



VISION EXPO 2021
ORLANDO
EDUCATION: JUNE 2-5
EXHIBIT HALL: JUNE 3-5
ORANGE COUNTY CONVENTION CENTER | ORLANDO, FL



EDUCATION BROCHURE



FEATURING **OptiCon®**  **VISION EXPO** EXCLUSIVE \$249 EDUCATION PACKAGE (\$600 VALUE)

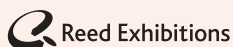
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2021 VISION EXPO SUPPORTERS



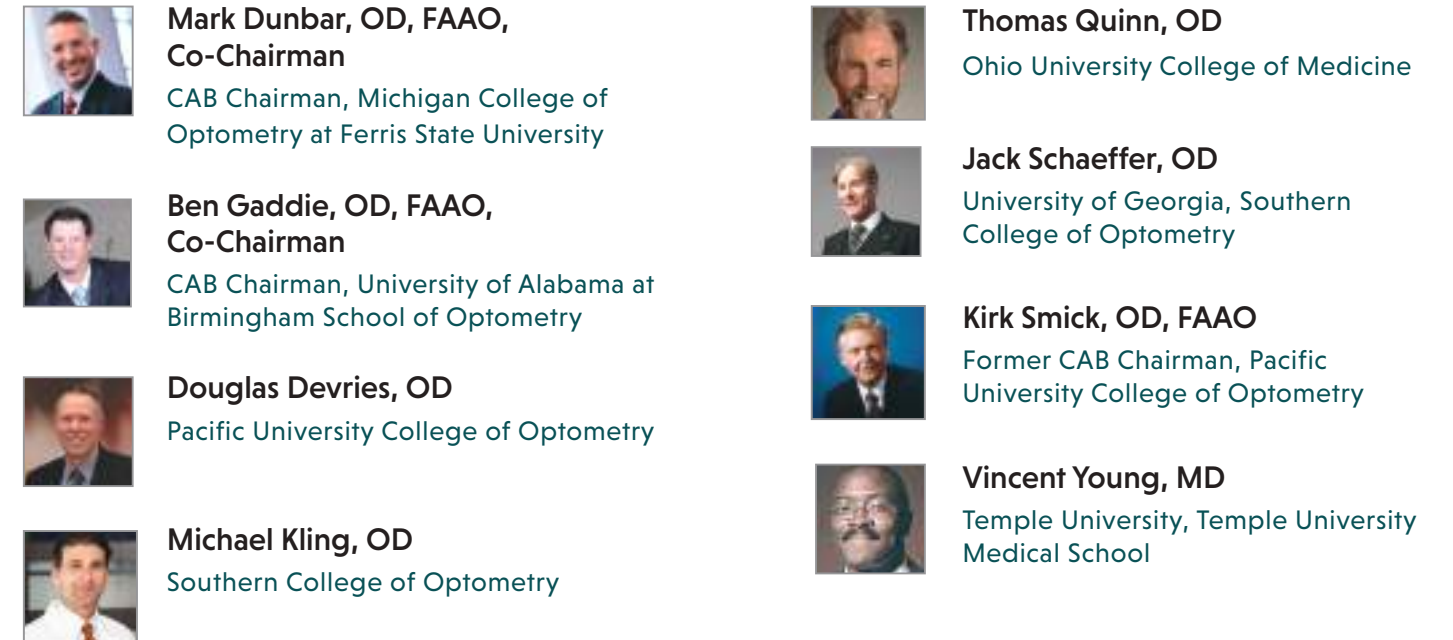
2021 VISION EXPO ENDORSERS



Official Institutional Sponsor: New England College of Optometry

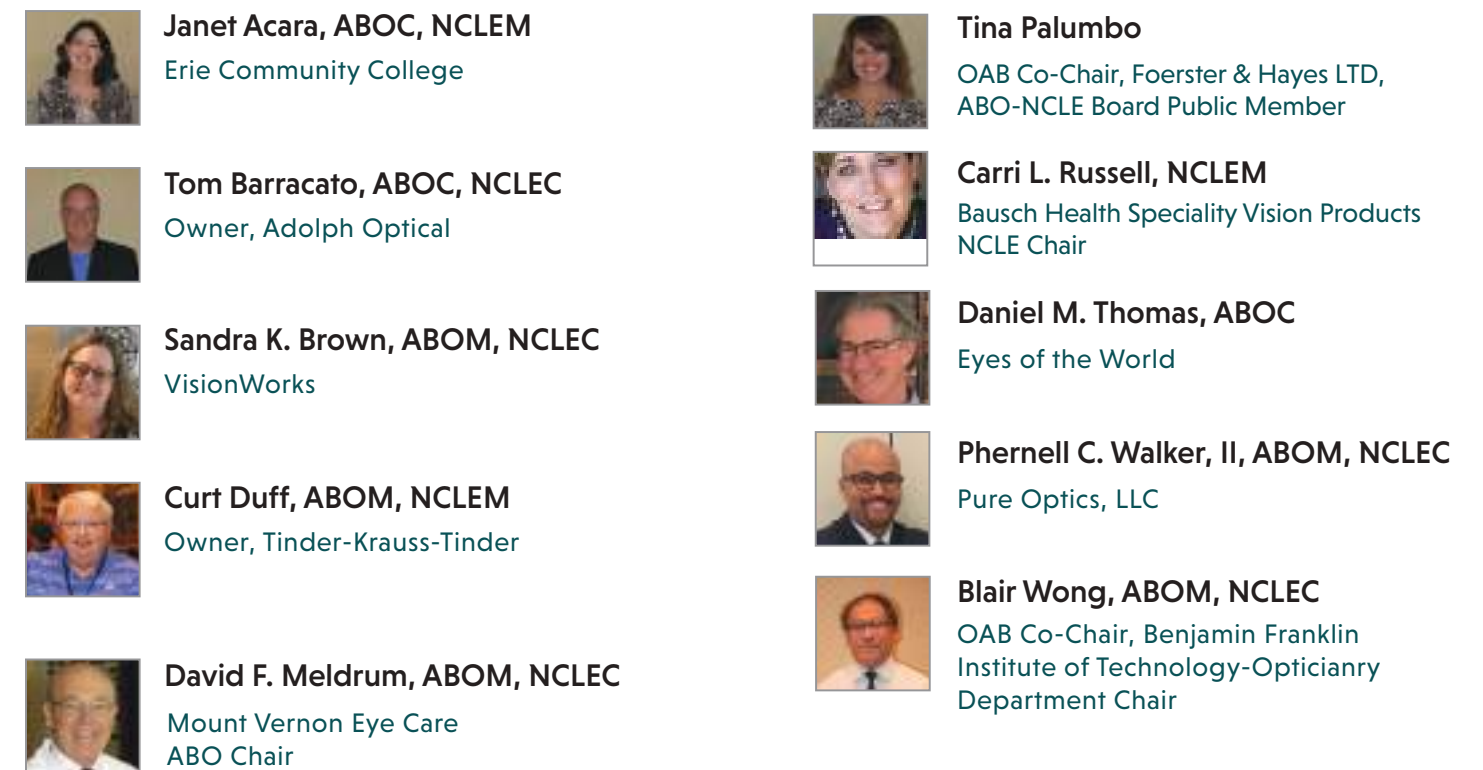
EDUCATION ADVISORY BOARD

MEET THE MEMBERS WHO HAVE BEEN ACTIVELY INVOLVED IN THE DEVELOPMENT OF THIS YEAR'S EDUCATION MEETING.



OPTICON ADVISORY BOARD

MEET THE MEMBERS WHO HAVE BEEN ACTIVELY INVOLVED IN THE DEVELOPMENT OF THIS YEAR'S EDUCATION MEETING.



EDUCATION PRICING*

ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:
ADMISSION TO EXHIBITS (\$150 VALUE)
EDUCATION REGISTRATION PROCESSING FEE (\$40 VALUE)

EARLY BIRD RATES: APPLY ON OR BEFORE 5/19/21
REGULAR RATES: APPLY AFTER 5/19/21

OPTICON @ VISION EXPO EXCLUSIVE TO
\$249 PACKAGE OPTICIANS
 BUYERS
 CONTACT LENS TECHNICIANS
 OPHTHALMIC ALLIED PROFESSIONALS

A LA CARTE RATES

| 1 HOUR | 2 HOURS | 3 HOURS | 4 HOURS | 5 HOURS |
|--|--|--|--|--|
| Early Bird \$112 Regular Rate \$118 | Early Bird \$186 Regular Rate \$197 | Early Bird \$216 Regular Rate \$228 | Early Bird \$235 Regular Rate \$260 | Early Bird \$271 Regular Rate \$285 |

STANDARD PACKAGE RATES

| 6 HOURS | 9 HOURS | 13 HOURS | 18 HOURS |
|--|--|--|--|
| Early Bird \$288 Regular Rate \$306 | Early Bird \$396 Regular Rate \$423 | Early Bird \$520 Regular Rate \$559 | Early Bird \$684 Regular Rate \$738 |

ADDITIONAL HOURS CAN BE ADDED TO ANY PACKAGE ABOVE/BELOW FOR **\$39 PER HOUR.**

TOTAL OFFICE PACKAGE RATES

| 25 HOURS UP TO 4 PEOPLE | 35 HOURS UP TO 7 PEOPLE | 45 HOURS UP TO 10 PEOPLE |
|--|--|--|
| Early Bird \$925 (\$37/hr) Regular Rate \$1,000 (\$40/hr) | Early Bird \$1,190 (\$34/hr) Regular Rate \$1,295 (\$37/hr) | Early Bird \$1,485 (\$33/hr) Regular Rate \$1,620 (\$36/hr) |

WORKSHOPS \$186

25L1: Scleral Lens Workshop
 30C5: OCT Workshop

FREE EDUCATION*

Global Contact Lens Forum: 10L1, 10L2, 10L3
 Showdown in the Sunshine State Imaging Program: 10C1, 10C2, 10C3
