

FREE! GLOBAL CONTACT LENS FORUM

This informative and highly attended 'meeting within a meeting' provides attendees with up to the moment information and insight about what is happening in the world of contact lenses. Providing both a clinical and business perspective, practitioners can expect to leave with new outlooks that will have immediate impact on their contact lens practice. Don't miss the state of the contact lens industry which we will have a panel comprised of the heads of professional relations from the major contact lens and pharmaceutical manufacturers. The topic of discussion will be "Future Trends in Contact Lenses and Ocular Surface Disease, where have we been and where are we going?". Other illuminating sessions, presented by some of the most highly renowned contact lens experts, will highlight the management of the complex contact lens patient as well as how to successfully establish and develop a contact lens specialty practice.

7:00 AM–8:00 AM	10L1 - FREE
	State of the CL Industry – Future Trends in Contact Lenses and Ocular Surface, Where Have We Been and Where Are We Going Moderator: Barry Eiden, OD; Panelists: Louise Sclafani, OD; Jill Saxon, OD C,FL-OP,FL-OD,N,NYS-CL-I
9:00 AM–11:00 AM	10L2 - FREE
	Clinical Management of the Challenging Contact Lens Patient - Case Studies Moderator: Louise Sclafani, OD; Panelists: Lynette Johns, OD; Clark Chang, OD; Ryan McKinnis, OD; Stephanie Woo, OD C,FL-OP,FL-OD,N,NYS-CL-I
11:15 AM–12:15 PM	10L3 - FREE
	Establishing and Succeeding in Specialty Contact Lens Practice - The Business of a Contact Lens Specialty Practice Moderator: Barry Eiden, OD; Panelists: Bob Steinmetz, OD; Brooke Messer, OD; Susan Resnick, OD; Clarke Newman, OD C,FL-OP,FL-OD,N,NYS-CL-I

FREE! OCULAR SURFACE DISEASE AND WELLNESS SYMPOSIUM

This Symposium teaches you how to take your ocular practice to the next level delivering a totally integrated health care model for patient diagnosis and treatment of ocular surface diseases. Learn and gain expertise in recognizing dry eye diseases and clinical aspects of ocular surface from diagnosis through treatment resulting in expanded quality and consistency of patient care for today's thriving practices.

1:30 PM–2:30 PM	10L4 - FREE
	The Specialty Practice of Ocular Surface Disease and the Current State of the Dry Eye Practice Jack Schaeffer, OD; Paul Karpecki, OD; Marc Bloomenstein, OD; Richard Adler, MD C,FL-OP,FL-OD,N,NYS-CL-I
3:45 PM–5:45 PM	10L5 - FREE
	Ocular Surface Disease: The Diagnosis, Treatment, and Case Studies in Ocular Surface Disease Jack Schaeffer, OD; Paul Karpecki, OD; Marc Bloomenstein, OD; Richard Adler, MD C,FL-OP,FL-OD,N,NYS-CL-I

