12:00pm</i>		23B3 Branded Eyewear – What's The Big Deal? O'Keefe	23B4 How I Built This: Building a New Practice from the Ground Up Steele
	24O2 Soft Lens Fitting Spherical and Toric Gzik			24B1 Myopia Hanlin	24B3 A Positive Approach to Patient Objections O'Keefe	24B4 Practical Implementation of Telehealth COVID and Beyond Wolfe
			NOT FOR CREDIT			
25O1 Working With Customized and Personalized Free-Form Lenses Dennis	25O2 Biomicroscope Usage in a Contact Lens Practice and Workshop Gzik		25B1 The O'Keefe Sisters Top Dispensing Tips Pierce, O'Keefe, O'Keefe-Culp	25B2 Your Digital Score - The Secret to Attracting New Patients Carter		25B4 Office Visits and Documentation Guidelines The Value of Care Wolfe
26O1 3D Printing for Lenses and Frames Pierce					26B3 Legendary Service in Eye Care Rothschild	26B4 Practical Applications of Prism in Today's Medical Model Richlin

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	

ACCREDITATION IS PENDING

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval – if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

FRIDAY JUNE 4

PROGRAM SUBJECT TO CHANGE. AS OF 6-1-21.

CLINICAL						CONTACT LENS
7:30AM-8:30AM		31C2 Uveitis M. Schaeffer, Schmidt	31C3 Demodex Principal, Conspirator, or Bystander in Dry Eye Hom	31C4 Low Vision – A Multidisciplinary Approach Porter	31C5 OCT Connect: Maximizing Your OCT Caldwell <i>This course is 2 hours from 7:30am - 9:30am</i>	31L1 Enhancing Vision Tips and Tricks with Torics Mickles
		C,FL-OD,O,TPA	C,FL-OD	C,FL-OD		C,FL-OD,N
9:00AM-10:00AM	32C1 Practical Myopia Management for the Primary Care OD Wolfe <i>This course is 2 hours from 9:00am - 11:00am</i>	32C2 The Greatest Anterior Segment Disease and Medical Management of Contact Lens Complications Course Ever Karpecki, Bloomenstein, Periman, J. Schaeffer <i>This course is 2 hours from 9:00am - 11:00am</i>	32C3 Emerging Trends in Age Related Macular Degeneration Pizzimenti	32C4 Low Vision Triage: The Gap Between Simple Magnification and Braille Gannon		32L1 The Art and Science of Presbyopic CL Fitting Bennett, Quinn <i>This course is 2 hours from 9:00am - 11:00am</i>
	C,FL-OD	C,FL-OD,O,TPA,T	C,FL-OD	C,FL-OD		C,FL-OD,N
10:30AM-11:30AM			30C3 Contoured Prism Correction for Symptomatic Headache, Neck Tension and Digital Eyestrain Karpecki	30C4 MIGS in Glaucoma Moderator: Schweitzer Panelists: Whitley, Hauswirth	30C6 10 Hacks for OCT Interpretation in Glaucoma Caldwell, Dunbar	
	C,FL-OD	C,FL-OD,O,TPA,T	C,FL-OD	C,FL-OD,TPA	C,FL-OD	C,FL-OD,N
12:00PM-1:00PM		30C2 - FREE Vision Series – Sponsored by: Bausch + Lomb Practice Pearls & Innovation Karpecki, Brujic, Tsai, Gaddie			30C5 OCT Workshop Pizzimenti, Haynie <i>This workshop is 2 hours from 12:15pm - 2:15pm</i>	
		NOT FOR CREDIT/OPTOMETRISTS ONLY			C,FL-OD	
2:30PM-4:30PM	33C1 Glaucoma Grand Rounds Fingeret, Schmidt	33C2 Advances in Ocular Surface Disease: Treating Dry Eye Periman, J. Schaeffer, Karpecki		33C4 20/20 Refractive Update: Advances in Presbyopic and Corneal Procedures Johnston, Whitley	33C5 The OD's Role in Diabetes Haynie	33L1 Diagnosis and Treatment of the Irregular Cornea Quinn, Barnett
	C,FL-OD,TPA	C,FL-OD,TPA		C,FL-OD	C,FL-OD	C,FL-OD
5:00PM-6:00PM	34C1 Surgical Advances in Glaucoma Therapy Schweitzer		34C3 Ocular Pain Management Whitley	34C4 Don't Let Your Lids Get You Down Karpecki		
	C,FL-OD,TPA		C,FL-OD,O,TPA	C,FL-OD,TPA		