 (10C3 workshop limited to first 50 registrants)
 Vision Series (Optometrists Only)
 Innovation Stage

*Advance Registration is required for free courses.

* Please note that in the event Vision Expo East 2021 is cancelled by Reed Exhibitions and The Vision Council, exhibit hall entrance fees and/or education registration fees for attendees, including those for OptiCon will be refunded fully.

OPTICON @ VISION EXPO HOST HOTEL

RATE AS LOW AS \$139/NIGHT

Rosen Plaza Hotel

In the heart of International Drive across the street from Pointe Orlando entertainment, dining and shopping, Rosen Plaza is connected via Skybridge to the Orange County Convention Center and is within minutes of the Orlando Eye, acclaimed shopping at The Mall at Millenia, and world-renowned attractions.

Once you purchase the OptiCon package, you will receive details to book through this exclusive room block.

OPTICON PACKAGE ONLY \$ 249

Quality Education + Affordable Pricing

- 15 HOURS OF ABO & NCLE APPROVED CONTINUING EDUCATION
- EXHIBIT HALL ACCESS, INCLUDING THE OPTICON @ VISION EXPO HUB
- ACCESS TO ABO & NCLE EXAM REVIEW COURSES
- TWO (2) AMEX GIFT CARDS FOR LUNCH
- ACCESS TO DISCOUNTED RATES AT A DEDICATED OPTICON HOTEL

ABO & NCLE EXAM REVIEW COURSES

ABO & NCLE is excited to offer exam review courses for the National Opticianry Competency Exam and the Contact Lens Registry Exam for the basic level during OptiCon @ Vision Expo. All exam review courses will be taught by current National Federation of Opticianry Schools (NFOS) faculty.

ABO BASIC EXAM REVIEW SESSIONS

Ophthalmic Optics; Ocular Anatomy, Physiology and Pathology; Ophthalmic Products; Instrumentation; Dispensing Procedures; Laws and Regulations

NCLE BASIC EXAM REVIEW SESSIONS

Ocular Anatomy, Physiology and Pathology; Refractive Errors; Instrumentation for Measurement and Observation; Prefitting; Diagnostic Fitting; Dispensing; Follow-Up; Regulatory



OptiCon@ VISION EXPO

OPTICON @ VISION EXPO DELIVERS AN UNMATCHED EDUCATION PROGRAM AND EXHIBIT HALL EXPERIENCE FOR OPTICIANS, BUYERS, CONTACT LENS TECHNICIANS AND OPHTHALMIC ALLIED PROFESSIONALS. THIS PREMIER EVENT IS TRULY A PLACE WHERE EYECARE MEETS EYEWEAR AND EDUCATION, FASHION, INNOVATION AND BUSINESS MINGLE IN ORLANDO.