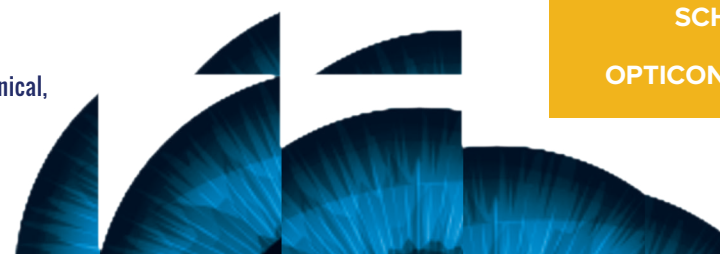
	CLINICAL					CONTACT LENS	OPTICAL TECHNOLOGY		BUSINESS SOLUTIONS		
	11C1	11C2	11C3	11C4	11C5	11L1	11O1	11O2	11B1	11B2	11B3
1:30 PM–3:30 PM	Glaucoma Update: New Tools and Treatment Options Chaglasian C,FL-OD,TPA,T	OCT, OCTA, The What, When, How? Shechtman, Rodman C,FL-OD	Simplifying Systemic Antibiotics Lonsberry C,FL-OD,O,TPA,T	Revitalizing the Established Practice Through Technology Henne C,FL-OD	Refractive Surgery Problem Solving Tullo, Owen C,FL-OD	The Continuum of Care in Keratoconus: From Spectacles to Contact Lenses to Surgery McKinnis, Chang, Eiden C,FL-T,FL-OD,N,NYS-CL-I	Handling Prescriptions That Contain Prism Walker A,FL-T,NYS-D-I	DISPENSING ESSENTIALS Eyeglass Repair Hacks You Need to Know! Yoho A,FL-OP,NYS-D-I	Frame Board Management Carter A	10 Solutions to Fix A Failing Facebook Page Bazan A,C,FL-OD	The Power & Politics of Disrupting Traditional Eye Care Santini A,FL-OP,NYS-D-I
3:45 PM–4:45 PM	Glaucoma Clinical Pearls and Clinical Cases Chaglasian <i>This course is 2 hours from 3:45 pm - 5:45 pm</i> C,FL-OD,TPA	Macular and Retinal Holes Refer or Not Shechtman C,FL-OD,TPA	Neuro Eye Disease Grand Rounds Schmidt <i>This course is 2 hours from 3:45 pm - 5:45 pm</i> C,FL-OD,TPA	Diagnosing and Managing Ocular Emergencies and Urgencies Lonsberry C,FL-OD,TPA	The Swollen Optic Nerve - Now What? Lighthizer C,FL-OD,TPA	Modern Hybrid Fitting: The Next Generation McKinnis C,FL-T,FL-OD,N,NYS-CL-I	Dispensing to the Generations Pierce A,FL-OP,NYS-D-I	DISPENSING ESSENTIALS Eyewear Fitting, Measuring and Adjusting Yoho A,FL-T,NYS-D-I	Total Recall Carter A	Climb Up The Rankings: An Intro to Search Engine Optimization Glover, Lyerly A,C,FL-OD	The New Customer Experience: Staying Relevant Kling A,C,FL-OD
5:00 PM–6:00 PM	Laser Therapy for the Open Angle Glaucomas ALT SLT Lighthizer C,FL-OD,TPA			Ocular Surface Disease - DEWS II and Other Guidelines, What Does It All Mean? Lahr C,FL-OD,TPA		Medically Necessary Contact Lenses: Why It Makes Sense in Private Practice Steinmetz, Sclafani C,FL-T,FL-OD,N,NYS-CL-I	Grand Rounds for Opticians and Technicians Walker A,P,FL-OP,NYS-D-I	Sports and Safety Yoho A,FL-OP,NYS-D-I	Customer Service vs. Customer Experience Gibb A	Building Your Financial Foundation Kling C,FL-OD	
6:00 PM–8:00 PM	10C1										
	ODs ON FACEBOOK AFTER DARK: THE EYE DISEASE FORUM Alan Glazier					C,FL-OD					

ACCREDITATION LEGEND

A – ABO, **C** – COPE, **FL-OD** – Florida State Board of Optometry, **FL-OP** – Florida State Board of Opticianry, **FL-T** – Florida State Board of Opticianry - Technical, **N** – NCLE, **NYS-D/CL - B/I/A** – New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, **O** – Orals, **P** – AOA Paraoptometric Commission, **T** – TQ/CEE, **TPA** – Therapeutic

LOOK FOR THE COLOR-CODED OPTICON LOGO (👁️) IN THE DAILY COURSE GRIDS SCHEDULE SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON.

