



# Education Brochure

Featuring   exclusive **\$349 Education Package**

Presented by co-owners



# From the OptiCon Advisory Board



Dear Colleagues,

As the Chairs of the OptiCon Advisory Board, we are thrilled to announce our participation in OptiCon at Vision Expo East 2025, taking place in the beautiful city of Orlando, Florida. This year's conference is designed to foster an enriching and interactive environment, ideal for the exchange of ideas, insights, and innovations in the field of Ophthalmic Optics.

OptiCon at Vision Expo East 2025 will bring together a diverse group of ophthalmic professionals from around the globe, reinforcing our shared commitment to advancing opticianry and improving educational outcomes for all attendees. Participants can look forward to over 100 hours of thought-provoking lectures, hands-on workshops, and meaningful discussions with peers and industry leaders.

We are honored to feature a distinguished lineup of speakers who will share their expertise and experiences, inspiring us to think creatively and critically about the current and future challenges and opportunities in opticianry. Additionally, there will be numerous opportunities for networking and collaboration, allowing you to reconnect with old friends and establish new relationships. These connections are vital for driving progress and creating a lasting impact in our field.

We personally invite you to stop by our OptiCon Hub, where we would be delighted to meet you and answer any questions you may have in person.

We eagerly look forward to seeing you in Orlando!



**Lanard Atkins**  
OAB Co-Chair, ABOC, NCLEC  
ABO-NCLE Board Member



**Phernell Walker**  
OAB Co-Chair, MBA, ABOM, NCLEC, LDO  
ABO-NCLE Board Member

## OPTICON Advisory Board

Meet the members who have been actively involved in the development of this year's education meeting.



**Phernell Walker**  
MBA, ABOM, NCLEC  
OptiCon Advisory Board Co-Chair  
Pure Optics, LLC



**Ledonna Buckner**  
ABOC, NCLEM  
CooperVision Specialty EyeCare - Americas



**Lanard C. Atkins**  
ABOC, NCLEC  
OptiCon Advisory Board Co-Chair  
Owner, Timeless EYEDentity



**Curt Duff**  
ABOM, NCLEM  
ABO Immediate Past Chair  
Owner, Tinder-Kraus-Tinder



**Janet Acara**  
NCLEM, ABOC  
Erie Community College



**Dianna L. Finisecy**  
ABOM  
Wagner Opticians, Inc.



**Tom Barracato**  
ABOC, NCLEC  
Owner, Adolph Optical



**Tina Palumbo**  
ABO-NCLE  
Public Board Member  
Foerster & Hayes LTD



**Sandra K. Brown**  
ABOM, NCLEC  
NCLE Board Chair  
VisionWorks



**Carri L. Russell Rivera**  
ABOC, NCLEM  
NCLE Immediate Past Chair  
Bausch Health Specialty Vision Products

## Education Planning Committee

Meet the members who have been actively involved in the development of this year's education meeting.



**Marc Bloomenstein**  
OD, FAAO  
EPC Chairman  
Scottsdale, AZ



**Steven Ferrucci**  
OD, FAAO  
North Hills, CA



**Melissa Barnett**  
OD, FAAO, FSLs, FBCLA  
Davis, CA



**Jessilin Quint**  
OD, MBA, MS, FAAO  
Oakland, ME



**Mark Dunbar**  
OD, FAAO  
Miami, FL

### 2025 VISION EXPO ENDORSERS



Official Institutional Sponsor: **NECO** | New England College of Optometry

We're thrilled to offer pricing which makes Vision Education most affordable!

## OPTICON / ALLIED HEALTH

opticians, contact lens fitters, allied ophthalmic professionals, optical assistants and office managers, frame buyers and lab technicians

OPTICON @ VISION EXPO UNLIMITED EDUCATION	A LA CARTE
<p><b>UOA Member Standard: \$349 \$299</b></p> <p><b>NON UOA Member: \$409 \$359</b></p> <p>Register on or before 1/5/2025</p>	<p><b>\$100/hour</b></p>

## OTHER PROFESSIONALS

professionals working in corporate management, or service providers

UNLIMITED EDUCATION	A LA CARTE
<p><b>Early Bird: \$539 \$499</b></p> <p>Register on or before 1/5/2025</p>	<p><b>\$100/hour</b></p>

## DOCTORS

UNLIMITED EDUCATION	A LA CARTE
<p><b>Standard: \$599 \$499</b></p> <p>Register on or before 1/5/2025</p>	<p><b>\$100/hour</b></p>

## TOTAL OFFICE PACKAGE

Save BIG on education by booking a group! Register four or more conferees for Unlimited Education and save 20% off the current education rate for Doctors and Other Professionals!\*

<b>4+ CONFEREES</b>
<b>20% OFF*</b>

\*Total Office Package 20% discount does not apply to OptiCon Education Packages.

**WORKSHOPS\***  
**\$250 each**

20C5: OCT Workshop  
20C6: IPL Workshop  
33L1: Specialty Contact Lens Workshop  
30C5: Injections and Minor Procedures Workshop

\*Unlimited education package does not include workshops.

**FREE EDUCATION\***

Myopia Control Program: 10C1, 10C2, 10C3, 10C5  
New Technology Showcase: 10C6, 10C7  
(10C6 workshop limited to first 100 registrants)

Vision Series (Optometrists Only)  
Summits (Optometrists Only)

\*Advance Registration is required for free courses. First come, first serve.

ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:

- ADMISSION TO EXHIBITS (\$150 VALUE)
- ADMISSION TO EDUCATION ATTENDEE LOUNGES



Unlock a world of knowledge and growth with the OptiCon @ Vision Expo education package. Vision Expo, an event designed to grow Opticianry careers, partners with United Opticians Association (UOA) and The Vision Council (TVC) to deliver accredited and non-accredited education alongside a one-of-a-kind shopping experience and valuable networking for spectacle and contact lens Opticians. Join the Optician community at Vision Expo to connect in a fun, engaging environment created just for you!

## OPTICON PACKAGE ONLY \$349 (Non-UOA Members - \$409)

Quality Education + Affordable Pricing

- UNLIMITED CONTINUING EDUCATION COURSES INCLUDING ABO & NCLE APPROVED EDUCATION
- Free Exhibit Hall access, including the OptiCon @ Vision Expo Hub
- OptiCon General Session Keynote
- Tailored special events and Peer Networking
- Access to ABO & NCLE basic, advanced and practical exam review courses
- Daily events at the OptiCon HUB
- UOA member upgrades at OptiCon HUB
- Access to Resource Center on the show floor offering career training, insights, education, and connections across the industry.

### ABO & NCLE EXAM REVIEW COURSES

ABO & NCLE is excited to offer exam review courses for the National Opticianry Competency Exam and the Contact Lens Registry Exam for both basic and advanced levels as well as the ABO and NCLE Practical Exam during OptiCon @ Vision Expo. All exam review courses will be taught by current National Federation of Opticianry Schools (NFOS) faculty.

#### ABO BASIC EXAM REVIEW SESSIONS

Ophthalmic Optics; Ocular Anatomy, Physiology and Pathology; Ophthalmic Products; Instrumentation; Dispensing Procedures; Laws and Regulations

#### ABO ADVANCED EXAM REVIEW SESSIONS

Analyze and Interpret Visual Assessment; Utilize Ophthalmic Instrumentation; Design; Fit; and Dispense Eyewear and other Ophthalmic Devices

#### NCLE BASIC EXAM REVIEW SESSIONS

Ocular Anatomy, Physiology and Pathology; Refractive Errors; Instrumentation for Measurement and Observation; Prefitting; Diagnostic Fitting; Dispensing; Follow-Up; Regulatory

#### NCLE ADVANCED EXAM REVIEW SESSIONS

Routine and Emergency Visits; Prefit; Preparation and Evaluation; Design; Fit and Dispense Standard and Specialty Lenses; Patient Instructions; Administrative Procedures

### OPTICON HUB @ VISION EXPO

This dedicated show floor destination will host pop up talks, networking, social events and access to representatives and resources from ABO & NCLE, UOA, and vendor partners.