OPTICON HUB @ VISION EXPO

This dedicated show floor destination is designed specifically for Opticians, Contact Lens Technicians and Ophthalmic Allied Professionals and will host pop up talks, networking, social events and access to representatives and resources from ABO & NCLE, NAO, OAA, NFOS, CLSA and vendor partners.

ENDORSED BY:



LEARN ABOUT LOW VISION

Learn the basics of Low Vision including the latest tools and devices for treatment of this condition that affects almost five million people in the United States, and can impact people of all ages.

REGISTER TODAY: VEE2021.COM/REGISTER

THURSDAY, JUNE 3

2:30-4:30pm Today's Low Vision Made Easy

Session 25C3

Marc Gannon, OD

Thomas I. Porter, OD, MBA, MPH

There's no reason to be overwhelmed by the field of Low Vision. There are plenty of tips and best practices that can make this service easier than ever to offer. If you'd like to differentiate your practice, expand your referral base, attract/keep patients, and provide an extremely rewarding, profitable and easier-than-expected service, this course will show you how low vision care is exactly what you're looking for!



FRIDAY, JUNE 4

7:30-8:30am Low Vision: A Multidisciplinary Approach

Session 31C4

Thomas I. Porter, OD, MBA, MPH

Every member of the eye care team plays a critical role in the delivery of low vision care. This course will address how to successfully add or expand low vision services to your organization and will review the ways different members of your staff can help. Whether they are screening patients for low vision care at the front desk, doing exams or device training in the clinic or handling the billing or marketing in the back office, there's a role for everyone in offering low vision care. By using a multidisciplinary approach, not only is the workload spread among many people, but each person will be able to use their unique skillsets thereby ensuring a successful low vision care service!

9:00-10:00am Low Vision Triage: The Gap Between Simple Magnification and Braille

Session 32C4

Marc Gannon, OD

When working with our aging population often times traditional eyewear is not enough. Participants will be introduced to possible procedures and techniques that may be available when simple magnification alone does not yield a significant result.



www.thevisioncouncil.org

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EDUCATION HIGHLIGHTS

CONTACT LENS

Technology and innovation is changing faster and faster. Lens designs and fitting techniques are essential to maintaining your expertise as an Optician, Contact Lens Practitioner and Ophthalmic Allied Professional. This series of classes will help you flourish and excel in your practice while benefitting your patients as well. You will discover information to propel you to the next level!

- 24O2 Soft Lens Fitting Spherical and Toric
- 25O2 Biomicroscope Usage in a Contact Lens Practice and Workshop
- 26O2 Ten Clinical Pearls after the First 10,000
- 31O3 The Lost Art: GP Corneal Lens Fitting
- 43O2 Contact Lens Management of Infants and Children
- 44O2 Contact Lens Care and Compliance

BUSINESS AND PRACTICE EXPERTISE

What business issues keep you up at night? The Business and Practice Expertise track is designed to help you rest easy with sessions related to five key areas: Leadership; Customer Experience; Human Resources; Data; and Profitability and Growth. Immerse yourself in this actionable, business-focused content, and return home with solutions you can implement immediately.

- 13B1 Creating Perceived Value
- 22B1 MBA Strategies to Maximizing Inventory ROI
- 22B3 The Elderly...Dispensing Tips to Practice By
- 23B3 Branded Eyewear – What's The Big Deal?
- 24B1 Myopia
- 24B3 A Positive Approach to Patient Objections
- 25B1 The O'Keefe Sisters Top Dispensing Tips
- 25B2 Your Digital Score -The Secret to Attracting New Patients
- 31B2 Anatomy of a Successful Optical Business
- 32B1 MBA Strategies to Managing Your Practice and Optical
- 33B1 Dealing With Difficult Patients
- 34B2 Connecting the Refraction with the Patient's Prescriptions
- 41B1 Attracting Quality Staff in a Full Employment Market
- 42B1 Maximize Revenue and Profits with Vision Care Plans
- 43B1 Breaking Current Practice Barriers
- 44B1 Vendor Selection and Evaluation
- 44B2 Demonstrating a Positive Attitude to Patients

CLINICAL CONCEPTS FOR OPTICIANS, CONTACT LENS PRACTITIONERS AND ALLIED HEALTH PROFESSIONALS

Designed for Opticians, Ophthalmic Assistants, Contact Lens Practitioners, and Allied Ophthalmic Health Professionals, this education series will address key areas of interest, including eye strain, pharmacology, history taking, and refraction. These sessions will not only expand your knowledge, but will increase the value you bring to your patients and practice.

- 23O1 Designing and Crafting Strong and Unusual Lenses
- 23O2 Fundamentals of Progressive Lens Design
- 31A1 The Medical Bases for Optical Prescription Changes
- 33A1 Clinical Ocular Concepts for Opticians and Technicians
- 34A1 Cataract Surgery Comanagement for Opticians - Optical Solutions to Suboptimal Outcomes
- 34B2 Connecting the Refraction with the Patient's Prescriptions
- 34O2 Compensated Powers (and Other Ophthalmic Conundrums)

THE RITZ-CARLTON LEADERSHIP CENTER PRESENTS: BRAND DIFFERENTIATING SERVICE

The Ritz-Carlton Leadership Center is an unequalled partner in the journey to refine and innovate service excellence and customer engagement, and to transform organizational culture. The Ritz-Carlton Leadership Center delivers award-winning services that have allowed thousands of clients to improve customer and employee engagement, transform their culture, drive brand loyalty and create an extraordinary customer experience.

- 20B0 The Ritz-Carlton Leadership Center Presents: Brand Differentiating Service

LOW VISION

According to the World Health Organization, 246 million people suffer with low vision which results from a variety of diseases, disorders, and injuries that affect the eye. The need for diagnosis, treatment options and patient and caregiver education is tremendous as well as rewarding. Join your peers as experts in this field share the latest on how technology and innovative products are positively impacting your ability to improve your patients' quality of life. From devices to lens technology and artificial intelligence, low vision care can differentiate your practice and build loyalty and word-of-mouth referrals.

Unrestricted Grant Provided by: The Vision Council

- 25C3 Today's Low Vision Made Easy
- 31C4 Low Vision - A Multidisciplinary Approach
- 32C4 Low Vision Triage: The Gap Between Simple Magnification and Braille

INNOVATION SERIES

Differentiating your business means learning about and staying ahead of trends and introducing innovative products and services. Explore what's new and next with courses that will help you re-imagine the status-quo and move your business forward into the future.