OPTICON CATEGORIES KEY: **SPECTACLE LENS** **CONTACT LENSES** **BUSINESS**



	CLINICAL						CONTACT LENS	ABO EXAM REVIEW SESSIONS	NCLE EXAM REVIEW SESSIONS	OPTICAL TECHNOLOGY	BUSINESS SOLUTIONS							
7:15 AM-8:15 AM	21C1 Managing the Glaucoma Suspect Madonna <i>This course is 2 hours from 7:15 am - 9:15 am</i>	21C2 Walk Softly and Carry A Big Stick Schmidt C,FL-OD,TPA	21L3 Contact Lens Fitting Techniques for Infants and Children Sindt C,FL-T,FL-OD,N,NYS-CL-I	21C4 Concussion and Vision: What Every Optometrist Should Know About Identifying the Problem: Part 1 Kapoor, Cohen <i>Arranged through the cooperative efforts of NYSOA and COVD</i>			21L1 SPECIALTY LENS TRACK SCLERAL LENSES 101: Basic Fitting Woo, Barnett C,FL-T,FL-OD,N,NYS-CL-B			21O1 OptiCon @ VISION EXPO GENERAL SESSION Back to the Future: Why Our Past Matters Fleischman <i>Breakfast Included</i> A,N	21B1 Creating A Culture of Trust Kling A,C,FL-OD	21B2 PRACTICE MANAGERS/OWNERS How To Compete In a Digitally Connected World Moderator: Ziegler Panelists: Morris, Bazan, Charest A,C,FL-OD	LOOK FOR THE COLOR-CODED OPTICON LOGO (👁️) SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON. OPTICON CATEGORIES KEY: SPECTACLE LENS CONTACT LENSES BUSINESS					
8:30 AM-9:30 AM	22C2 New Developments with OCT Testing in Glaucoma Fingeret C,FL-OD,TPA,T	22C3 The Rapidly Changing Landscape of Refraction Technologies – How They Will Impact Your Practice and Where You Should Go From There Karpecki, M. Schaeffer C,FL-OD	22C5 Straight Outta Tears: Treating and Managing MGD, Lid Bugs and Other Lid Thugs! Bloomenstein C,FL-OD,TPA	22C6 The Optometrists' Guide to Cross-Linking: Diagnosis to Evaluating Treatment Options Sindt, Chang C,FL-OD,TPA	22L1 SPECIALTY LENS TRACK SCLERAL LENSES: Advanced Fitting Johns, Barnett C,FL-T,FL-OD,N,NYS-CL-A	22AA ABO Advanced Exam Review - Domain I: Analyze and Interpret Visual Assessment (Part 1) Thomas A	22NB NCLE Basic Exam Review - Domain I: Ocular Anatomy, Physiology and Pathology; Domain II: Refractive Errors Indelicato NOT FOR CREDIT	22O1 How Dry Eye Disease Impacts Vision and Refraction Lawrence A,P,FL-OP,N,NYS-CL-I	22B1 Coding and Billing for Front Office Carter A	22B2 Retail Tactics: Differentiating Yourself and Your Practice Manso A	22B3 Ch...Ch...Ch... Changes: Overcoming Resistance Record A,FL-OP,NYS-D-I	22B4 RETAIL TRACK Must Have Eyewear Trends for 2018 Gibb A	22B5 PRACTICE MANAGERS/OWNERS How To Measure Financial Success Moderator: Ziegler Panelists: Binkowitz, Morris, Wright A,C,FL-OD	22B6 Building Loyalty with Millennials Glover, Lyerty A,C,FL-OD				