APPROVED BY:



# Quick Guide to Registering for CE

The Vision Team has created this guide to help make sure you can easily register for the appropriate courses to earn credits that you need for your license renewal.

The Conference Brochure includes the course schedule for each day of the CE program, the course schedule begins on page 10.

Each course includes a listing of the pending accreditations being offered for the course. For example, 10B1 Rising Star: A Guide to Building a Team Member into a Social Media Manager has been submitted to ABO and COPE for CE credit.

8:30AM -9:30AM	10B1	Rising Star: A Guide to Building a Team Member into a Social Media Manager Virzi	A-NO,C
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There is also an Accreditation Legend at the bottom of the schedule on Day 1. The Accreditation Legend can help you verify that you have selected the courses that are appropriate for your license renewal.

## Accreditation Legend:

A-NO/O1/O2/O3 – ABO-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, C – COPE, FL-OD – Florida State Board of Optometry, FL-OP – Florida State Board of Opticianry, FL-T – Florida State Board of Opticianry – Technical, N-NO/O1/O2/O3 – NCLE-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, NYS-D/CL – B/I/A – New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, O – Orals, P – AOA Paraoptometric Commission, T – TQ/CEE, TPA – Therapeutic

We are continuously submitting all of our courses to the various National Accreditation Agencies and State Boards. The list of Approved and Pending courses for each accreditation agency and state board are listed on the Vision East website – Education – Policies page (VEE2025.COM/POLICIES). We update the lists on a weekly basis, up until the show begins.

We hope that this quick guide will help you with the selection of the courses that you need to attend for your license renewal. Please remember to also check with your State Board to make sure you have registered for the appropriate courses that you need to satisfy your State's license requirements.

If you need to make changes to your course registration or have any questions, our Client Services team can be reached via phone at (800) 811-7151 | (203) 840-5610 or via email at inquiry@visionexpo.com

We look forward to seeing you at the show!



# SOCIAL MEDIA & MARKETING BOOTCAMP

WEDNESDAY, FEBRUARY 19, 2025

RISING STAR:

A GUIDE TO BUILDING A TEAM MEMBER INTO A SOCIAL MEDIA MANAGER

KATE VIRZI  
8:30AM - 9:30AM



MASTERING THE ART OF CONTENT CREATION:

STRATEGIES FOR IMPACTFUL BRAND STORYTELLING

MICHELLE ALEXANDER  
9:45AM - 10:45AM



EYES ON THE FUTURE:

AI-DRIVEN MARKETING FOR EYE CARE PROFESSIONALS

ALEX PAISLEY  
11:00AM - 12:00PM



VISUAL IMPACT:

STRATEGIES FOR EFFECTIVE VIDEO MARKETING IN EYE CARE

LILA SWIATYLO  
1:00PM - 2:00PM



SPECIALIZED SOLUTIONS:

MASTERING MARKETING FOR MEDICAL SPECIALTIES

TYLER KEMP  
2:15PM - 3:15PM



WHO KNOWS YOU?

WHY EVERY ECP NEEDS A PERSONAL ONLINE BRAND

TRUDI CHAREST  
3:30PM - 4:30PM



# Education Highlights

## Contact Lens

Technology and innovation is changing faster and faster. Lens designs and fitting techniques are essential to maintaining your expertise as an Optician, Contact Lens Practitioner and Ophthalmic Allied Professional. This series of classes will help you flourish and excel in your practice while benefitting your patients as well. You will discover information to propel you to the next level!

- 2401 Fitting the Presbyope with Hydrogel Contact Lenses
- 3101 It's Just a Contact Lens
- 4101 Contact Lens Selection and Patient Education
- 4501 Establishing a Solid Foundation: RGP Designs and Fitting

## Business and Practice Expertise

What business issues keep you up at night? The Business and Practice Expertise track is designed to help you rest easy with sessions related to five key areas: Leadership; Customer Experience; Human Resources; Data; and Profitability and Growth. Immerse yourself in this actionable, business-focused content, and return home with solutions you can implement immediately.

- 23B1 Optical Merchandising Secrets You Need to Know!
- 25B1 The Psychology of Creating the Ultimate Experience
- 31B2 Psychological Safety in the Workplace
- 32B2 Only The Best Will Do!
- 33B2 The Case of the Second Pair Sale
- 35B1 Living Into Your Practice's Values
- 44B1 The Three P's of Eyecare: People, Products, and Process
- 45O3 Selling Efficiently and Effectively in a Busy Practice

## Clinical Concepts for Opticians, Contact Lens Practitioners and Allied Health Professionals

Designed for Opticians, Ophthalmic Assistants, Contact Lens Practitioners, and Allied Ophthalmic Health Professionals, this education series will address key areas of interest, including eye strain, pharmacology, history taking, and refraction. These sessions will not only expand your knowledge, but will increase the value you bring to your patients and practice.

- 1102 Understanding Basic Optical Theory
- 2101 Partnering With Your Consultant for Scleral Lens Success
- 2202 Compensated Powers (and Other Ophthalmic Conundrums)
- 2501 Surgical Procedures and their Influence on Visual Correction
- 3102 Seeing Through the Eyes of the Patient
- 3201 Instruments used for Ocular Evaluation
- 3302 Age-Related Eye Changes and Their Management
- 3503 Eye Diseases Technicians and Opticians Should Know
- 3602 Myopia Management: Safety and Efficacy of Ortho-K

## Hands-On Workshops

These workshops offer the opportunity to educate and review ophthalmic skills you may have and add to your knowledge base. These classes include hands-on components with instructor-led practice covering the course content.  
\* Capacity of these courses is limited to 25 participants.

- 23O4 Introduction to Lensometry
- 25O4 Ocular Dissection
- 33O5 Compression Mounting Adjustments, Repairs, Assembly
- 35O6 Basic Frame Repair Workshop
- 42O2 Advanced Lensometry: Application of ANSI Standards
- 45O2 What are All of These Adjustment Tools?

## Low Vision

According to the World Health Organization, 246 million people suffer with low vision which results from a variety of diseases, disorders, and injuries that affect the eye. The need for diagnosis, treatment options and patient and caregiver education is tremendous as well as rewarding. Join your peers as experts in this field share the latest on how technology and innovative products are positively impacting your ability to improve your patients' quality of life. From devices to lens technology and artificial intelligence, low vision care can differentiate your practice and build loyalty and word-of-mouth referrals.

- 26B1 The Business of Low Vision - The Players, The Game, and Where Opticians Have Opportunity
- 3302 Age-Related Eye Changes and Their Management

## Optical Technology

Studies have shown that the most common, and therefore, the most important device in the world to help people with disability is a pair of prescription eyeglasses. Optical Technology courses will educate eye health professionals and designers of prescription eyeglasses to learn the latest in frame materials, lens design and ophthalmic instrumentation. Courses to enhance knowledge and technical skills will be offered throughout the program.

- 11O1 Refract This!
- 22O2 Compensated Powers (and Other Ophthalmic Conundrums)
- 23O3 Power Optics of Magnification
- 24O2 Fundamentals of Accommodation and Convergence
- 24O3 What if They're Not Crazy? aka Learn to Love the Engineer
- 35O3 Storytelling Through Eyewear Design and Manufacturing
- 36O3 Uncommon & Complicated Case Reports in Trouble Shooting
- 44O3 Taking a Byte Out of Segments

## ABO Practical exam review and NCLE Practical exam review courses

Each course will offer a comprehensive review of the Practical exam content and delivery methods, which include multiple choice, hotspot, video and simulation. Attendees will also be presented with resources available to prepare for the exam.

## OPTICON @ Vision Expo East General Session

## UOA College Bowl

The UOA College Bowl, is a competition modeled on "Jeopardy" that features questions in anatomy and physiology of the eye, ophthalmic dispensing, ophthalmic fabrication, contact lenses and optics. The stakes are high - in addition to school bragging rights, the winner will take home a \$500.00 first place prize. In the past, students from Connecticut, Florida, New Jersey, Georgia, New York, Tennessee, Massachusetts, Virginia and Washington State have participated in this event. In addition, the audience will receive a score sheet to test their own knowledge of the subject matter.