- 26O1 3D Printing for Lenses and Frames
- 31O1 What's New in Wearable Technology Eyewear?
- 33O1 How to Get the Most Out of Your Digital Measuring Devices

INNOVATION STAGE

Located in the Medical Pavilion, the all-new Innovation Stage features free exhibitor-sponsored content for all attendees. Learn about the latest products and services over complimentary snacks and beverages in a casual, soft-seating environment.

Please check our website east.visionexpo.com for the list of Innovation Stage sessions.

WEDNESDAY JUNE 2

PROGRAM SUBJECT TO CHANGE. AS OF 6-1-21.

FREE! GLOBAL CONTACT LENS FORUM

| | |
|---------------------|---|
| 7:00 AM – 8:00 AM | 10L1 - FREE Roadmap to Success in Contact Lens Practice Moderator: Quinn Panelists: Mickles, Wolfe, Hom C,FL-OD, FL-OP,N,NYS-CL-I |
| 9:15 AM – 11:15 AM | 10L2 - FREE Lessons Learned from Favorite Contact Lens Cases Quinn, Mickles, Wolfe, Hom C,FL-OD, FL-OP,N,NYS-CL-I |
| 11:45 AM – 12:45 PM | 10L3 - FREE Facilitated Learning Lab Coding and Billing Patient Communication Strategies Wolfe C,FL-OD, FL-OP,N,NYS-CL-I |

| CLINICAL | | | | |
|-------------------|--|---|--|---|
| 1:45 PM – 3:45 PM | 11C1 The Glaucoma Suspect: Clinical Pearls for Optimal Management Chaglasian C,FL-OD,TPA,T | | 11C3 Oral Pharmaceuticals for Anterior Segment Disease Lighthizer C,FL-OD,O,TPA,T | 10C1 - FREE SHOWDOWN IN THE SUNSHINE STATE: Case Challenges in Optometry - Optimizing Ocular Imaging Round 1 Moderator: Dunbar Panelists: Greg Caldwell, OD; Mohammad Rafieetary, OD; Steven Ferrucci, OD; Marc Bloomenstein, OD; Carolyn Majcher, OD; Jay Haynie, OD; Joseph Pizzimenti, OD; Sherrol Reynolds, OD C,FL-OD |
| 4:15 PM – 5:15 PM | | 12C2 Biologics in the Optometric Practice: Lowering Inflammation With Amniotic Tissue Devries C,FL-OD | 12C4 Modern Day Diabetes Gerson This course is 2 hours from 4:15pm – 6:15pm C,FL-OD | 10C2 - FREE SHOWDOWN IN THE SUNSHINE STATE: Case Challenges in Optometry - Optimizing Ocular Imaging Semifinals and Finals Moderator: Dunbar Panelists: Greg Caldwell, OD; Mohammad Rafieetary, OD; Steven Ferrucci, OD; Marc Bloomenstein, OD; Carolyn Majcher, OD; Jay Haynie, OD; Joseph Pizzimenti, OD; Sherrol Reynolds, OD C,FL-OD |
| 5:45 PM – 6:45 PM | 13C1 Innovations in Glaucoma Drug Delivery: What the Future Holds Schweitzer C,FL-OD, TPA | 13C2 Are You Ready for Ocular Allergy Armageddon? Hom C,FL-OD,TPA | | 10C3 - FREE SHOWDOWN IN THE SUNSHINE STATE: Case Challenges in Optometry - Optimizing Ocular Imaging Workshop Speaker: Dunbar This workshop is 2 hours from 5:45 pm - 7:45 pm Limited Attendance C,FL-OD |

TRACK KEY

| | | | |
|------------------|--------------------------------|---------------------------|--------------------------|
| Anterior Segment | Glaucoma | Imaging Technology | Myopia |
| Non-Track | Optometric/Surgical Procedures | Pharmacology | Posterior Segment/Retina |
| Scleral Lens | Surgical/Co-Management | Systemic Disease/Diabetes | |

ENJOY ORLANDO AT VISION EXPO EAST!

Vision Expo East is set to take place in the Sunshine State! As a top tourist destination, Orlando, FL is the perfect recipe for thrill and relaxation. Orlando is overflowing with exciting theme parks, world-class dining, unique hotels and stunning golf courses – all for an incredible value. After an eventful day spent on the show floor, step outside and safely enjoy everything Orlando has to offer.

| CONTACT LENS | OPTICAL TECHNOLOGY | BUSINESS SOLUTIONS |
|--|---|--|
| 11L1 Dry Eye and Contact Lenses Hom C, FL-OD | 11O1 Fundamentals for the Newer Optician Walker NYS-D-B,A | |
| | | 12B2 Efficiently Planning for Practice Succession Cmejla C,FL-OD |
| | 13O1 Visual Perception: From Photon to Neuron Kotob FL-T,NYS-D/CL-I,A | 13B1 Creating Perceived Value Hanlin A |

ACCREDITATION LEGEND

A – ABO, C – COPE, FL-OD – Florida State Board of Optometry, FL-OP – Florida State Board of Opticianry, FL-T – Florida State Board of Opticianry – Technical, N – NCLE, NYS-D/CL – B/I/A – New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, O – Orals, P – AOA Paraoptometric Commission, T – TQ/CEE, TPA – Therapeutic

OptiCon® VISION EXPO Provide your staff with the highest quality and most affordable opportunity to learn with a comprehensive package that includes up to 15 hours of Education.

LOOK FOR THE OPTICON LOGO  IN THE DAILY COURSE GRID SCHEDULE SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON.