9:45 AM-10:45 AM	23C1 Glaucoma Treatment Considerations Chaglasian C,FL-OD,TPA	23C2 The Greatest Anterior Segment Disease and Medical Management of Contact Lens Complications Course – Ever! Karpecki, Bloomenstein, J. Schaeffer <i>This course is 2 hours from 9:45am - 11:45am</i>	23C3 Surgical Correction of Presbyopia Owen, Chang C,FL-OD,TPA	23C4 Interactive Grand Rounds Lonsberry <i>This course is 2 hours from 9:45am - 11:45am</i>	23C5 Using New Technology to Decipher and Diagnose OSD Brimer C,FL-OD,TPA	23C6 New Frontiers in the Detection and Management of Diabetic Retinopathy Chous, Thomas C,FL-OD	23L1 SPECIALTY LENS TRACK SCLERAL LENSES: Trouble Shooting Johns, Woo C,FL-T,FL-OD,N,NYS-CL-I	23AA ABO Advanced Exam Review - Domain I: Analyze and Interpret Visual Assessment (Part 2) Thomas A	23NB NCLE Basic Exam Review - Domain III: Instrumentation for Measurement and Observation Indelicato NOT FOR CREDIT	23O1 SPECTACLE LENS EXPERT TRACK ANSI-Z80.1-2015 What's New? Vitale A,FL-T,NYS-D-I	23O2 DISPENSING ESSENTIALS My Top Tips for Excellence in Dispensing Pierce, De Gennaro A,FL-OP,NYS-D-I	23B1 What Does An Audit Look Like? Carter A	23B2 My Best Business Lessons Binkowitz A,C,FL-OD	23B3 How To Respond to the 64 Million Dollar Question - Why Do Glasses Cost So Much? Record A	23B4 Intro to Social Media Marketing Glover, Lyerty A,C,FL-OD	23B5 PRACTICE MANAGERS/OWNERS How To Grow and Transition Your Practice Moderator: Ziegler Panelists: Wright, Hayes C,FL-OD	23B6 Creating a Practice Budget: The Foundation for Financial Success Kling A,C,FL-OD	
11:00 AM-12:00 PM	24C1 Not So Fast... Some Cases That Might Fool You Schmidt C,FL-OD,TPA	24C3 The Optometrist's Role in Preparing Your Patient for Cataract & Refractive Surgery Owen, Chang C,FL-OD,TPA	24C5 Create Distinction and Build Your Practice with New Technologies Jasper C,FL-OD	24C6 Managing the Psychology of Dry Eye Disease - The Role of Diagnostics Adler C,FL-OD	24L1 EVERYTHING BUT SCLERAL LENSES Woo, Barnett C,FL-T,FL-OD,N,NYS-CL-I	24AA ABO Advanced Exam Review - Domain III: Use of Ophthalmic Instrumentation (Part 1) Thomas A	24NB NCLE Basic Exam Review - Domain IV: Prefitting Indelicato NOT FOR CREDIT	24O1 DISPENSING ESSENTIALS Basic Dispensing Skills for the New Optician Walker A,FL-OP,NYS-D-B	24O2 Don't Sacrifice Excellent Vision for Fashion Pierce A,FL-OP,NYS-D-I	24B1 Customer Expectations - Breaking the Mediocre Mindset Vitale A	24B2 Profiting With Vision Care Plans Binkowitz A,C,FL-OD	24B3 Dynamic Dispensing Carter A,FL-OP,NYS-D-I	24B4 Billing and Coding Case Studies Eiss <i>Arranged through the efforts of POA \$50 Member/ \$100 Non-Member</i> C,FL-OD	24B5 PRACTICE MANAGERS/OWNERS How To Market Your Practice Moderator: Ziegler Panelists: Charest, Wright A,C,FL-OD	24B6 DISC - The Science of Communicating and Connecting with People Nguyen C,FL-OD,A			
12:15 PM-2:30 PM	20C1 - FREE VISION SERIES - PRESENTED BY BAUSCH + LOMB Bausch + Lomb: Advancing Contact Lens Innovation <i>Lunch Provided 12:15 pm - 12:30 pm</i> <i>This course is 1 hour from 12:30 pm - 1:30 pm</i>			20C2 - FREE VISION SERIES - PRESENTED BY NOVARTIS Ocular Allergy Disease State and Treatment Update <i>Lunch Provided 12:15 pm - 12:30 pm</i> <i>This course is 1 hour from 12:30 pm - 1:30 pm</i>			20C3 OCT Workshop Shechtman, Rodman \$186, Limited Attendance <i>This workshop is 2 hours from 12:30 pm - 2:30 pm</i> C,FL-OD	NOT FOR CREDIT										