# WEDNESDAY | FEBRUARY 19

## Free! Myopia Control Program

8:00AM -9:00AM	<b>10C1 - FREE</b> Myopia: Beyond Vision Correction - Addressing the Disease Bullimore, Thakrar, Wallace-Tucker, J. Schaeffer	C, FL-OD, N, FL-T, NYS-CL-I
9:05AM -9:55AM	<b>10C2 - FREE</b> Promotional Breakfast Symposium - Presented by CooperVision - MiSight Today, Anything Tomorrow Timmermann	NOT FOR CREDIT FIRST COME, FIRST SERVE
10:10AM -11:10AM	<b>10C3 - FREE</b> In-Depth Exploration of Myopia Management Solutions: From Lenses to Pharmaceuticals Bullimore, Thakrar, Wallace-Tucker, J. Schaeffer	C, FL-OD, N, FL-T, NYS-CL-I
11:25AM -12:25PM	<b>10C5 - FREE</b> Building a Myopia-Busting Practice Blueprint Bullimore, Thakrar, Wallace-Tucker, J. Schaeffer	C, FL-OD, N, FL-OP, NYS-CL-I

CLINICAL				
1:30PM -3:30PM	<b>11C1</b> Will the Real Glaucoma, Please Stand Up Koetting	<b>11C2</b> The Good, the Bad, the Orals Whitley	<b>11C3</b> Makeup and Ocular Surface - What You Need to Know Theriot, McGee	<b>10C6 - FREE</b> NEW TECHNOLOGY SHOWCASE: Speed Dating With New Technology: Get To Know Your Equipment Before You Take It Home Ferrucci, Bloomenstien, Rafieetary Limited Attendance
	C, FL-OD, T	C, FL-OD, O, TPA	C, FL-OD	C, FL-OD
3:45PM -4:45PM	<b>12C1</b> It's All In Their Head: Diagnosing Neurological Related Eye Conditions Koetting	<b>12C2</b> Mastering the OSD Patient: A Clinical Approach to Success Ioussifova, Devries This course is 2 hours from 3:45pm-5:45pm	<b>12C3</b> Elevating Patient Care Experience Through Technology and AI Rhue	<b>10C7 - FREE</b> NEW TECHNOLOGY SHOWCASE: East Coast Case Challenge Moderator: Bloomenstien Panelists: Rodman, Madan, Dunbar, Lighthizer, Steen, Ferrucci, Rafieetary This course is 2 hours from 3:45pm-5:45pm
	C, FL-OD		C, FL-OD	
5:00PM -6:00PM	<b>13C1</b> Unveiling Uveitis Quint		<b>13C3</b> Lessons Learned from Things Done Well and Things Done Poorly in Dry Eye Hom	
	C, FL-OD		C, FL-OD, T	

### Track key

<span style="color: #E67E22;">■</span> Anterior Segment	<span style="color: #8E9E9E;">■</span> Glaucoma	<span style="color: #2E86C1;">■</span> Imagine Technology	<span style="color: #E91E63;">■</span> Myopia	<span style="color: #3498DB;">■</span> Neurological
<span style="color: #2E86C1;">■</span> General Optometry	<span style="color: #D35400;">■</span> Optometric/Surgical Procedures	<span style="color: #2ECC71;">■</span> Pharmacology	<span style="color: #F080F0;">■</span> Posterior Segment/Retina	<span style="color: #A52A2A;">■</span> Dry Eye/Ocular Surface Disease
<span style="color: #2E86C1;">■</span> Scleral Lens	<span style="color: #6A329F;">■</span> Surgical/Co-Management	<span style="color: #F39C12;">■</span> Systemic Disease/Diabetes	<span style="color: #00BFC4;">■</span> Presbyopia	<span style="color: #95A5A6;">■</span> Hands-On Workshop

PROGRAM SUBJECT TO CHANGE AS OF 02-19-25.

# VISION EXPO MARKETING & SOCIAL MEDIA BOOTCAMP


In partnership with Marketing4ECPs

8:30AM -9:30AM	<b>10B1</b> Rising Star: A Guide to Building a Team Member into a Social Media Manager Virzi	A-NO,C
9:45AM -10:45AM	<b>10B2</b> Mastering the Art of Content Creation: Strategies for Impactful Brand Storytelling Alexander	A-NO,C
11:00AM -12:00PM	<b>10B3</b> Eyes on the Future: AI-Driven Marketing for Eye Care Professionals Paisley	A-NO,C
1:00PM -2:00PM	<b>10B4</b> Visual Impact: Strategies for Effective Video Marketing in Eye Care Swiatylo	A-NO,C
2:15PM -3:15PM	<b>10B5</b> Specialized Solutions: Mastering Marketing for Medical Specialties Kemp	A-NO,C
3:30PM -4:30PM	<b>10B6</b> Who Knows You? - Why Every ECP Needs A Personal Online Brand Charest	A-NO,C


OPTICAL TECHNOLOGY		BUSINESS SOLUTIONS
<b>1101</b> Refract This! Walker	<b>1102</b> Understanding Basic Optical Theory Ganem	<b>11B1</b> Work Hard, Play Harder: Sports Vision in Motion Collins
A-02, FL-T, NYS-D-I	A-02, FL-T, NYS-D-B	A-02
<b>1201</b> Prism is Not a Four Letter Word Walker	<b>1202</b> The Disruption of Circadian Rhythms O'Keefe	<b>12B1</b> The Psychology of Perfect Vision Gerber
A-02, FL-T, NYS-D-I	A-02, FL-T, NYS-D-I	A-NO, FL-OP, NYS-D-B
<b>1301</b> The Power of Polarized Lenses O'Keefe	<b>1302</b> Training the New Apprentice Ganem	<b>13B1</b> Financial Management for the White Coat Walker
A-02, FL-T, NYS-D-I	A-02, FL-T, NYS-D-I	A-02, FL-OP

### Accreditation Legend:

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Provide your staff with the highest quality and most affordable opportunity to learn with a comprehensive package that includes unlimited hours of Education.

LOOK FOR THE OPTICON LOGO  IN THE DAILY COURSE GRID SCHEDULE SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON.

# THURSDAY | FEBRUARY 20

PROGRAM SUBJECT TO CHANGE AS OF 02-19-25.