THURSDAY JUNE 3

PROGRAM SUBJECT TO CHANGE. AS OF 6-1-21.

| | CLINICAL | | | | CONTACT LENS | NCLE EXAM REVIEW | |
|---------------------|---|---|---|--|--|--|--|
| 7:00 AM – 8:00 AM | 21C1 A Roadmap for Making the Diagnosis in Glaucoma Chaglasian, Schmidt <i>This course is 2 hours from 7:00am – 9:00am</i> | 21C2 Pain Photophobia and Ocular Pathology: What You Should Know to Help Your Patient Hauswirth C,FL-OD,O,TPA | | 21C5 AMD Current Science and Trends in Diagnosis and Treatment Gerson <i>This course is 2 hours from 7:00am – 9:00am</i> | | | |
| 8:30 AM – 9:30 AM | | 22C2 Updates in Corneal Collagen Crosslinking Hauswirth | 22C3 OCTA Lighthizer | 22C4 Aesthetics in Optometry...a Therapeutic Approach: IPL McGee, Devries | 22C6 Stop Swinging That Flashlight: Objective vs. Subjective Pupil Testing Thomas | 22L1 Scleral Lenses 101: Basic Fitting Barnett, Mickles | 22NB NCLE Basic Exam Review - Domain I: OCULAR ANATOMY, PHYSIOLOGY AND PATHOLOGY; Domain II: REFRACTIVE ERRORS Indelicato |
| 10:00 AM – 11:00 AM | 23C1 Treating the Newly Diagnosed Glaucoma Patient Thimons, Gaddie C,FL-OD,TPA | | 23C3 How OCT Forever Changed Retina Pizzimenti <i>This course is 2 hours from 10:00am – 12:00pm</i> | | 23C6 Cataract Surgery Achieving 20/20 in 2021 Owen, Tullo | 23L1 Scleral Lens Advanced Fitting Barnett, Mickles | 23NB NCLE Basic Exam Review - Domain III: INSTRUMENTATION AND OBSERVATION Indelicato |
| 11:30 AM – 12:30 PM | 24C1 New Medications in Glaucoma Gaddie | 24C2 Cultural Competence The Opportunities of Serving the Needs of Hispanic Patients Santiago C, FL-OD | | | 24C6 Impacts of Advanced Technology to Enhance Patient Care Hines | 24L1 Scleral Lens Troubleshooting Barnett, Mickles | 24NB NCLE Basic Exam Review - Domain IV: PREFITTING Indelicato |
| 1:00PM – 2:00PM | 20C1 – FREE Vision Series – Sponsored by: Novartis Navigating Dry Eye Disease: An Audience-Activated Adventure Hauser NOT FOR CREDIT/OPTOMETRISTS ONLY | | | | | | |
| 2:30PM – 4:30PM | 25C1 A Roadmap for Identifying and Managing Progression in Glaucoma Chaglasian, Fingeret C,FL-OD | | 25C3 Today's Low Vision Made Easy Gannon, Porter | 25C4 Refractive Surgery Patient Grand Rounds Tullo, Owen | 25C5 The Greatest Posterior Segment Disease Course Ever Haynie, Ferrucci, Dunbar | 25L1 Scleral Lens Workshop Barnett, Mickles, Quinn <i>Limited Attendance \$186</i> | 25NB NCLE Basic Exam Review - Domain VI: DISPENSING, Domain VII: FOLLOW-UP; Domain VIII: REGULATORY Indelicato |
| 5:00PM – 6:00PM | 26C1 A Roadmap for Medical Management of Glaucoma Schmidt C,FL-OD,TPA | 26C2 Anterior Segment Dilemmas Hauswirth | | 26C4 Caring for the Cataract Patient in 2021 Owen, Tullo | 26C5 21st Century Retina Care Majcher | 26L1 The Art and Science of Dry Eye and Contact Lens Wear Barnett | 26NB NCLE Basic Exam Review - Domain V: DIAGNOSTIC FITTING Indelicato |

| OPTICAL TECHNOLOGY | BUSINESS SOLUTIONS | | | |
|--|--|---|---|--|
| | 21B1 Self-Care: Understanding the Importance of a Healthy (Financial) Mindset in Practice Ownership Cmejla C,FL-OD | 21B2 How To Become the Best Leader to Make Your Team Smarter Johnston C,FL-OD | | |
| | 22B1 MBA Strategies to Maximizing Inventory ROI Walker | | 22B3 The Elderly...Dispensing Tips to Practice By O'Keefe | 22B4 How To Not Sell in the Exam Room Steele |
| 23O1 Designing and Crafting Strong and Unusual Lenses Dennis | 23O2 Fundamentals of Progressive Lens Design Hanlin | 23O3 Defy the Glare – NEW Transitions XTRActive Polarized Lenses Young | 20B0 The Ritz-Carlton Leadership Center Presents: Brand Differentiating Service Pill <i>This session is 2 hours from 10:00am - 12:00pm</i> | |
| | 24O2 Soft Lens Fitting Spherical and Toric Gzik | | 24B1 Myopia Hanlin | 24B3 A Positive Approach to Patient Objections O'Keefe |
| | | | | 24B4 Practical Implementation of Telehealth COVID and Beyond Wolfe |
| 25O1 Working With Customized and Personalized Free-Form Lenses Dennis | 25O2 Biomicroscope Usage in a Contact Lens Practice and Workshop Gzik | | 25B1 The O'Keefe Sisters Top Dispensing Tips Pierce, O'Keefe, O'Keefe-Culp | 25B2 Your Digital Score - The Secret to Attracting New Patients Carter |
| | | | | 25B4 Office Visits and Documentation Guidelines The Value of Care Wolfe |
| 26O1 3D Printing for Lenses and Frames Pierce | | | 26B3 Legendary Service in Eye Care Rothschild | 26B4 Practical Applications of Prism in Today's Medical Model Richlin |

TRACK KEY

| | | | |
|------------------|--------------------------------|---------------------------|--------------------------|
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| Non-Track | Optometric/Surgical Procedures | Pharmacology | Posterior Segment/Retina |
| Scleral Lens | Surgical/Co-Management | Systemic Disease/Diabetes | |

ACCREDITATION IS PENDING

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval – if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

FRIDAY JUNE 4

PROGRAM SUBJECT TO CHANGE. AS OF 6-1-21.