2:45 PM-4:45 PM	25C1 Glaucoma Grand Rounds: How Would You Manage This Case Madonna C,FL-OD,TPA	25C2 The Greatest Posterior Segment Disease Course - Ever! Haynie, Gerson, Dunbar C,FL-OD,TPA	25C3 Optometric Surgical Procedures - Laser, Injectables and Minor Surgical Procedures Lighthizer C,FL-OD,TPA,T	25C4 The Differential Diagnosis and Treatment of Corneal Staining Sindt C,FL-OD	25C5 Keratoconus Corneal Disease Corneal Cross-Linking and More Morgenstern, Eiden, Tullo C,FL-OD	25C6 Concussion and Vision: An Overview of Optometric Management Solutions: Part II Kapoor, Cohen <i>Arranged through the cooperative efforts of NYSOA and COVD</i>	25L1 Scleral Lens Workshop Newman, Johns, Chang, Barnett \$186 Limited Attendance C,FL-T,FL-OD,N,NYS-CL-I	25AA ABO Advanced Exam Review - Domain II: Design, Fit and Dispense Eyewear and Other Ophthalmic Devices Thomas A	25NB NCLE Basic Exam Review - Domain VI: Dispensing; Domain VII: Follow-Up; Domain VIII: Regulatory Indelicato NOT FOR CREDIT	25O1 SPECTACLE LENS EXPERT TRACK Spectacle Lens Update: Everything You Need to Know Vitale A,FL-T,NYS-D-I	25O2 Eye Diseases That Opticians and Technicians Should Know About Zeitlin A,P,FL-OP,N,NYS-CL-I,NYS-D-I	25B1 RETAIL TRACK Coordinating Special Events and Trunk Shows Reed A	25B2 Know Your Digital Score -The Secret To Attracting New Patients Carter A	25B3 Patient Sales and Communication Techniques Manso A	25B4 Billing and Coding in Your Practice Eiss <i>Arranged through the efforts of POA \$50 Member/ \$100 Non-Member</i> C,FL-OD	25B5 PRACTICE MANAGERS/OWNERS How To Build A Great Staff Moderator: Ziegler Panelists: Morris, Wright A,C,FL-OD	25B6 Combatting Disruptive Forces in Eyecare Nguyen, Chirumbolo C,FL-OD,A	
5:00 PM-6:00 PM	26C1 New Ideas in Glaucoma Madonna C,FL-OD,TPA	26C2 Ocular Nutrition Controversies Gerson C,FL-OD,TPA	26C3 Demystifying Lid Disease: ODS Guide to Skin Cancer Bloomenstein C,FL-OD,TPA	26C4 Solutions for the Visually Impaired: Affordable for Your Patient; Profitable for Your Practice Paul C,FL-OD	26C6 Management of Sports Related Concussions for the Primary Care Optometrist Tannen <i>Arranged through the cooperative efforts of NYSOA and COVD</i>	26L1 Specialty Lens Workshop Woo, McKinnis, Newman, Barnett \$93 Limited Attendance C,FL-T,FL-OD,N,NYS-CL-I	26AA ABO Advanced Exam Review - Domain III: Use of Ophthalmic Instrumentation (Part 2) Thomas A	26NB NCLE Basic Exam Review - Domain V: Diagnostic Fitting Indelicato NOT FOR CREDIT	26O1 SPECTACLE LENS EXPERT TRACK Matching Lens Technology to Patient Needs Vitale A,FL-T,NYS-D-I	26O2 Multifocal IOLs - How Do They Work, How Do They Affect Refraction? Lawrence A,FL-OP,N,NYS-CL-I	26B1 RETAIL TRACK Design On A Dime - Simple Changes That Add Revenue and Wow Reed A	26B2 Just One More Sale: Making Multiple Pairs Happen Every Day Santini A,NYS-D-I	26B3 Why Cash Matters: Understanding Your Cash Flow Kling A,C,FL-OD	26B5 PRACTICE MANAGERS/OWNERS How To Build the Ultimate Optical Moderator: Ziegler Panelists: Gerber, Binkowitz, Pierce A,C,FL-OD				