	CLINICAL						CONTACT LENS	NCLE BASIC	
7:15AM - 8:15AM	<b>21C1</b> New Technologies, Unexpected Outcomes: Case-Based Learning for Today's Optometrist Kelley	<b>21C2</b> Is IPL Right For My Patient? Ioussifova, Devries	<b>21C3</b> When Your Presbyope Only Wants Surgery Bull	<b>21C4</b> Myopia: A Disease of Axial Length Morgenstern		<b>21C6</b> Advances in the Diagnosis and Management of Geographic Atrophy Singh, Dunbar	<b>21L1</b> Vision Heroes: Saving Sight with Contact Lenses in the Pediatric Population Morrison	<b>21NB</b> NCLE BASIC EXAM REVIEW Domain I: Ocular Anatomy, Physiology and Pathology; Domain II: Refractive Errors Indelicato This course is 1 hour from 7:30am - 8:30am	
	C,FL-OD	C,FL-OD	C,FL-OD	C,FL-OD		C,FL-OD	C,FL-OD	NOT FOR CREDIT	
8:30AM - 9:30AM								<b>22NB</b> NCLE BASIC EXAM REVIEW Domain III: Instrumentation for Measurement and Observation; Domain IV: Prefitting Indelicato This course is 2 hours from 8:45am - 10:45am	
9:45AM - 10:45AM	<b>23C1</b> Roadmap to Medical Management of Glaucoma Gaddie, Schmidt This course is 2 hours from 9:45am - 11:45am	<b>23C2</b> Ask the Experts: When Your Patient Has OSD Karpecki, Bloomstein This course is 2 hours from 9:45am - 11:45am		<b>23C4</b> Myopia Control Rhee, Hom This course is 2 hours from 9:45am - 11:45am	<b>23C5</b> Case Files: The Retina Chronicles Ferrucci, Yackey, Dunbar This course is 2 hours from 9:45am - 11:45am	<b>23C6</b> Ocular Emergencies Bull, Quint This course is 2 hours from 9:45am - 11:45am	<b>23L1</b> Marketing Your Specialty Contact Lens Practice Kading, Barnett		
	C,FL-OD	C,FL-OD, T		C,FL-OD	C,FL-OD	C,FL-OD, T	C,FL-OD	NOT FOR CREDIT	
11:00AM - 12:00PM								<b>24L1</b> AI & Contact Lenses Kading	<b>24NB</b> NCLE BASIC EXAM REVIEW Domain V: Diagnostic Fitting Indelicato
	C,FL-OD	C,FL-OD, T		C,FL-OD	C,FL-OD	C,FL-OD, T	C,FL-OD	NOT FOR CREDIT	
12:00PM - 2:30PM	<b>20C3</b> Vision Series Promotional Lunch Symposium - Presented by Bausch+Lomb - A Family of Eyecare Products with Innovations for Every Stage of Life Bloomstein, Bruijic, Gerson This session is 1 hour from 12:00pm-1:00pm	<b>20C4</b> Vision Series Promotional Lunch Symposium - Presented by Legally Mine - Safeguarding Wealth: Lawsuit Prevention and Tax Strategies Johnson This session is 1 hour from 12:00pm-1:00pm	<b>20C5</b> OCT Workshop Bossie, Marrelli, Pal, Rodman Limited Attendance S250 This workshop is 2 hours from 12:30pm-2:30pm	<b>20C6</b> IPL Workshop Devries, Ioussifova Limited Attendance S250 This workshop is 2 hours from 12:30pm-2:30pm	<b>20C7</b> Summit - Advancing Optometric Care: Early Diagnosis and Treatment Strategies for Glaucoma and Geographic Atrophy Lighthizer, Steen, Ferrucci, Majcher This course is 1 hour from 1:30pm-2:30pm				
	OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	C,FL-OD	C,FL-OD	OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	C,FL-OD	C,FL-OD		
2:45PM - 4:45PM	<b>25C1</b> Ask the Experts: When You're Treating Your Glaucoma Patients Schmidt, Gaddie		<b>25C3</b> Top 15 Diagnoses You Should Never Miss Morgenstern	<b>25C4</b> Putting the "Oh!" in OCT Marrelli, Dunbar	<b>25C5</b> AMD A-Z Haynes, Gerson, Rafeletary	<b>25C6</b> Botched: Now What? Bull, Whitley	<b>25L1</b> Worst Case Scenarios: Transforming Challenges Into Success With Specialty Contact Lenses Pal, Morrison, Kading, Barnett	<b>25NB</b> NCLE BASIC EXAM REVIEW Domain VI: Dispensing; Domain VII: Follow-Up; Domain VIII: Regulatory and Administrative Indelicato	
	C,FL-OD, TPA		C,FL-OD, T	C,FL-OD	C,FL-OD, T	C,FL-OD	C,FL-OD	NOT FOR CREDIT	
5:00PM - 6:00PM	<b>26C1</b> Strategies for Better Diagnosing Glaucoma Marrelli	<b>26C2</b> Drops vs. Tears Madan, Hom	<b>26C3</b> Rapid Fire Referrals Whitley		<b>26C5</b> Retina Update 2024 and Beyond Gerson	<b>26C6</b> The OD's Role in TBI Morgenstern	<b>26L1</b> Making Myopia Mainstream Kading		
	C,FL-OD, TPA	C,FL-OD, TPA	C,FL-OD		C,FL-OD	C,FL-OD	C,FL-OD		

## Track key

<span style="display:inline-block; width:15px; height:15px; background-color:orange;"></span> Anterior Segment	<span style="display:inline-block; width:15px; height:15px; background-color:lightgreen;"></span> Glaucoma	<span style="display:inline-block; width:15px; height:15px; background-color:blue;"></span> Imagine Technology	<span style="display:inline-block; width:15px; height:15px; background-color:red;"></span> Myopia	<span style="display:inline-block; width:15px; height:15px; background-color:lightblue;"></span> Neurological
<span style="display:inline-block; width:15px; height:15px; background-color:purple;"></span> General Optometry	<span style="display:inline-block; width:15px; height:15px; background-color:yellow;"></span> Optometric/Surgical Procedures	<span style="display:inline-block; width:15px; height:15px; background-color:lightgreen;"></span> Pharmacology	<span style="display:inline-block; width:15px; height:15px; background-color:lightpink;"></span> Posterior Segment/Retina	<span style="display:inline-block; width:15px; height:15px; background-color:darkred;"></span> Dry Eye/Ocular Surface Disease
<span style="display:inline-block; width:15px; height:15px; background-color:teal;"></span> Scleral Lens	<span style="display:inline-block; width:15px; height:15px; background-color:purple;"></span> Surgical/Co-Management	<span style="display:inline-block; width:15px; height:15px; background-color:orange;"></span> Systemic Disease/Diabetes	<span style="display:inline-block; width:15px; height:15px; background-color:teal;"></span> Presbyopia	<span style="display:inline-block; width:15px; height:15px; background-color:gray;"></span> Hands-On Workshop