| CLINICAL | | | | | | CONTACT LENS |
|-----------------|--|---|--|--|---|--|
| 7:30AM-8:30AM | | 31C2 Uveitis M. Schaeffer, Schmidt | 31C3 Demodex Principal, Conspirator, or Bystander in Dry Eye Hom | 31C4 Low Vision – A Multidisciplinary Approach Porter | 31C5 OCT Connect: Maximizing Your OCT Caldwell, Rodman <i>This course is 2 hours from 7:30am - 9:30am</i> | 31L1 Enhancing Vision Tips and Tricks with Torics Mickles |
| | | C,FL-OD,O,TPA | C,FL-OD | C,FL-OD | | C,FL-OD,N |
| 9:00AM-10:00AM | 32C1 Practical Myopia Management for the Primary Care OD Wolfe <i>This course is 2 hours from 9:00am - 11:00am</i> | 32C2 The Greatest Anterior Segment Disease and Medical Management of Contact Lens Complications Course Ever Karpecki, Bloomenstein, Periman, J. Schaeffer <i>This course is 2 hours from 9:00am - 11:00am</i> | 32C3 Emerging Trends in Age Related Macular Degeneration Pizzimenti | 32C4 Low Vision Triage: The Gap Between Simple Magnification and Braille Gannon | | 32L1 The Art and Science of Presbyopic CL Fitting Bennett, Quinn <i>This course is 2 hours from 9:00am - 11:00am</i> |
| | C,FL-OD | C,FL-OD,O,TPA,T | C,FL-OD | C,FL-OD | | C,FL-OD,N |
| 10:30AM-11:30AM | | | 30C3 Contoured Prism Correction for Symptomatic Headache, Neck Tension and Digital Eyestrain Karpecki | 30C4 MIGS in Glaucoma Moderator: Schweitzer Panelists: Whitley, Hauswirth | 30C6 10 Hacks for OCT Interpretation in Glaucoma Caldwell, Dunbar | |
| | | | C,FL-OD | C,FL-OD, TPA | C,FL-OD | |
| 12:00PM-1:00PM | | | 30C2 - FREE Vision Series – Sponsored by: Bausch + Lomb Practice Pearls & Innovation Karpecki, Brujic, Tsai, Gaddie | | 30C5 OCT Workshop Pizzimenti, Haynie <i>This workshop is 2 hours from 12:15pm - 2:15pm Limited Attendance \$186</i> | |
| | | | NOT FOR CREDIT/OPTOMETRISTS ONLY | | C,FL-OD | |
| 2:30PM-4:30PM | 33C1 Glaucoma Grand Rounds Fingeret, Schweitzer | 33C2 Advances in Ocular Surface Disease: Treating Dry Eye Periman, J. Schaeffer, Karpecki | | 33C4 20/20 Refractive Update: Advances in Presbyopic and Corneal Procedures Johnston, Whitley | 33C5 The OD's Role in Diabetes Haynie | 33L1 Diagnosis and Treatment of the Irregular Cornea Quinn, Barnett |
| | C,FL-OD,TPA | C,FL-OD,TPA | | C,FL-OD | C,FL-OD | C,FL-OD |
| 5:00PM-6:00PM | 34C1 Surgical Advances in Glaucoma Therapy Thimons | | 34C3 Ocular Pain Management Whitley | 34C4 Don't Let Your Lids Get You Down Karpecki | | |
| | C,FL-OD,TPA | | C,FL-OD,O,TPA | C,FL-OD, TPA | | |

TRACK KEY

| | | | |
|------------------|--------------------------------|---------------------------|--------------------------|
| Anterior Segment | Glaucoma | Imaging Technology | Myopia |
| Non-Track | Optometric/Surgical Procedures | Pharmacology | Posterior Segment/Retina |
| Scleral Lens | Surgical/Co-Management | Systemic Disease/Diabetes | |

| ALLIED HEALTH | ABO EXAM REVIEW | OPTICAL TECHNOLOGY | BUSINESS SOLUTIONS | | | |
|--|--|---|---|--|---|--|
| 31A1 The Medical Bases for Optical Prescription Changes Zeitlin | 31AB ABO Basic Exam Review - Domain II: OCULAR ANATOMY, PHYSIOLOGY AND PATHOLOGY OF THE EYE; Domain VI: LAWS, REGULATIONS AND STANDARDS Aceto | 31O1 What's New in Wearable Technology Eyewear? Underwood | | 31B2 Anatomy of a Successful Optical Business Pierce | | 31B4 8 Common Cash Flow Pitfalls Kling |
| P | NOT FOR CREDIT | FL-T,NYS-D-I,A | | A | | C,FL-OD |
| | 32AB ABO Basic Exam Review - Domain I: OPHTHALMIC OPTICS Aceto <i>This course is 2 hours from 9:45am - 11:45am</i> | 32O1 An Optician's Guide to Visual Impairment Underwood <i>This course is 2 hours from 9:00am - 11:00am</i> | | 32B1 MBA Strategies to Managing Your Practice and Optical Walker <i>This course is 2 hours from 9:00am - 11:00am</i> | 32B2 Telemedicine in Optometry: Fight It or Embrace It? Rothschild <i>This course is 2 hours from 9:00am - 11:00am</i> | 32B3 Profit First: Eradicating Business Poverty Kling <i>This course is 2 hours from 9:00am - 11:00am</i> |
| | NOT FOR CREDIT | FL-OP,NYS-D/CL-I,A,N | | A | C,FL-OD | C,FL-OD |
| 33A1 Clinical Ocular Concepts for Opticians and Technicians Zeitlin | 33AB ABO Basic Exam Review - Domain III: OPHTHALMIC PRODUCTS; Domain IV: DISPENSING PROCEDURES Aceto | 33O1 How to Get the Most Out of Your Digital Measuring Devices Underwood | | 33B1 Dealing with Difficult Patients Carter | 33B2 Opening Your Eyes to Diversity, Equity and Inclusion: A Review of The Vision Council's DE&I Initiatives and - Survey Results Moderator: Artis Panelists: Purcell, Knight, Walker, Cantor-Sims, Lackran | 33B3 Cold Start, Warm Start, Hot Start: Opening your first successful private practice in the world of private equity and consolidation Baas, Steinmetz |
| P | NOT FOR CREDIT | FL-T,NYS-D-I,A | | A | C,FL-OD | C,FL-OD |
| 34A1 Cataract Surgery Comanagement for Opticians - Optical Solutions to Suboptimal Outcomes Zeitlin | 34AB ABO Basic Exam Review - Domain IV: INSTRUMENTATION Aceto | 34O1 Advanced Ophthalmic Optics Walker | 34O2 Compensated Powers (and Other Ophthalmic Conundrums) Hanlin | | 34B2 Connecting the Refraction with the Patient's Prescriptions Pierce | |
| P | NOT FOR CREDIT | FL-OP,NYS-D-A,A | FL-T,NYS-D-I,A | | FL-T,NYS-D/CL-I,A,N | |

ABOUT ACCREDITATION

The accreditation designations serve as a guide to assist you with course selections. The courses listed are "pending CE approval." Please refer to VisionExpoEast.com/learning under the Education tab for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education and Registration areas.

