

@ VISION EXPO EAST
MARCH 16 - 19, 2023



The Union is the ultimate shopping experience for those seeking the newest in independent design

This energetic showcase enjoys an exclusive positioning at the main entrance and center of the exhibit floor.

Visit the fashion epicenter of Vision Expo for new collection launches, pop-culture inspired collaborations and "talk-of-the-show" trends

DEFINITION

The ultimate shopping experience for those seeking the newest in independent design.

Explore the fashion epicenter of Vision Expo for new collection launches, pop-culture inspired collaborations and "talk-of-the-show" trends.

QUALIFICATIONS

Predominantly privately held, mid-to-large sized domestic and international independent frame designers.

Small to medium sized distribution in terms of volume and channels to boutique retail buyers, optical retailers and higher end optometric practices.

APPLYING

Application required.

Photos of your product required. (Samples may be requested.)

Samples of marketing, branding and/or advertising.

THANK YOU FOR YOUR INTEREST IN THE UNION @ VISION EXPO.

Please complete the following page & submit to Cedric Fellows via email along with product photos.
FOR QUESTIONS AND FURTHER INFORMATION: Cedric Fellows, cedric.fellows@rxglobal.com or 203.840.5950

ABOUT YOUR COMPANY

BRAND/COMPANY NAME:

CONTACT PERSON:

ADDRESS/CITY/STATE/POSTAL CODE/COUNTRY:

EMAIL:

OFFICE NUMBER:

CELL NUMBER:

WEBSITE:

INSTAGRAM:

FACEBOOK:

COMPANY LINKEDIN:

HAVE YOU EXHIBITED IN VISION EXPO IN THE PAST? ☐ YES ☐ NO

IF YES, WHAT NEIGHBORHOOD/AREA OF THE SHOW? ☐ UNION ☐ PARK ☐ SPRINGS ☐ GALLERIA ☐ UNDERGROUND

WHAT YEAR?

IS YOUR BUSINESS PUBLIC OR PRIVATE?

YEARS IN BUSINESS:

COUNTRIES OF DISTRIBUTION:

NUMBER OF EMPLOYEES:

COMPANY HELD LICENSES - LIST BRANDS:

OFFICE LOCATIONS:

ABOUT THE DESIGN TEAM

WHO IS THE HEAD DESIGNER? (If more than one, please list all and identify the head designer.)

DESIGN TEAM MEMBERS:

IS THE HEAD DESIGNER THE OWNER OF THE COMPANY? ☐ YES ☐ NO

WILL THEY BE AT VISION EXPO? ☐ YES ☐ NO

ABOUT YOUR PRODUCT

WHOLESALE PRICE POINT (Lowest to highest):

MINIMUM ORDERING QUANTITY:

LOCATION OF PRODUCTION/MANUFACTURING:

QUANTITY OF DESIGNS SKU° WITHIN YOUR COLLECTION:

TYPE OF DESIGNS (check all that apply): ☐ HANDCRAFTED ☐ ONE OF A KIND ☐ LIMITED PRODUCTION ☐ MASS PRODUCTION

IS YOUR BRAND ECO-FRIENDLY AND/OR MADE OF SUSTAINABLE MATERIALS? ☐ YES ☐ NO IF YES, PLEASE EXPLAIN:

LIST OTHER TRADE SHOWS IN WHICH YOU EXHIBIT GLOBALLY:

Show Name	City/State/Country	Season/Dates

ABOUT YOUR RETAILERS

LIST THREE RETAILERS YOU ARE TARGETING:

Store Name	Buyer	City/State/Country

LIST THREE RETAILERS THAT CURRENTLY CARRY YOUR COLLECTION:

Store Name	Buyer	City/State/Country

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