ABO ADVANCED	OPTICAL TECHNOLOGY				BUSINESS SOLUTIONS			
<b>21AA</b> ABO ADVANCED EXAM REVIEW Domain I: Ophthalmic Optics (Part 1) Neff This course is 1 hour from 7:30am - 8:30am	<b>21O1</b> Partnering With Your Consultant for Scleral Lens Success Buckner			<b>21O4</b> An Introductory Lecture to the Manual Lensometer Basti	<b>21B1</b> Needs Based Consulting: A guide to exceeding your patient's needs Ganem	<b>21B2</b> Breaking Bad: Habits Brush	<b>21B3</b> Strategies for Succeeding in Private Equity Schmidt	<b>21B4</b> Grow Your Team. Grow Your Business. Carlson
A-03, NYS-D-A, FL-T	FL-T-CL, N-02, NYS-CL-B			A-01, NYS-D-I, FL-T	A-NO, NYS-D-B, FL-OP	A-NO, FL-OP, NYS-D-B	C,FL-OD	C,FL-OD
<b>22AA</b> ABO ADVANCED EXAM REVIEW Domain I: Ophthalmic Optics (part 2) Neff This course is 2 hours from 8:45am - 10:45am		<b>22O2</b> Compensated Powers (and Other Ophthalmic Conundrums) Hanlin	<b>22O3</b> Navigating the Complexities of Diabetic Eye Care Walker	<b>22O4</b> Myopia Control for Opticians and Techs Aceto	<b>22B1</b> From Good to Great: A guide to motivating your team for Exceptional performance Ganem	<b>22B2</b> Professional Ethics To Practice By O'Keefe		
		A-02, FL-T, NYS-D-I	A-02, N-02	A-02, N-02, NYS-CL-I, NYS-D-I, FL-T	A-NO, FL-OP, NYS-D-B	A-02, FL-OP, NYS-D-I		
		<b>23O2</b> You've Got To Be Fitting Me! Atkins	<b>23O3</b> Power Optics of Magnification Walker	<b>23O4</b> Introduction to Lensometry Hands-on Workshop Bourque This course is 2 hours from 9:45am - 11:45am	<b>23B1</b> Optical Merchandising Secrets You Need to Know! Gerber	<b>23B2</b> It's Not All About You! Brush	<b>23B3</b> Legal Lens: Navigating Eye Care Without Lawsuits Spears	<b>23B4</b> Acquiring New Technology and Determining Return on Investment in Ocular Surface Disease Madan, Devries
A-03, NYS-D-A, FL-T		A-02, FL-T, NYS-D-I	A-02, FL-T, N-02, NYS-CL-I, NYS-D-I		A-NO, FL-OP, NYS-D-B	A-NO, FL-OP, NYS-D-B	C,FL-OD	C,FL-OD
<b>24AA</b> ABO ADVANCED EXAM REVIEW Domain II: Anatomy and Physiology Neff	<b>24O1</b> Fitting the Presbyope with Hydrogel Contact Lenses Gzik	<b>24O2</b> Fundamentals of Accommodation and Convergence Hanlin	<b>24O3</b> What if They're Not Crazy? aka Learn to Love the Engineer Saccarelli		<b>24B1</b> When Life Gives You Lemons Brush		<b>24B3</b> Profitable Partnerships via Co-Management Robben, Devries	<b>24B4</b> Blueprint for Success: Strategies for Building a Myopia Control Practice Wallace-Tucker, Pal
A-03, NYS-D-A, FL-T	FL-T-CL, N-01, NYS-CL-I	A-02, FL-T, NYS-D-I	A-03, FL-T, NYS-D-A		A-01, FL-OP, NYS-D-B	A-01, FL-OP, NYS-D-I	C,FL-OD	C,FL-OD
	<b>29O1</b> OptiCon General Session: A Conversation with Scott Shapiro Shapiro This course is 1 hour from 12:30pm - 1:30pm	A-NO, N-NO						
<b>25AA</b> ABO ADVANCED EXAM REVIEW Domain III: Ophthalmic Products and Domain IV: Instrumentation Neff This course is 1 hour from 2:45pm - 3:45pm	<b>25O1</b> Surgical Procedures and their Influence on Visual Correction Gzik	<b>25O2</b> DIY Spectacle Solutions Walters	<b>25O3</b> Understanding Diabetic Retinopathy for Opticians Marshall This course is only 1 hour from 2:45pm - 3:45pm	<b>25O4</b> Ocular Dissection Aceto	<b>25B1</b> The Psychology of Creating the Ultimate Experience Gerber		<b>25B3</b> Blueprint for Success: Strategies For Starting A Dry Eye Practice Davison, Robben, Quint	<b>25B4</b> The Art of Entrepreneurship - How To Be Successful in Private Practice Spears
A-03, NYS-D-A, FL-T	A-03, FL-T-CL, N-03, NYS-CL-A, NYS-D-A	A-02, NYS-D-I, FL-T	A-02	A-02, FL-T, N-02, NYS-CL-I, NYS-D-I	A-NO, FL-OP, NYS-D-B		C,FL-OD	C,FL-OD
<b>26AA</b> ABO ADVANCED EXAM REVIEW Domain V: Dispensing Protocols and Domain VI: Laws, Regulations & Standards Neff This course is 1 hour from 4:00pm - 5:00pm		<b>26O2</b> Give Me the Light! Atkins	<b>26O3</b> The Optics of Color from Lenses to Vision Walker		<b>26B1</b> The Business of Low Vision - The Players, The Game, and Where Opticians Have Opportunity Saccarelli	<b>26B2</b> Sunwear Sales the Biggest Missed Opportunity Koenigsberg	<b>26B3</b> Legal Contract Essentials for Eye Care Professionals Spears	<b>26B4</b> Innovation in Business Robben, Bruijic
A-03, NYS-D-A, FL-T		FL-T, N-02, NYS-CL-I	A-02, NYS-D-I, FL-T		A-NO, FL-OP, NYS-D-B	A-NO, NYS-D-B, FL-OP	C,FL-OD	C,FL-OD

## Accreditation is pending

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval - if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

# FRIDAY | FEBRUARY 21

PROGRAM SUBJECT TO CHANGE AS OF 02-19-25.

	CLINICAL					CONTACT LENS	NCLE ADVANCED
7:15AM - 8:15AM	<b>31C1</b> Swipe Right, Swipe Left – Choosing the Right Medication for Your Glaucoma Patient Schmidt  C,FL-OD, TPA	<b>31C2</b> They May Feel OK, But They Could Have NK Bloomenstein  C, FL-OD	<b>31C3</b> Objective and Subjective: The Fast and Furious of Visual Field Innovation Schweitzer  C, FL-OD	<b>31C4</b> Two Truths and A Lie McGee, Rodman  C,FL-OD	<b>31C5</b> Should I Take Vitamins For My Eyes? Theriot  C, FL-OD	<b>31L1</b> Blueprint for Success: Starting a Specialty CL Practice Pal, Brujic  C,FL-OD	<b>31NA</b> NCLE ADVANCED EXAM REVIEW Domain I: Prefit, Preparation, Evaluation Aceto This course is 2 hours from 8:00am – 10:00am ☞  N-O3, NYS-CL-A, FL-T-CL
8:30AM - 9:30AM	<b>30C1</b> Vision Series Promotional Breakfast Symposium – Presented by Bausch+Lomb – Taking Redness Relief to the Next Level- Lumify Preservative Free Koetting  OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	<b>30C2</b> Vision Series Promotional Breakfast Symposium – Presented by Dome - NK Today; Must See Programming on All Things Neurotrophic Keratitis Steen, Ioussifova, Banas  OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE					
9:45AM - 10:45AM	<b>33C1</b> Problem Solving and Glaucoma Management Steen This course is 2 hours from 9:45am – 11:45am	<b>33C2</b> Case Files: The Anterior Segment Chronicles Karpocki, Bloomenstein This course is 2 hours from 9:45am – 11:45am	<b>33C3</b> Ocular Adnexa and Eyelids - Optometry's Next Frontier McGee This course is 2 hours from 9:45am – 11:45am	<b>33C4</b> Beyond Dropout and Defects: Adjunctive Technology and the Importance of Quality of Life in Glaucoma Schweitzer  C, FL-OD	<b>33C5</b> Ask the Experts – When You Are Managing The Retina Ferrucci, Gerson This course is 2 hours from 9:45am – 11:45am	<b>33L1</b> Specialty CL Workshop Wallace-Tucker, Pal, Barnett This workshop is 2 hours from 9:45am – 11:45am Limited Attendance \$250	<b>33NA</b> NCLE ADVANCED EXAM REVIEW Domain II: Design, Fit, and Dispense Standard and Specialty Lenses Aceto This course is 2 hours from 10:15am – 12:15pm ☞  N-O3, NYS-CL-A, FL-T-CL
11:00AM - 12:00PM				<b>34C4</b> "I can treat that!" Developing a Headache Clinic Nanasy  C, FL-OD			
12:00PM - 2:30PM	<b>30C3</b> Vision Series Promotional Lunch Symposium - Presented by Zeiss Meditec - Branching Out: Getting the Most Out of OCTA Dunbar, Steen, Majcher, Singh This session is 1 hour from 12:00pm-1:00pm  OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	<b>30C4</b> Vision Series Promotional Lunch Symposium - Presented by Topcon - Work Smarter, Not Harder- Leverage Clinical Data and AI to Accelerate Practice Growth Vaghefi, Chaglasian, Kannarr This session is 1 hour from 12:00pm-1:00pm  OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	<b>30C5</b> Injections Workshop Lighthizer Limited Attendance \$250 This workshop is 2 hours from 12:30pm-2:30pm  C, FL-OD	<b>30C6</b> Summit - Personalized Care for Myopia, Presbyopia, Ocular Surface, and Eyelid Margin Health Bloomenstein, Koetting, McGee, Schweitzer This course is 1 hour from 1:30pm-2:30pm  OPTOMETRISTS ONLY FREE C, FL-OD FIRST COME, FIRST SERVE			
2:45PM - 4:45PM	<b>35C1</b> Case Files: The Glaucoma Chronicles Schweitzer, Steen  C, FL-OD	<b>35C2</b> Lights, Lasers, Aesthetics Davison, McGee  C, FL-OD	<b>35C3</b> Swollen Optic Nerves: Now What? Lighthizer  C, FL-OD, T	<b>35C4</b> It All Starts at the Lids: Modern Diagnosis and Management of the Palpebris Whitley, Koetting, M. Schaeffer  C, FL-OD, TPA	<b>35C5</b> Current Strategies on Managing Diabetic Eye Disease Yackey, Haynes  C, FL-OD, T	<b>35L1</b> Business of Contact Lenses Barnett, Brujic, Quint  C, FL-OD	<b>35NA</b> NCLE ADVANCED EXAM REVIEW Domain III: Patient Instruction and Delivery Procedures; Domain V: Administrative Procedures Aceto This course is 1 hour from 2:45pm – 3:45pm ☞  N-O3, NYS-CL-A, FL-T-CL  <b>36NA</b>
5:00PM - 6:00PM	<b>36C1</b> Glaucoma Myth Busters Schweitzer  C, FL-OD	<b>36C2</b> A Quick Start Guide to Drops: From Lubricants to Autologous Madan, Koetting  C, FL-OD	<b>36C3</b> I'm Alright: Reducing Dropout and Keeping Patients Happy in Contact Lenses M. Schaeffer  C, FL-OD	<b>36C4</b> You "Mite" Want To Consider Treating That Lid! Bloomenstein  C, FL-OD, TPA		<b>36L1</b> Blueprint for Success: Fitting & Troubleshooting Scleral Lenses Pal, Brujic  C, FL-OD	<b>36NA</b> NCLE ADVANCED EXAM REVIEW Domain IV: Routine and Emergency Follow-Up Visits Aceto This course is 1 hour from 4:00pm – 5:00pm ☞  N-O3, NYS-CL-A, FL-T-CL

