Ticket Terms and Conditions for Vision Expo East 2020 (the "Event")

Holder's Assumption of Risk

Each holder (individually, a "<u>Holder</u>" and collectively, "<u>Holders</u>") of a valid badge, ticket, wristband or other authorized means of entry (a "<u>Badge</u>") to Vision Expo East 2020 ("<u>VEE</u>") assumes all risk incidental to participation in all activities, loss or damage to property at VEE.

Holder's Release and Authorization

Holder hereby: (1) releases VEE, Reed Exhibitions, a division of RELX Inc. ("Reed Exhibitions"), the Vision Council of America ("The Vision Council" and together with Reed Exhibitions, "Management"), the Jacob K. Javits Convention Center, each of their respective affiliates, employees, and agents, and such other parties as Management advises as additional insureds, in its sole discretion, from any and all liability for loss or damage to persons or property, infringement of any right, or any other claims or courses of action of any kind arising from or relating to Holder's attendance of, and/or participation in, VEE; (2) authorizes and permits VEE and Management and its designees, which include but are not limited to all sponsors, exhibitors and contractors, the use of his/her name, voice, likeness and all reproductions thereof by any means and in all media now and hereafter known for any and all purposes worldwide in perpetuity; (3) agrees to comply with all rules and regulations of VEE; (4) authorizes and permits VEE and Management to share Holder's personal information, including but not limited to contact information, with such exhibitors, vendors, companies, and entities with which Holder scans their Badge at VEE or otherwise utilizes the on-site or web-enabled technologies, including but not limited to on-site Wi-Fi, on-site interactive kiosks, wearable beacon technology and/or RFID technology, and any mobile applications associated with VEE (the "Digital Technologies"); and (5) acknowledges and agrees that VEE and Management are not responsible for lost or stolen Badges or personal property.

By use of a valid registration code, promotional code, discount code, coupon, or other code in connection with Holder's registration for VEE, Holder thereby authorizes and permits VEE and Management to share Holder's personal information, including but not limited to contact information, with such companies, organizations, and entities associated with such code.

No Disruptive Behavior

VEE and Management reserve the right to deny entry or remove from VEE any person who in their sole and absolute discretion is behaving or threatening to behave in a manner which VEE and Management reasonably consider to be disruptive of VEE.

No Resale of Badge Permitted

The unauthorized resale of a Badge, attempted resale of a Badge, or unauthorized transfer of a Badge to a third-party are strictly prohibited and will constitute a forfeiture of the Badge without compensation. Each Badge may only be used by the same Holder for each day of VEE. VEE's operating hours, schedules, vendors and speakers are subject to change or cancellation without notice. Each Badge is a revocable license to attend VEE.

All VEE features and special events are subject to availability and access is not guaranteed. Certain VEE features or special events may require an additional fee and/or will only be available to designated type of Badges.

Holder acknowledges that there are hazards and risks of physical injury or illness to attendees of VEE and that not all such hazards or risks can be fully eliminated. By accepting this Badge and attending VEE, Holder freely and voluntarily agrees to assume the full risk of bodily injury or property damage, regardless of severity, or death that Holder may sustain as a result of attending VEE, whether or not caused by the negligence or gross negligence of The Vision Council or Reed Exhibitions.

Individuals under 18

All attendees age 18 or older need a Badge in order to enter VEE. Please note, Management recommends that all individuals under the age of 18 attend with a parent or legal guardian, and all individuals under the age of 13 must be accompanied by a parent or legal guardian at all times at VEE.

Individuals under the age of 18 must obtain the permission of a parent or legal guardian before sending any information to VEE, entering any sweepstakes or contests at VEE, posting any information on https://east.visionexpo.com/ or related websites, or purchasing any goods online related to VEE. The submission of information to VEE or the purchase and/or use of a Badge to VEE is a representation and confirmation that you are age 18 or over or have obtained the consent of a parent or legal guardian. If you are the parent or legal guardian of a VEE attendee that is under the age of 18, it is your responsibility to check the suitability of VEE for any individuals in your party regardless of official age restrictions.