SATURDAY JUNE 5

PROGRAM SUBJECT TO CHANGE. AS OF 6-1-21.

| CLINICAL | | | CONTACT LENS | |
|-------------------|--|--|--|---|
| 7:00 AM–8:00 AM | | | | |
| 8:30 AM–9:30 AM | 42C1 Prevention of Medical Errors within Eye Care DenBeste <i>This course is 2 hours from 8:30am -10:30am</i> | 42C3 Red Eyes – It’s Just Conjunctivitis or Is It? Johnston C,FL-OD, TPA | 42C4 CSI: Anterior Segment Case Files Whitley, Koetting <i>This course is 2 hours from 8:30am-10:30am</i> | 42L1 Contact Lens Management of Keratoconus Quinn, Bennett <i>This course is 2 hours from 8:30am – 10:30am</i> |
| 10:00 AM–11:00 AM | | 43C3 MGD: New Technologies for Diagnosis and Management M. Schaeffer, Hom, Devries <i>This course is 2 hours from 10:00am-12:00pm</i> | | |
| 11:30 AM–12:30 PM | | 44C4 Urgency vs. Emergency Koetting | 44O2 Contact Lens Care and Compliance C. Russell | |
| 1:00 PM–2:00 PM | | | | |

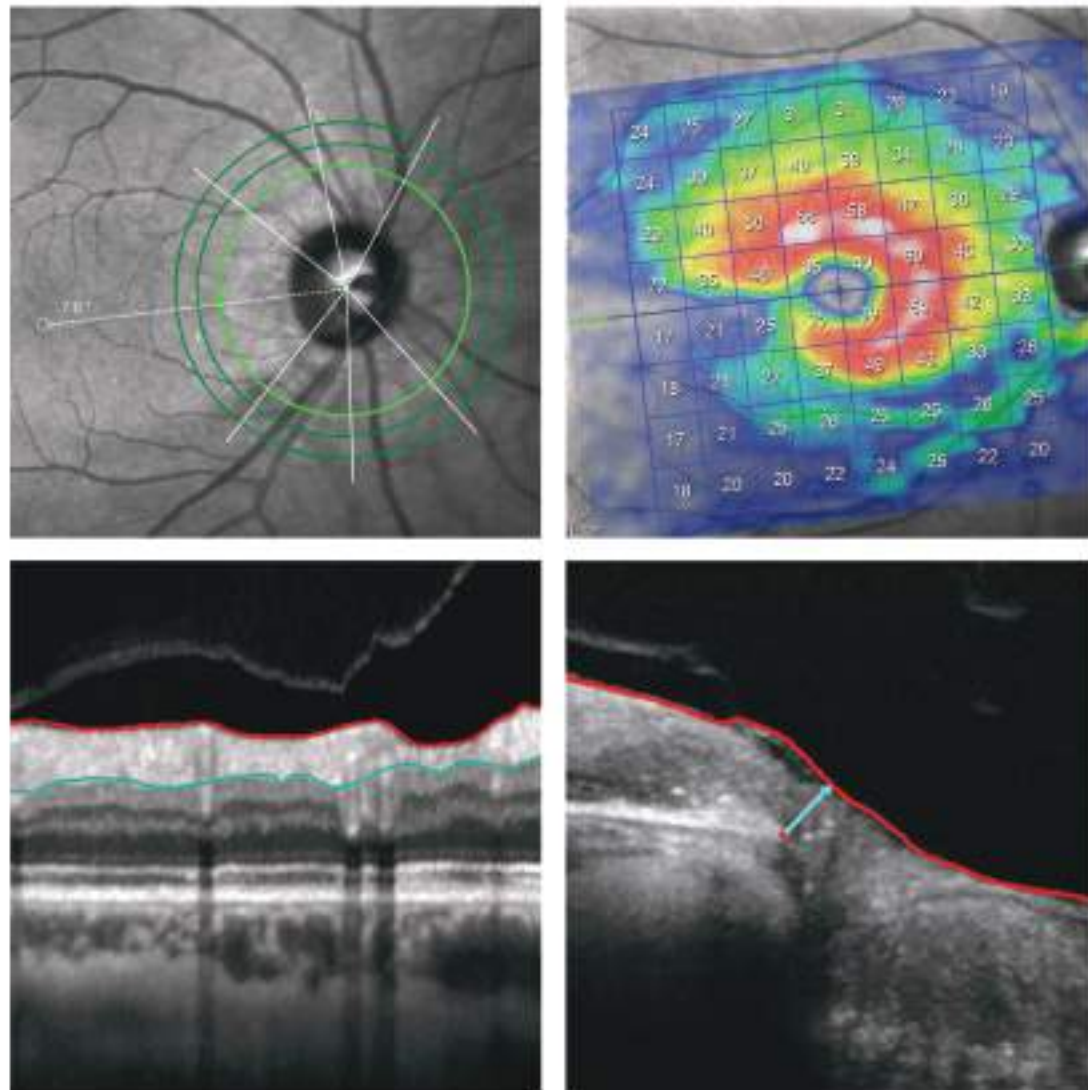
TRACK KEY

| | | | |
|------------------|--------------------------------|---------------------------|--------------------------|
| Anterior Segment | Glaucoma | Imaging Technology | Myopia |
| Non-Track | Optometric/Surgical Procedures | Pharmacology | Posterior Segment/Retina |
| Scleral Lens | Surgical/Co-Management | Systemic Disease/Diabetes | |

| OPTICAL TECHNOLOGY | | | BUSINESS SOLUTIONS | |
|---|---|---|--|---|
| 41O1 Optical Boot Camp Zeitlin | 41O2 Mastering Prism Walker <i>This course is 2 hours from 7:00am – 9:00am</i> | | 41B1 Attracting Quality Staff in a Full Employment Market Manso | 41B2 The Lean Machine: A Systematic Approach to an Efficient and Cost Effective Practice Neufeld |
| 42O1 Eye Disease with Deadly Consequences Zeitlin | | 42O3 Florida Rules and Regulations Stuart, Broga <i>This course is 2 hours from 8:30am-10:30am</i> | 42B1 Maximize Revenue and Profits with Vision Care Plans Manso | |
| | | | 43B1 Breaking Current Practice Barriers Manso | 43B2 Creating Long Term Private Practice Success Through Real Estate Neufeld |
| 44O1 Blue Light Hanlin | 44O2 Contact Lens Care and Compliance C. Russell | 44O3 Reduction of Medical Errors Pierce <i>This course is 2 hours from 11:30am - 1:30pm</i> | 44B1 Vendor Selection and Evaluation Carter <i>This course is 2 hours from 11:30am - 1:30pm</i> | 44B2 Demonstrating a Positive Attitude to Patients Manso <i>This course is 2 hours from 11:30am - 1:30pm</i> |

EDUCATION REGISTRATION

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will be print-at-home. Please print your badge at home along with your course itinerary. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers. You will receive an email with your badge and instructions on how to print-at-home. Please check the email address that you registered with.
- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge, you will need to get a new badge printed so that your current courses are embedded in your updated badge barcode.
- After the Education Program, you will receive a letter via e-mail verifying your course attendance. Please submit this letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.