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	

ALLIED HEALTH	OPTICAL TECHNOLOGY	BUSINESS SOLUTIONS			
31A1 The Medical Bases for Optical Prescription Changes Zeitlin	31O1 What's New in Wearable Technology Eyewear? Underwood		31B2 Anatomy of a Successful Optical Business Pierce		31B4 8 Common Cash Flow Pitfalls Kling
P	FL-T,NYS-D-I,A		A		C,FL-OD
	32O1 An Optician's Guide to Visual Impairment Underwood <i>This course is 2 hours from 9:00am - 11:00am</i>	32B1 MBA Strategies to Managing Your Practice and Optical Walker <i>This course is 2 hours from 9:00am - 11:00am</i>	32B2 Telemedicine in Optometry: Fight It or Embrace It? Rothschild <i>This course is 2 hours from 9:00am - 11:00am</i>	32B3 Profit First: Eradicating Business Poverty Kling <i>This course is 2 hours from 9:00am - 11:00am</i>	
	FL-OP,NYS-D/CL-I,A,N	A	C,FL-OD	C,FL-OD	
33A1 Clinical Ocular Concepts for Opticians and Technicians Zeitlin	33O1 How to Get the Most Out of Your Digital Measuring Devices Underwood	33B1 Dealing with Difficult Patients Carter	33B2 Opening Your Eyes to Diversity, Equity and Inclusion: A Review of The Vision Council's DE&I Initiatives and 2020 Survey Results Moderator: Artis Panelists: Purcell, Knight, Walker, Canto-Sims, Lackran	33B3 Cold Start, Warm Start, Hot Start: Opening your first successful private practice in the world of private equity and consolidation Baas, Steinmetz	
P	FL-T,NYS-D-I,A	A	C,FL-OD	C,FL-OD	
34A1 Cataract Surgery Comanagement for Opticians - Optical Solutions to Suboptimal Outcomes Zeitlin	34O1 Advanced Ophthalmic Optics Walker	34O2 Compensated Powers (and Other Ophthalmic Conundrums) Hanlin	34B2 Connecting the Refraction with the Patient's Prescriptions Pierce		
P	FL-OP,NYS-D-A,A	FL-T,NYS-D-I,A	FL-T,NYS-D/CL-I,A,N		

ABOUT ACCREDITATION

The accreditation designations serve as a guide to assist you with course selections. The courses listed are "pending CE approval." Please refer to VisionExpoEast.com/learning under the Education tab for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education and Registration areas.

SATURDAY JUNE 5

PROGRAM SUBJECT TO CHANGE. AS OF 6-1-21.

CLINICAL			CONTACT LENS
7:00 AM–8:00 AM			
8:30 AM–9:30 AM	42C1 Prevention of Medical Errors within Eye Care DenBeste <i>This course is 2 hours from 8:30am -10:30am</i>	42C3 Red Eyes – It’s Just Conjunctivitis or Is It? Johnston C,FL-OD, TPA	42C4 CSI: Anterior Segment Case Files Whitley, Koetting <i>This course is 2 hours from 8:30am -10:30am</i>
10:00 AM–11:00 AM		43C3 MGD: New Technologies for Diagnosis and Management M. Schaeffer, Hom, Devries <i>This course is 2 hours from 10:00am - 12:00pm</i>	42L1 Contact Lens Management of Keratoconus Quinn, Bennett <i>This course is 2 hours from 8:30am – 10:30am</i>
11:30 AM–12:30 PM		44C4 Urgency vs. Emergency Koetting	44O2 Contact Lens Care and Compliance C. Russell
1:00 PM–2:00 PM			

OPTICAL TECHNOLOGY			BUSINESS SOLUTIONS	
41O1 Optical Boot Camp Zeitlin	41O2 Mastering Prism Walker <i>This course is 2 hours from 7:00am – 9:00am</i>		41B1 Attracting Quality Staff in a Full Employment Market Manso	41B2 The Lean Machine: A Systematic Approach to an Efficient and Cost Effective Practice Neufeld
42O1 Eye Disease with Deadly Consequences Zeitlin		42O3 Florida Rules and Regulations Stuart, Broga <i>This course is 2 hours from 8:30am -10:30am</i>	42B1 Maximize Revenue and Profits with Vision Care Plans Manso	
			43B1 Breaking Current Practice Barriers Manso	43B2 Creating Long Term Private Practice Success Through Real Estate Neufeld
44O1 Blue Light Hanlin	44O2 Contact Lens Care and Compliance C. Russell	44O3 Reduction of Medical Errors Pierce <i>This course is 2 hours from 11:30am – 1:30pm</i>	44B1 Vendor Selection and Evaluation Carter <i>This course is 2 hours from 11:30am - 1:30pm</i>	44B2 Demonstrating a Positive Attitude to Patients Manso <i>This course is 2 hours from 11:30am - 1:30pm</i>