VEE's Digital Technologies are neither directed at nor intended for use by individuals under the age of 13. Management does not knowingly collect Personal Information from individuals under the age of 13, and if Management becomes aware that it has inadvertently done so, Management will promptly delete such Personal Information. If you are under the age of 13, do not access or use the Digital Technologies unless under the supervision of a parent or legal guardian, and if you are under the age of 18,

do not access or use the Digital Technologies without the express consent of a parent or legal guardian.

Cancellation Policy

Registration Fees for VEE are non-refundable and non-transferable and cannot be reproduced, resold or upgraded. VEE and Management reserve the right to cancel VEE on limited or no notice, and in the event of such cancellation, Holder will not be entitled to a refund for any and all expenses associated with registration.

Visual/Audio/Image Release

In exchange for the opportunity to register and attend VEE, each Holder hereby grants to Management, its employees, agents, and assignees, the absolute and irrevocable right and permission to photograph, film, reproduce, portray and/or otherwise exploit the name, voice, appearance, photograph, image and/or likeness of such Holder at VEE (collectively, "Likeness"), and to use the results and proceeds, without limitation, in materials produced by Management in any and all media, in perpetuity. Holder hereby waives any claim to compensation for use of such Likeness. Holder agrees that Management owns the images and all rights related to them. The images may be used by Management in any manner or media without notifying Holder, such as the VEE website, publications, promotions, broadcasts, advertisements, and posters, for advertising or other related purposes. Holder waives any right to inspect or approve the finished images or any printed or electronic matter that may be used with them.

Holder releases Management and its employees, agents, and assignees, including any firm authorized to publish and/or distribute a finished product containing material produced by Management, from any claims, causes of action, damages or liability which Holder may ever have in connection with the use of or relating to the Likeness. Holder hereby waives any moral rights or "droits moral" Holder may have in the material produced by Management and/or the Likeness.

Holder, or, in the event Holder is under 18 years of age, the parent or guardian of one or more minor Holder who will be attending VEE (the "Parent"), has read and understood this appearance release and hereby expressly approves and consents to this release of the Likeness, affirms their right and authority to agree to the terms, and waives all obligations and rights which such individual may have in connection therewith. For good and valuable consideration, Parent hereby guarantees that the minor or minors shall not at any time disaffirm the release of the Likeness by reason of the minor's or minors' minority or otherwise and hereby agrees to indemnify Management from any loss arising from any claims made by or on behalf of the minors relating to this release of the Likeness.

Policies and Procedures

Holder is required to behave in accordance with the policies and procedures set forth at https://east.visionexpo.com/. Management reserves the right to deny entry or remove from VEE with no refund or compensation any person who, in Management's sole and absolute discretion, behaves or threatens to behave in a manner which is in violation of the policies and procedures available

at https://east.visionexpo.com/ (collectively, the "YEE Policies"). The VEE Policies apply to EVERYONE at VEE. Exhibitors, attendees, speakers, guests, professionals, media, staff, volunteers and security are all subject to the VEE Policies. By using a Badge and attending VEE, Holder acknowledges and agrees that Holder has read and agrees to the VEE Policies.

Acknowledgment

All Holders must read, understand and agree to the terms and conditions stated herein and agree that these terms shall be construed by and governed in accordance with the laws of the State of New York and that, with respect to any dispute arising from these terms, sole and exclusive jurisdiction and venue shall lie with the state and federal courts located in the County of New York, State of New York. For the avoidance of doubt, registration, purchase or use of a Badge shall be considered acknowledgement of, and agreement to, these terms and conditions.

I authorize Reed Exhibitions, or its designees, to charge the amount specified above to the designated credit card.

By submitting your information, you agree to the Privacy Policy. To change your communication preferences, visit our communication center at any time.