	CLINICAL						CONTACT LENS	ABO EXAM REVIEW SESSIONS	NCLE EXAM REVIEW SESSIONS	ALLIED HEALTH	OPTICAL TECHNOLOGY			BUSINESS SOLUTIONS					
	31C1	31C2	31C3	31C4	31C5	31C6	31L1	31AB	31NA	31A1	31O1	31O2	31O3	31B1	31B2	31B3	31B4	31B5	
8:30 AM-9:30 AM	Contemporary Care of the Patient With Diabetes <i>Gerson</i>	Pearls For Success - Co-Management of Cataract Patients and How To Manage Every Post-Op Complication Possible <i>Johnston</i>	The Central Ten Degrees <i>Liebman</i>	How to Optimize Your Patient's Retinal Health Over a Lifetime <i>Dierker</i>	Dry Eye Disease It's Not What You Think <i>Hauser</i>	Optometry's Wheelhouse... Visual Impairment: Applying Everyday Basic Low Vision Skills Can Be Life Altering <i>Gagnon</i>	PEDS in CLS: "I Can Wear Contacts, Too!" <i>Messer</i>	ABO Basic Exam Review - Domain II: Ocular Anatomy, Physiology and Pathology Domain VI: Laws and Regulations <i>Soto</i>	NCLE Advanced Exam Review - Domain IV: Routine and Emergency Follow-up Visits <i>Russo</i>	Ocular History Taking - The Ten Most Important Pieces of Information You Need to Provide Your Doctor <i>Zeitlin</i>	SPECTACLE LENS EXPERT TRACK Digital Eyestrain <i>Vitale</i>	No Wonder You Don't See Well - How Eye Diseases Affect Vision <i>Lawrence</i>	DISPENSING ESSENTIALS Sight - The Story of Vision <i>Wong</i>	Getting the Best Return From Your Slow Moving Frames <i>Santini</i>	Lost Revenue Opportunities and How to Reclaim Them <i>Binkowitz</i>	Demystify Managed Vision Care <i>Hinton</i>	RETAIL TRACK Must Have Eyewear Trends for 2018 <i>Gibb</i>	RETAIL TRACK How To Achieve 50%+ Multiple Pair Sales! <i>Gerber</i>	
	C,FL-OD, O, TPA	C,FL-OD, TPA	C,FL-OD	C,FL-OD, TPA	C,FL-OD, TPA	C,FL-OD	C, FL-T, FL-OD, N, NYS-CL-I	NOT FOR CREDIT	N	P, FL-OP,N	A,FL-T,NYS-D-I	A, P,FL-OP,N, NYS-CL-I,NYS-D-I	A, P,FL-OP,N, NYS-CL-I,NYS-D-I	A	A, C,FL-OD	A, C,FL-OD	A	A	
9:45 AM-11:45 AM	Cases and Controversies in Glaucoma <i>Liebman, Fingeret</i>	Ocular Inflammation Rare and In The Chair <i>M. Schaeffer, Hauser</i>	Medical and Surgical Aesthetics: (oculoplastic surgery, injectables) The Ophthalmological and Optometric Perspectives <i>Moderator: Scalfani Panelist: Albrecht, Elliott</i>	Understanding and Interpreting OCT <i>Gaddie, Dunbar</i>	Age Related Macular Degeneration- Current Concepts and Future Directions <i>Haynie</i>	MACRA, MIPS, APM's: More Toxic Alphabet Soup - and the Antidote To Survive the Meal <i>Lippiatt, Petito</i>	Contact Lens Fitting for the Ever Growing Market: The Presbyopic Patient <i>Messer</i>	ABO Basic Exam Review - Domain I: Ophthalmic Optics <i>Soto</i> <i>This session is from 9:45 am - 11:45 am</i>	NCLE Advanced Exam Review - Domain I: Prefit, Preparation and Evaluation <i>Russo</i> <i>This session is from 9:45 am - 11:45 am</i>	Screening for Diabetic Eye Diseases - What Every Optician and Technician Should Know <i>Lawrence</i>	Innovation, Technology and The Patient Experience <i>Mattison-Shupnick</i>	Clinical Ocular Concepts for Opticians, Technicians and Ancillary Staff <i>Young</i>	SPECTACLE LENS EXPERT TRACK What Features Should Your Freeform Progressive Have? <i>De Gennaro</i>	RETAIL TRACK Visual Merchandising Tactics <i>Reed</i>	10 Ways To Increase Profitability <i>Wright</i>	Goals: A Guide To Setting, Keeping Track, and REALLY Achieving Them <i>Record</i>	The \$10,000 Fast Pitch Challenge: Retail Game Changers for Your Office Location: Level 1 Innovation Lounge <i>Moderator: B. Gerber Panelists: Binkowitz, Carter, Charest, G. Gerber</i> <i>This session is from 10:00 AM - 11:30 AM</i>	Preparing Your Practice for the Changes in Medicare and All of Healthcare - Will You Be Ready? <i>Soden</i> <i>Arranged through the efforts of NYSOA \$50 Member/\$100 Non-Member</i>	