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	

EDUCATION REGISTRATION

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will be print-at-home. Please print your badge at home along with your course itinerary. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers. You will receive an email with your badge and instructions on how to print-at-home. Please check the email address that you registered with.
- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge, you will need to get a new badge printed so that your current courses are embedded in your updated badge barcode.
- After the Education Program, you will receive a letter via e-mail verifying your course attendance. Please submit this letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.

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VisionSAFE Requirements



FACE COVERINGS

Everyone is required to wear a face covering while attending Vision Expo East. For more details and requirements about face coverings, please [click here](#).



TEMPERATURE SCREENING

Everyone attending Vision Expo East will be required to undergo a temperature screening prior to entering. Anyone with a temperature above 100.4 degrees (F) will not be permitted entry to Vision Expo East.



INCREASED SANITIZATION AND HYGIENE

Reed Exhibitions works with each venue to implement sanitization standards. It is the responsibility of everyone to maintain personal hygiene, including washing your hands frequently.



PHYSICAL DISTANCING

We have adjusted our layout and provided exhibitor guidelines to promote physical distancing. Please help us maintain a safe environment for all attendees by part maintaining a distance of 6ft (2 meters) between you and others.



DIRECTIONAL AND DISTANCE MARKINGS

Please follow all floor and distance markings when present.



FOLLOW ALL SIGNAGE AND DIRECTION FROM STAFF

Operational adjustments may occur throughout the event in order to ensure the health and safety of all attendees. Please adhere to all signage and direction from all staff.



GREET WITHOUT SHAKING HANDS

Please observe social distancing guidelines when greeting others, avoid handshakes and hugs.

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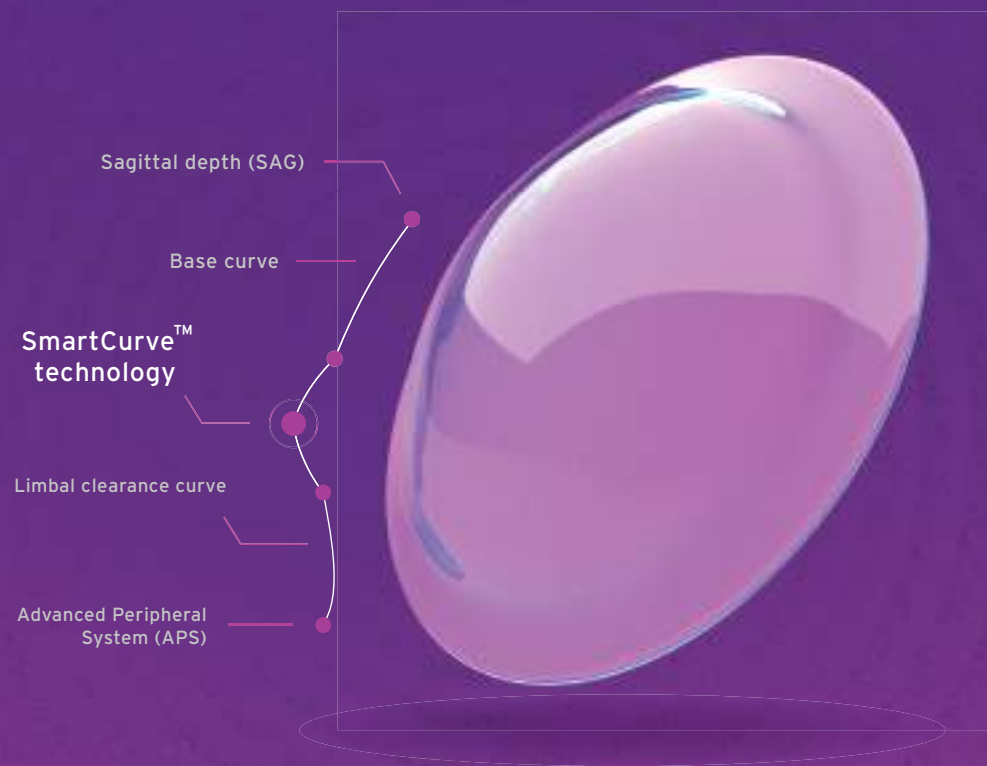
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