## Track key


ABO BASIC	OPTICAL TECHNOLOGY					BUSINESS SOLUTIONS				
	<b>3101</b> Index Matching for Optical Excellence Walker  A-O2	<b>3102</b> Seeing Through the Eyes of the Patient Seccarelli  A-O1, NYS-D-I, FL-OP	<b>3103</b> Mastering Frame Adjustments Marshall  A-O2	<b>3104</b> Simplifying the Complicated Bourque ☞  A-O2, FL-T, NYS-D-I			<b>31B2</b> Psychological Safety in the Workplace Hanlin ☞  A-NO, FL-OP-N-NO, NYS-CL-B, NYS-D-B	<b>31B3</b> The Intersection of Dry Eye and Beauty: Design, Build, and Brand a Profitable Dry Eye Spa Davison  C, FL-OD	<b>31B4</b> Enhancing the Patient Experience Bull  C, FL-OD	
<b>32AB</b> ABO BASIC EXAM REVIEW Domain II: Ocular Anatomy, Physiology, Pathology and Refraction; Domain VI: Laws, Regulations and Standards Basti ☞  NOT FOR CREDIT	<b>3201</b> Instruments used for Ocular Evaluation Gzik ☞  A-O2, FL-T-CL, N-O2, NYS-CL-I, NYS-D-I		<b>3203</b> Your Doors Are Open: How Your Relationships Impact Your Profitability! Atkins ☞  A-O2, N-O2, FL-OP, NYS-CL-B, NYS-D-B	<b>3204</b> Mastering Over Refractions for Contact Lenses Marshall ☞  N-O2	<b>3205</b> Dispensers Guide to Prism Hoff ☞  A-O1, NYS-D-I, FL-T		<b>32B1</b> Creating Perceived Value Hanlin ☞  A-NO, FL-OP-N-NO, NYS-CL-B, NYS-D-B	<b>32B2</b> Only The Best Will Do! Bruce ☞  A-O1, NYS-D-I, FL-OP		
<b>33AB</b> ABO BASIC EXAM REVIEW Domain I: Ophthalmic Optics Basti ☞  NOT FOR CREDIT	<b>3301</b> Case Reports Contact Lenses/Spectacles Gzik ☞  A-O3, FL-T-CL, N-O3, NYS-CL-A, NYS-D-A	<b>3302</b> Age-Related Eye Changes and Their Management Zeitlin ☞  A-O2, FL-T, NYS-D-I		<b>3304</b> Deconstructing Advanced Progressive Lens Designs: A Stepwise Approach Hoff ☞  A-O3, FL-T, NYS-D-A	<b>3305</b> Compression Mounting Adjustments, Repairs, Assembly Goh ☞  A-O2, FL-T, NYS-D-I		<b>33B1</b> Dispensing Without Boundaries Maldonado ☞  A-NO, FL-OP, NYS-D-B	<b>33B2</b> The Case of the Second Pair Sale Koenigsberg ☞  A-O1, FL-OP, NYS-D-B	<b>33B3</b> Elevate Your Practice: Success Strategies for Growth & Impact Quint This course is 2 hours from 9:45am-11:45am  C, FL-OD	<b>33B4</b> 10 Ways To Use Marketing To Attract New Staff Kemp  C, FL-OD
		<b>3901</b> UQA College Bowl TBD This course is 1 hour from 12:30pm – 1:30pm ☞  A-NO, N-NO, NYS-CL-B, NYS-D-B								
<b>35AB</b> ABO BASIC EXAM REVIEW Domain III: Ophthalmic Products; Domain V: Dispensing Procedures Basti ☞  NOT FOR CREDIT		<b>3502</b> Dealing with Difficult Patients and Troubleshooting Koenigsberg ☞  A-O2, FL-T, NYS-D-I	<b>3503</b> Eye Diseases Technicians and Opticians Should Know Zeitlin ☞  A-O2, N-O2, NYS-CL-I, NYS-D-I, FL-T	<b>3504</b> Frame and Lens: Making a Perfect Match Walters ☞  A-O2, NYS-D-I, FL-T	<b>3505</b> Storytelling Through Eyewear Design and Manufacturing Rosellier ☞ This course is only 1 hour from 2:45 – 3:45pm  A-NO, FL-OP, NYS-D-B	<b>3506</b> Basic Frame Repair Workshop Goh ☞  A-O1, FL-T, NYS-D-B	<b>35B1</b> Living Into Your Values Collins ☞  A-NO, N-NO, NYS-CL-B, NYS-D-B, FL-OP		<b>35B4</b> The Taylor Swift Effect-Women in Leadership Carlson  C, FL-OD	
<b>36AB</b> ABO BASIC EXAM REVIEW Domain IV: Instrumentation Basti ☞  NOT FOR CREDIT	<b>3601</b> Soft Contact Lens Complications Zeitlin ☞  FL-T-CL, N-O2, NYS-CL-I	<b>3602</b> Myopia Management: Safety and Efficacy of Ortho-K Buckner ☞  FL-OP, N-O2, NYS-CL-I	<b>3603</b> The ABCs of Trouble Shooting Marshall ☞  A-O2	<b>3604</b> These Don't Work! Bruce ☞  A-O1, FL-T, NYS-D-I	<b>3605</b> Light Filtering Lenses Manso ☞  A-O2, FL-T, NYS-D-I		<b>36B1</b> The Latest in Lens Technology for Digital Device Addicts Koenigsberg ☞  A-O1, FL-T, NYS-D-I		<b>36B4</b> 7 Tips For An Improved Culture Carlson  C, FL-OD	

## About Accreditation

The accreditation designations serve as a guide to assist you with course selections. Please refer to [VEE2025.com/Policies](http://VEE2025.com/Policies) for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education Office.



# SATURDAY | FEBRUARY 22

PROGRAM SUBJECT TO CHANGE AS OF 02-19-25.