	C,FL-OD, TPA, T	C,FL-OD, TPA, T	C,FL-OD, TPA, T	C,FL-OD,TPA	C,FL-OD,TPA	C,FL-OD	C,FL-T,P,FL-OD, N,NYS-CL-I	NOT FOR CREDIT	N	A, P,FL-OP, N	C,FL-OD,A	A, P,FL-OP,N, NYS-CL-I,NYS-D-I	A,FL-T,NYS-D-I	A	A, C,FL-OD	A, FL-OP	NOT FOR CREDIT	C,FL-OD	
12:00 PM-1:15 PM	30C1 - FREE VISION SERIES - PRESENTED BY SHIRE <i>Lunch Provided 12:00 PM - 12:15 PM</i> <i>This course is 1 hour from 12:15 PM - 1:15 PM</i>			30C2 - FREE VISION SERIES - PRESENTED BY CARL ZEISS MEDITEC The Diabetic Epidemic. How Do We Get Ahead Of It? <i>Lunch Provided 12:00 PM - 12:15 PM</i> <i>This course is 1 hour from 12:15 PM - 1:15 PM</i>			NOT FOR CREDIT												
2:45 PM-4:45 PM	OSSO - Ocular Surface Disease The Medical Business of Dry Eye A Comprehensive Course on OSD Evaluation, Diagnosis, and Treatment Strategies <i>Devries, Hom, J. Schaeffer</i>	The Surgical Update 2018 What Every Optometrist Needs to Know <i>Schweitzer, Johnston</i>	Incorporation of Aesthetics Into the Optometric Practice <i>Moderator: Eiden Panelist: Scalfani, Nikiforak</i>	Rheumatology Thyroid Dysfunction and the Eye <i>Caldwell</i>	Diabetes Case Studies <i>Chous</i>	The Shifting Sands of Dry Eye and MGD - Expert Perspective <i>Hauser, Epstein</i>	Myopia Control: Strategies, Science, Success <i>Glazier, Lipson</i>	ABO Basic Exam Review - Domain III: Ophthalmic Products; Domain V: Dispensing Procedures <i>Soto</i>	NCLE Advanced Exam Review - Domain II: Design, Fit, and Dispense Standard and Specialty Lenses <i>Russo</i>	The Optician's and Technician's Role in Cataract Surgery Co-Management <i>Young</i>	DISPENSING ESSENTIALS Basic Principles of Refraction for Opticians and Technicians <i>Pierce</i>	Prism Applications A to Z <i>Walker</i>	The Truth About Optical Myths, Half Truths, and Falsehoods <i>De Gennaro</i>	Double Your Sales in One Week <i>Hinton</i>	RETAIL TRACK Optical Merchandising Secrets: The New Rules Of Optical Retailing for 2018 <i>Gerber</i>	12 Common Practice Management Mistakes and How To Fix Them Fast! <i>Record</i>	Improving Quality Care Through Medical Optometry <i>Nafey, Krassin</i>	Surviving an Audit - A Common Sense Approach to Make Sure You Will Be Prepared <i>Soden</i> <i>Arranged through the efforts of NYSOA \$50 Member/\$100 Non-Member</i>	
	C,FL-OD, TPA, T	C,FL-OD, TPA, T	C,FL-OD,TPA	C,FL-OD	C,FL-OD	C,FL-OD,TPA, T	C, FL-OD, FL-T, N,NYS-CL-I	NOT FOR CREDIT	N	A, P	A,FL-T,N, NYS-CL-I,NYS-D-I	A,FL-T,NYS-D-I	A	A, C,FL-OD	A	A, FL-OP	C,FL-OD	C,FL-OD	
5:00 PM-6:00 PM	Innovations in IOP Technology for Glaucoma <i>Schweitzer</i>	OCT Angiography <i>Rodman</i>	Digital Dry Eye <i>Hom</i>	Low Vision Clinic 2.0 - Step Up Your Game! <i>Porter</i>			RGP 123 Corneal Re-Shaping, Sclerals and Multifocals: Incorporating GPS Into Your Practice <i>Lipson</i>	ABO Basic Exam Review - Domain IV: Instrumentation <i>Soto</i>	NCLE Advanced Exam Review - Domain III: Patient Instructions and Delivery Procedures; Domain V: Administrative Procedures <i>Russo</i>	This Is Your Eye - This Is Your Eye on Drugs: Pharmacology for Opticians and Techs <i>Young</i>	SPECTACLE LENS EXPERT TRACK Light Filtering Lenses <i>Manso</i>	DISPENSING ESSENTIALS Why Eyeglasses Fit Badly and What To Do About It <i>De Gennaro</i>		Answering the Challenge of Online Eyewear <i>Santini</i>	Building Sales Without Selling <i>Binkowitz</i>	Overcoming Patient Objections <i>Hinton</i>	LOOK FOR THE COLOR-CODED OPTICON LOGO (👉) SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON. OPTICON CATEGORIES KEY: SPECTACLE LENS CONTACT LENSES BUSINESS		
	C,FL-OD,TPA	C,FL-OD	C,FL-OD,TPA	C,FL-OD			C,FL-T,FL-OD,N,NYS-CL-I	NOT FOR CREDIT	N	A, P,FL-OP, N	A,FL-T,NYS-D-I	A,FL-T,NYS-D-I		A	A, C,FL-OD	A			