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We are excited to present VisionSAFE, a comprehensive set of health and safety guidelines, policies and resources designed to support a safe show experience at Vision Expo East 2021. VisionSAFE complements the already robust health and safety measures in place at the Orange County Convention Center.

VisionSAFE Requirements



FACE COVERINGS

Everyone is required to wear a face covering while attending Vision Expo East. For more details and requirements about face coverings, please [click here](#).



TEMPERATURE SCREENING

Everyone attending Vision Expo East will be required to undergo a temperature screening prior to entering. Anyone with a temperature above 100.4 degrees (F) will not be permitted entry to Vision Expo East.



INCREASED SANITIZATION AND HYGIENE

Reed Exhibitions works with each venue to implement sanitization standards. It is the responsibility of everyone to maintain personal hygiene, including washing your hands frequently.



PHYSICAL DISTANCING

We have adjusted our layout and provided exhibitor guidelines to promote physical distancing. Please help us maintain a safe environment for all attendees by part maintaining a distance of 6ft (2 meters) between you and others.



DIRECTIONAL AND DISTANCE MARKINGS

Please follow all floor and distance markings when present.



FOLLOW ALL SIGNAGE AND DIRECTION FROM STAFF

Operational adjustments may occur throughout the event in order to ensure the health and safety of all attendees. Please adhere to all signage and direction from all staff.



GREET WITHOUT SHAKING HANDS

Please observe social distancing guidelines when greeting others, avoid handshakes and hugs.

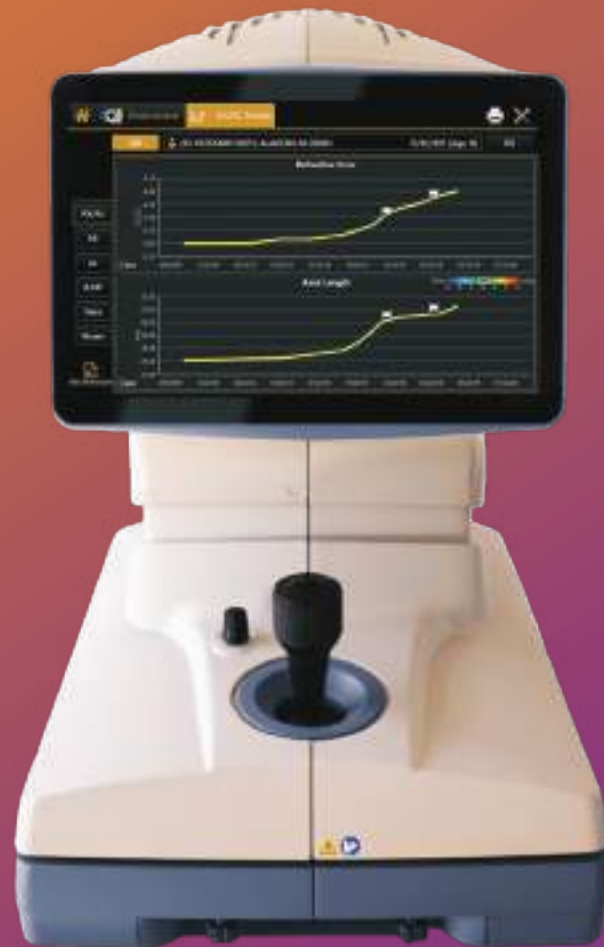
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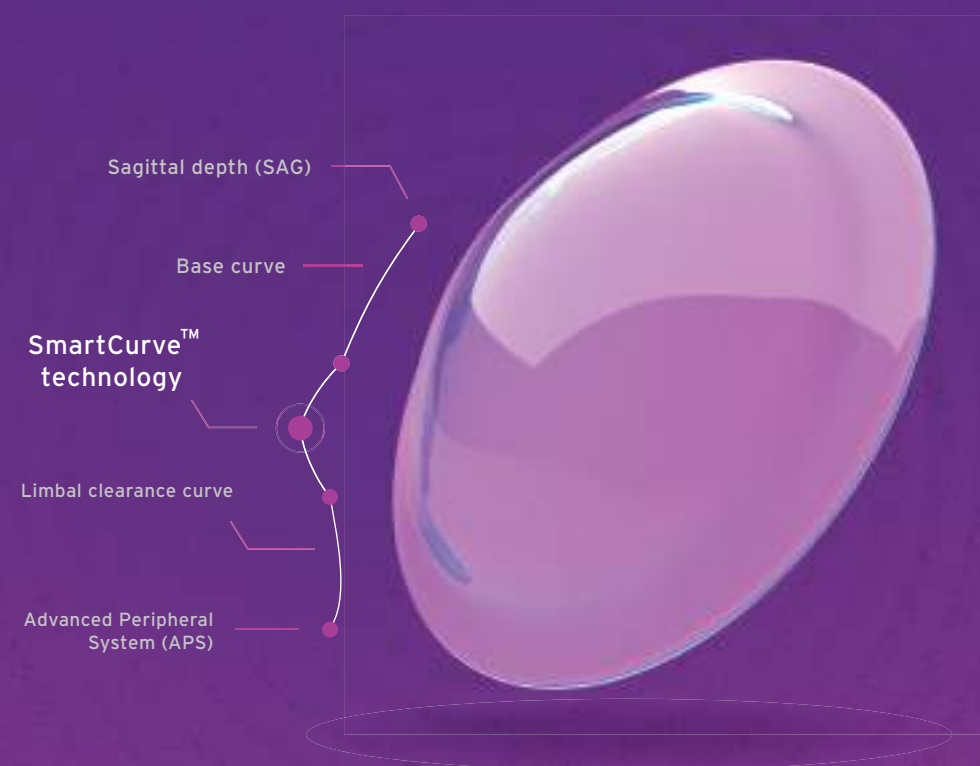
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