	CLINICAL			CONTACT LENS	NCLE PRACTICAL
7:15AM -8:15AM	<b>41C1</b> Top 10 Medications and Their Ocular Side Effects Lonsberry  C,FL-OD, TPA	<b>41C2</b> Rapidly Changing Landscape of Refractive Technology Brujic  C, FL-OD	<b>41C3</b> Common Ocular Manifestations from Systemic Conditions: Front to Back M. Schaeffer  C, FL-OD	<b>41L1</b> Blueprint for Success: Hybrid Contact Lens Case Series Wallace-Tucker  C,FL-OD	
8:30AM -9:30AM	<b>42C1</b> Oral Pharmaceuticals in Primary Care Optometry Lonsberry This course is 2 hours from 8:30am-10:30am	<b>42C2</b> Innovations in Glaucoma - Next Generation Technology, Medications, and Delivery Schweitzer This course is 2 hours from 8:30am-10:30am		<b>42L1</b> Maximizing Comfort & Clarity: Managing Ocular Surface Disease for Optimal Contact Lens Wear Brujic  C,FL-OD	
9:45AM -10:45AM			<b>43C3</b> Periocular Malignancies Gurwood, Myers This course is 2 hours from 9:45am-11:45am	<b>43C4</b> Florida Prevention of Medical Errors in Eyecare Jasper This course is 2 hours from 9:45am-11:45am	<b>43L1</b> Multifocal Fitting Tips for Soft, GP, Scleral, and Hybrid Lenses Pal  C,FL-OD
11:00AM -12:00PM	<b>44C1</b> Uveitis: Systemic and Ocular Approaches to Management Lonsberry  C,FL-OD	<b>44C2</b> Case Challenges of the Cornea Schweitzer  C,FL-OD			<b>44L1</b> Blueprint for Success: How To Improve Contact Lens Wear With Ocular Aesthetics Pal  C,FL-OD
1:00 PM -3:00 PM	<b>45C1</b> Interactive Anterior Segment Grand Rounds Lonsberry  C,FL-OD, T		<b>45C3</b> Management of Ocular Pain, Considerations When Prescribing Opiates Gurwood, Myers  C,FL-OD, Q, TPA	<b>45C4</b> Florida Jurisprudence Laws and Rules of Practice Jasper  C, FL-OD	<b>45L1</b> 10 Innovations in Contact Lenses That You Need To Know About Brujic  C,FL-OD, T
					<b>45NP</b> NCLE Practical Exam Review Neff ☞  NOT FOR CREDIT

ABO PRACTICAL	OPTICAL TECHNOLOGY			BUSINESS SOLUTIONS	
	<b>41O1</b> Contact Lens Selection and Patient Education Bruce ☞  FL-T-CL, N-O2, NYS-CL-I		<b>41O3</b> Bright Eyes on the Future of Fashion, Optics and Vision Maldonado ☞  A-O2,FL-T,NYS-D-I	<b>41B1</b> Talking About My Generation Manso ☞  A-NO,P,FL-OP,N-Q,NYS-CL-B,NYS-D-B	<b>41B4</b> Promoting the Happiness Advantage in Your Office Brimer, Carlson  C,FL-OD
	<b>42O1</b> Demystifying Near Task Specific Lenses Hoff ☞  A-O2, FL-T, NYS-D-I	<b>42O2</b> Advanced Lensometry: Application of ANSI Standards Aceto This course is 2 hours from 8:30am-10:30am ☞		<b>42B1</b> Telehealth is Here to Stay. Really! Manso ☞  A-O1, FL-OP, P, NYS-D-I	<b>42B3</b> Dry Eye Billing & Coding: Maximize Your Profit Brimer  C,FL-OD
<b>43AP</b> ABO Practical Exam Review Neff This course is 2 hours from 9:45am-11:45am ☞			<b>43O3</b> The three little words we all hate to hear.... "I Can't See" Bourque ☞  A-NO, FL-T, NYS-D-I	<b>43B1</b> Stay Shady Brush ☞  A-O1,FL-OP,NYS-D-I	<b>43B4</b> 10 Ways To Grow Your Leadership Carlson  C,FL-OD
NOT FOR CREDIT			<b>44O3</b> Taking a "BYTE" Out of Segments Manso ☞  A-O1,FL-T,NYS-D-I	<b>44B1</b> The Three P's of Eyecare: People, Products, and Process Walker ☞  A-NO,FL-OP,NYS-D-B	
	<b>45O1</b> Establishing a Solid Foundation: RGP Designs and Fitting Bruce ☞  FL-T-CL, N-O2, NYS-CL-I	<b>45O2</b> What Are All These Adjustment Tools? Bourque ☞  A-O2,FL-T,NYS-D-I	<b>45O3</b> Selling Efficiently and Effectively in a Busy Practice Koenigsberg ☞  A-NO,FL-OP,NYS-D-B		

## Track key

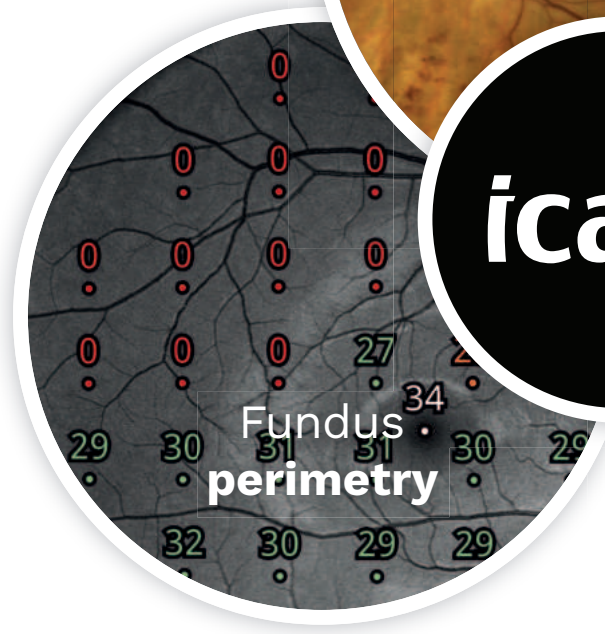
<span style="color: #E67E22;">■</span> Anterior Segment	<span style="color: #8E9E9E;">■</span> Glaucoma	<span style="color: #2E86C1;">■</span> Imagine Technology	<span style="color: #E74C3C;">■</span> Myopia	<span style="color: #3498DB;">■</span> Neurological
<span style="color: #2E3192;">■</span> General Optometry	<span style="color: #C9A04D;">■</span> Optometric/Surgical Procedures	<span style="color: #7ED321;">■</span> Pharmacology	<span style="color: #F080F0;">■</span> Posterior Segment/Retina	<span style="color: #A52A2A;">■</span> Dry Eye/Ocular Surface Disease
<span style="color: #2E86C1;">■</span> Scleral Lens	<span style="color: #6A329F;">■</span> Surgical/Co-Management	<span style="color: #F39C12;">■</span> Systemic Disease/Diabetes	<span style="color: #00BFC4;">■</span> Presbyopia	<span style="color: #95A5A6;">■</span> Hands-On Workshop

## Education Registration

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge and course itinerary printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers.
- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge and course itinerary, you will need to get a new course itinerary printed so that your current courses are listed, including room numbers.
- After you attend your course(s), please complete the session evaluation for each course. The session evaluations are available on the Vision Expo website and mobile app. After completion, you will be able to send yourself the CE Letter via email verifying your course attendance.
- After the Education Program, you will receive a CE letter via e-mail verifying your course attendance. Please submit this CE letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.



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Advanced diagnostics: enhanced performance, imaging, analysis



During your visit to Vision Expo East 2025, demo the ZEISS CIRRUS 6000 AngioPlex Angiography at the ZEISS booth F2401, and register for a 1:1 Corcoran Consulting Group reimbursement.

Scan the QR code or visit [zeiss.com/vee](https://zeiss.com/vee) to learn more.

## Experience the *Power of Direct* with Topcon

### BENEFITS

Consultative relationship with customized solutions



Responsive support from the device manufacturer



Factory-direct pricing and exclusive offers



**Topcon Healthcare is now a direct sales and service model in the United States.** Visit the Topcon Booth at F11065 to connect with your local Topcon representative.

### FEATURED PRODUCTS

#### Maestro2 OCT

Captures high-resolution macular and optic nerve scans in one sequence



#### Harmony®

Organize all your ophthalmic clinical data within a single screen.



#### TEMPO™

The comfortable binocular perimeter that performs 39% faster than SAP<sup>1</sup>



#### MYAH®

Build, manage, and grow your myopia management practice.