	CLINICAL			CONTACT LENS	OPTICAL TECHNOLOGY		BUSINESS SOLUTIONS	
10:00 AM–11:00 AM	41C1 When ODs Become Emergency Room Doctors Gurwood, Myers <i>This course is 2 hours from 10:00 AM – 12:00 PM</i>	41C2 Neuro-Ophthalmic Update Sowka, Caldwell <i>This course is 2 hours from 10:00 AM – 12:00 PM</i>	41C3 Visual Performance Evaluation for Sports Erickson <i>This course is 2 hours from 10:00 AM – 12:00 PM</i>	41L1 Custom Soft Lenses: Designs and Applications Resnick C,FL-T,FL-OD,N,NYS-CL-I	41O1 SPECTACLE LENS EXPERT TRACK At Arm's Length - Near to Intermediate Solutions Pierce A,FL-T,NYS-D-I	41O2 Contact Lenses: Building on the Fundamentals Walker FL-OP,N,NYS-CL-B	41B1 Sell More Eyewear Hinton A	
11:15 AM–12:15 PM	C,FL-OD,O,TPA,T	C,FL-OD,TPA	C,FL-OD	42L1 Dailies News The Revolution in One Day Lenses Resnick C,FL-T,FL-OD,N,NYS-CL-I	42O1 How the Effective Rx Can Change Visual Acuity Wong A,FL-T,N,NYS-CL-I,NYS-D-I	42O2 DISPENSING ESSENTIALS How the Eye Works Pierce A,P,FL-OP,N,NYS-CL-B,NYS-D-B	42B1 Simplify Pricing - Increase Revenue Hinton A	42B2 RETAIL TRACK The 5 Things You Must Do In Marketing Wilhelm A
12:15 PM–1:30 PM	40C1 - FREE VISION SERIES - PRESENTED BY REGENERON Diabetic Eye Disease - Diagnosis and Management Strategies for Patients Lunch Provided 12:15 PM – 12:30 PM This course is 1 hour from 12:30 PM – 1:30 PM NOT FOR CREDIT				LOOK FOR THE COLOR-CODED OPTICON LOGO (👁️) SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON. OPTICON CATEGORIES KEY: SPECTACLE LENS CONTACT LENSES BUSINESS			
12:30 PM–1:30 PM						43O2 Advanced Optics - Through the Looking Glass Walker A,FL-T,NYS-D-A	43B1 Key Performance Indicators That Drive Profits Binkowitz A,C,FL-OD	
1:45 PM–3:45 PM	44C1 The Ocular Manifestations of Diabetes Gurwood, Myers C,FL-OD,TPA,T	44C2 Prevention of Medical Errors Sowka C,FL-OD	44C3 Optimizing Visual Performance for Sports Erickson C,FL-OD	44L1 Forget Facebook These Contacts Really Matter Nanda C,FL-T,FL-OD,N,NYS-CL-I	44O1 Clinical Approaches to Spectacle and Contact Lens Formulas Wong A,P,FL-T,N,NYS-CL-I,NYS-D-I	44O2 Hey PAL, Trouble Shooting and Matching Tasks Manso A,FL-T,NYS-D-I	44B1 Frame Board Management Gibb A	44B2 RETAIL TRACK Learn To Digitally Dominate Wilhelm A
4:00 PM–5:00 PM	45C1 Co-Management of Premium IOL Patients Pearls for Maximizing Patient Satisfaction and Surgical Outcomes Johnston C,FL-OD,TPA	45C2 Doctor, I See Double Simplifying Diplopia Sowka C,FL-OD	45C3 New Apps for the iLid Nanda C,FL-T,FL-OD,N,NYS-CL-I,TPA	45L1 What Can An OD Learn From An Allergist Hom C,FL-T,FL-OD,N,NYS-CL-I,TPA	45O1 SPECTACLE LENS EXPERT TRACK Clinical Applications for Press On Optics Wong A,FL-T,NYS-D-I	45O2 Grand Rounds for Opticians and Technicians Walker A,P,FL-OP,NYS-D-I		45B2 Customer Service vs. Customer Experience Gibb A

EDUCATION REGISTRATION

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge and course itinerary printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers.

- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge, you will need to get a new badge printed so that your current courses are embedded in your updated badge barcode.
- After the Education Program, you will receive a letter via e-mail verifying your course attendance. Please submit this letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.

ABOUT ACCREDITATION

The accreditation designations serve as a guide to assist you with course selections. The courses listed are "pending CE approval." Please refer to VisionExpoEast.com/learning under the Education tab for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education and Registration areas.

ACCREDITATION IS PENDING

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval — if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

