## THURSDAYMarch15

### FREE! GLOBAL CONTACT LENS FORUM

This informative and highly attended 'meeting within a meeting' provides attendees with up to the moment information and insight about what is happening in the world of contact lenses. Providing both a clinical and business perspective, practitioners can expect to leave with new outlooks that will have immediate impact on their contact lens practice. Don't miss the state of the contact lens industry which we will have a panel comprised of the heads of professional relations from the major contact lens and pharmaceutical manufacturers. The topic of discussion will be "Future Trends in Contact Lenses and Ocular Surface Disease, where have we been and where are we going?". Other illuminating sessions, presented by some of the most highly renowned contact lens experts, will highlight the management of the complex contact lens patient as well as how to successfully establish and develop a contact lens specialty practice.

7:45 AM- 8:45 AM	10L1 - FREE
	State of the CL Industry – Future Trends in Contact Lenses and Ocular Surface, Where Have We Been and Where Are We Going Moderator: Barry Eiden, OD; Panelists: Louise Sclafani, OD; Jill Saxon, OD; Millicent Knight, OD, Nancy Keir, OD C,FL-0P,FL-0D,N,NYS-CL-1
9:00 AM-	10L2 - FREE
11:00 AM	Clinical Management of the Challenging Contact Lens Patient - Case Studies
	Moderator: Louise Sclafani, OD; Panelists: John Gelles, OD; Clark Chang, OD; Ryan McKinnis, OD; Stephanie Woo, OD C,FL-OP,FL-OD,N,NYS-CL-I
11:15 AM-	10L3 - FREE
12:15 PM	Establishing and Succeeding in Specialty Contact Lens Practice - The Business of a Contact Lens Specialty Practice
	Moderator: Barry Eiden, OD; Panelists: Bob Steinmetz, OD; Brooke Messer, OD; Susan Resnick, OD; Clarke Newman, OD C,FL-OP,FL-OD,N,NYS-CL-I

## FREE! OCULAR SURFACE DISEASE AND WELLNESS SYMPOSIUM

This Symposium teaches you how to take your ocular practice to the next level delivering a totally integrated health care model for patient diagnosis and treatment of ocular surface diseases. Learn and gain expertise in recognizing dry eye diseases and clinical aspects of ocular surface from diagnosis through treatment resulting in expanded quality and consistency of patient care for today's thriving practices.

1:30 PM-	10L4 - FREE	
2:30 PM	Ocular Surface Disease: TFOS DEWS II and Other Guidelines, What Does It All Mean?	
	Jack Schaeffer, OD; Paul Karpecki, OD; Marc Bloomenstein, OD; Richard Adler, MD	C,FL-OP,FL-OD,N,NYS-CL-I
3:45 PM-	10L5 - FREE	
5:45 PM	Ocular Surface Disease: The Diagnosis, Treatment, and Case Studies in Ocular Surface	Disease
	Jack Schaeffer, OD; Paul Karpecki, OD; Marc Bloomenstein, OD; Richard Adler, MD	C,FL-OP,FL-OD,N,NYS-CL-I