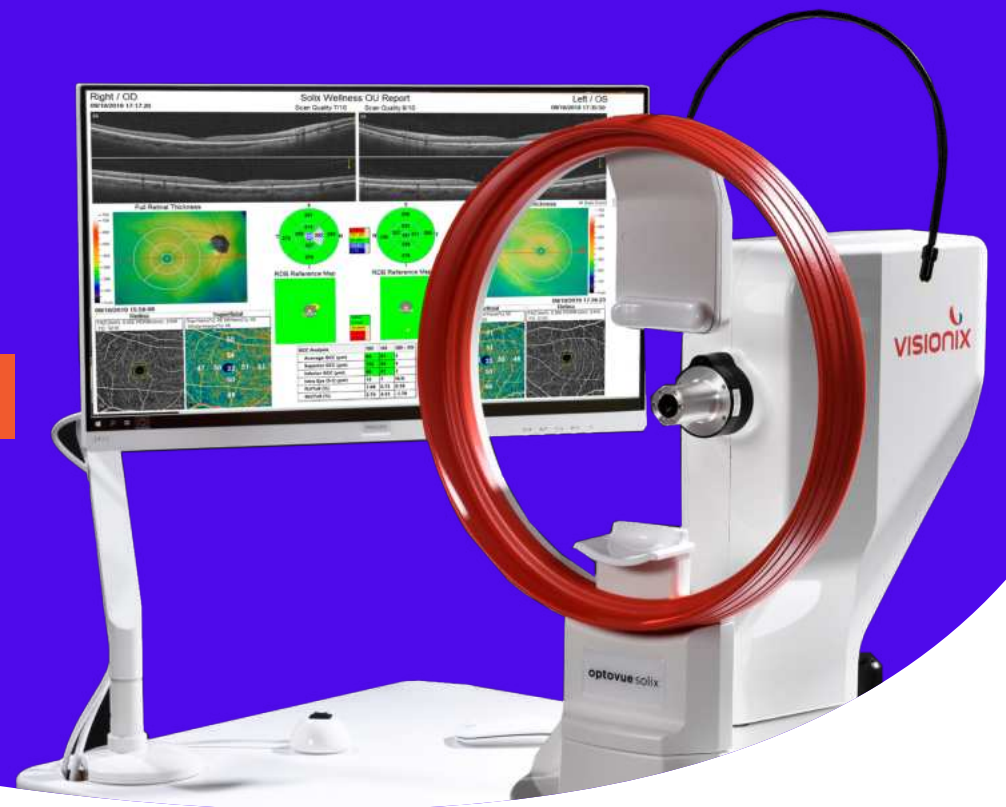
#### Digital Lane

Differentiate your practice with digital refraction and state-of-the-art instrument stand.



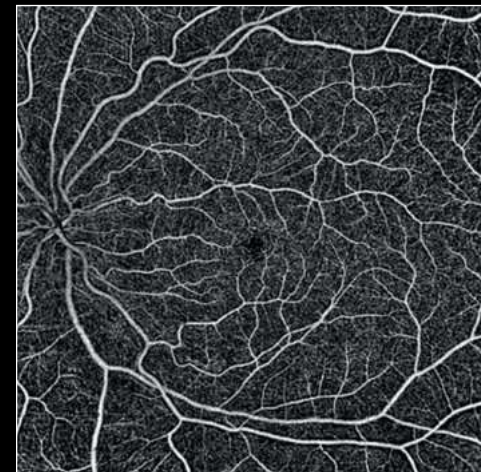
<sup>1</sup> Comparison between New Perimetry Device (IMOVifa®) and Humphrey Field Analyzer™ M Eslani, T Nishida, S Moghimi, JM Arias, C Vasile, V Mohammadzadeh, RN Weinreb; Invest. Ophthalmol. Vis. Sci. 2022;63(7):1272 - A0412.

**LIVE DEMOS  
& SHOW  
SPECIALS AT  
VEE IN BOOTH  
#F1929**

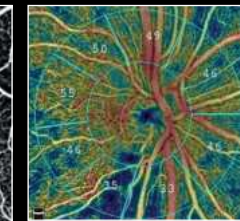


**Optovue Solix is the ONLY OCT with  
FDA-cleared OCT-Angiography metrics,  
making it the gold standard in OCT-A**

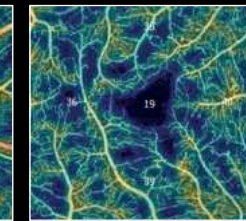
Optovue AngioVue QuadMontage



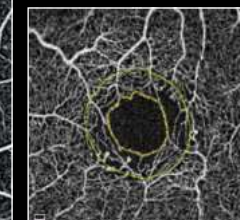
Optovue AngioAnalytics™ OCT-A Metrics



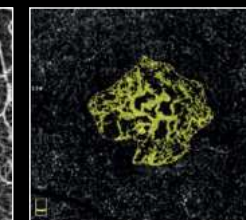
RPC Density



Superficial Density



FAZ



Flow Area



**DEMO AT  
BOOTH #1929**

## The comprehensive range of ophthalmic solutions

### Revolutionary multimodality imaging with Optovue Solix

- NEW optional Topography Module available!
- The **ONLY** OCT with FDA-cleared OCT-A metrics
- FullRange® Retinal 16x6.25mm scan
- FullRange® Anterior Chamber 18x6.25mm scan
- Ultra fast 120kHz scan speed
- Higher scan density & precision vs. other OCTs/OCT-As
- Integrated fundus camera
- External color & IR imaging
- And much more, ask us for details at booth!

### Experience perfection with Briot Couture

- Integrated wavefront lens analysis
- Torque Management System (TMS) software
- User friendly
- Reduced remakes
- Increase efficiency & output for maximized ROI

### Consistent & accurate refraction with Eye Refract

- Open-field & binocular
- See more patients due to increased efficiency
- Complete refraction in around 4 minutes

### Tele-optometry & ocular telehealth services powered by 20/20NOW

- Integrate our devices with 20/20NOW's platform & team of remote Optometrist

### One-touch diagnostic anterior & posterior segment screening with VX 100 series or VX 650

- Autorefractometry/Keratometry, topography, retroillumination & wavefront aberrometry
- Automated tracking, measurement, & focusing
- Optional anterior chamber analysis, pachymetry, Scheimpflug imaging, non-contact tonometry, anterior/posterior tomography, & dry eye analysis

#### UPCOMING LIVE DEMOS

Global Specialty Lens Symposium booth #307  
Vision Expo East booth #F1929  
Texas Optometric Association booth #410  
Southern Council of Optometrist booth #442  
Vision Source The Exchange booth #TBD



**VISIONIX** | OPTOVUE | briot | WECO

1 (800) 729-1959  
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Request  
a quote



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Seeing beyond

## Intelligently advancing OCT.

Advanced diagnostics: enhanced performance, imaging, analysis

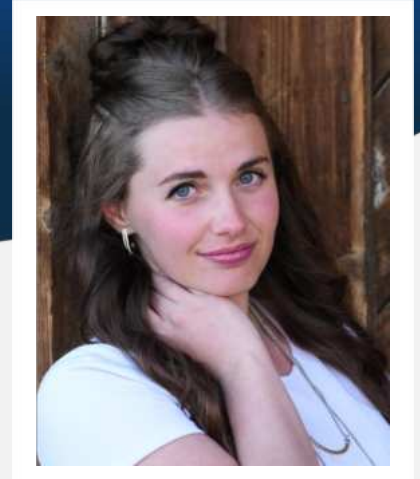


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# LEGALLY MINE

KEEP WHAT YOU EARN



## THURSDAY, FEBRUARY 20TH

*Join us at 12:00 PM for Lunch and an Educational Lecture by Monique Johnson*

### PEACE OF MIND STARTS WITH:

- ✓ *Estate Planning*
- ✓ *Lawsuit Prevention*
- ✓ *License Protection*
- ✓ *Tax Reduction*



### FREE RISK ASSESSMENT AVAILABLE:

- Estate Planning: What are the best tools to protect my family if something happens to me?
- Asset Protection: Essential tools to ensure that your practice and family's assets are protected from the threat of lawsuits.
- Tax Strategies: Learn tax strategies that will work for you and put money back in your practice and family's pocket.
- License Protection: Proven strategies to protect your Medical License.

**VISIT OUR BOOTH TO  
LEARN MORE**

(800) 375-2453

1337 E 750 N  
Orem, UT 84097

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