		CI	INICAL			CONTACT LENS	OPTICAL TE	CHNOLOGY	BUSINESS SOLUTIONS			
1:30 PM-	11C1	11C1 11C2 11		11C3 11C4		11L1	1101	1102	11B1	11B2	11B3	
3:30 PM	Glaucoma Update: New Tools and Treatment Options Chaglasian	OCT, OCTA, The What, When, How? Shechtman, Rodman	Simplifying Systemic Antibiotics Lonsberry	Revitalizing the Established Practice Through Technology Henne	Refractive Surgery Problem Solving Tullo, Owen	The Continuum of Care in Keratoconus: From Spectacles to Contact Lenses to Surgery McKinnis, Chang, Eiden	Handling Prescriptions That Contain Prism Walker	DISPENSING ESSENTIALS Eyeglass Repair Hacks You Need to Know! Yoho	Frame Board Management Carter	10 Solutions to Fix A Failing Facebook Page Bazan	The Power & Politics of Disrupting Traditional Eye Care Santini	
	C,FL-OD,TPA,T	C,FL-OD	C,FL-OD,O,TPA,T	C,FL-OD	C,FL-OD	C,FL-T,FL-OD,N,NYS-CL-I	A,FL-T,NYS-D-I	A,FL-OP,NYS-D-I	A	A,C,FL-OD	A, FL-OP,NYS-D-I	
3:45 PM-	12C1	12C2	12C3	12C4	12C5	12L1	1201	1202	12B1	12B2	12B3	
4:45 PM	Glaucoma Clinical Pearls and Clinical Cases Chaglasian	Macular and Retinal Holes Refer or Not Shechtman	Retina Grand Rounds Haynie This course is 2	Diagnosing and Managing Ocular Emergencies and Urgencies Lonsberry	The Swollen Optic Nerve - Now What? Lighthizer	Modern Hybrid Fitting: The Next Generation McKinnis	Dispensing to the Generations Pierce	DISPENSING ESSENTIALS Eyewear Fitting, Measuring and Adjusting Yoho	Total Recall Carter	Climb Up The Rankings: An Intro to Search Engine Optimization Glover, Lyerly	The New Customer Experience: Staying Relevant Kling	
	This course is 2 hours from 3:45 pm -	C,FL-OD,TPA	hours from 3:45 pm - 5:45 pm	C,FL-OD,TPA	C,FL-OD,TPA	C,FL-T,FL-OD,N,NYS-CL-I	A,FL-OP,NYS-D-I	A,FL-T,NYS-D-I	(A)	A,C,FL-OD	A,C,FL-OD	
5:00 PM-	5:45 pm	13C2		13C4		13L1	1301	1302	13B1	13B2		
6:00 PM	Laser Therapy for the Open Angle Glaucomas ALT SLT Lighthizer			Ocular Surface Disease - DEWS II and Other Guidelines, What Does It All Mean?		Medically Necessary Contact Lens: Why It Makes \$ense in Private Practice Steinmetz, Sclafani	Grand Rounds for Opticians and Technicians Walker	Sports and Safety Yoho	Customer Service vs. Customer Experience Gibb	Building Your Financial Foundation Kling		
	C,FL-OD,TPA	C,FL-OD	C,FL-0D	C,FL-OD,TPA		C,FL-T,FL-OD,N,NYS-CL-I	A,P,FL-OP,NYS-D-I	A,FL-OP,NYS-D-I	) A	C,FL-OD		

C,FL-OD

#### **ACCREDITATION LEGEND**

A - ABO, C - COPE, FL-OD - Florida State Board of Opticianry, FL-OP - Florida State Board of Opticianry, FL-T - Florida State Board of Opticianry - Technical, N - NCLE, NYS-D/CL - B/I/A - New York State Optician - Dispensing/Contact Lens - Basic/Intermediate/Advanced, O - Orals, P - AOA Paraoptometric Commission, T - TQ/CEE, TPA - Therapeutic

ODS ON FACEBOOK AFTER DARK: THE EYE DISEASE FORUM Moderator: Alan Glazier, OD; Panelists: Bill Potter, OD;

Vida Kanevsky, OD; Andrew Morgenstern, OD; Mark Dunbar, OD; Scot Morris, OD; Marc Bloomenstein, OD

LOOK FOR THE COLOR-CODED OPTICON LOGO (39) IN THE DAILY COURSE GRIDS SCHEDULE SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON.

OPTICON CATEGORIES KEY: SPECTACLE LENS CONTACT LENSES BUSINESS

REGISTER NOW BY CLICKING HERE!

# FRIDAYMarch16

	CLINICAL						CONTACT LENS	ABO EXAM REVIEW SESSIONS	NCLE EXAM REVIEW SESSIONS	OPTI TECHN			В	JSINESS S	OLUTIONS		
7:15 AM- 8:15 AM	Managing the Glaucoma Suspect Madonna This course is 2 hours from -9:15 am -	Changing the Paradigm in Diabetic Retinopathy Management Thimons	21L3  Contact Lens Fitting Techniques for Infants and Children Sindt	21C4  Concussion and Vision: What Every Optometrist Should Know About Identifying the Problem: Part 1			21L1  SPECIALTY LENS TRACK SCLERAL LENSES 101: Basic Fitting Woo, Barnett  C,FL-T,			2101 OptiCon @ VISION EXPO GENERAL SESSION Back to the Future: Why Our Past Matters Fleischman Breakfast Included		21B1 Creating A Culture of Trust Kling	PRACTICE MANAGERS/ OWNERS How To Compete In a Digitally Connected World Moderator: Ziegler Panelists: Morris, Bazan, Charest	SIGNIFYII	NG SESSIONS BEI	CODED OPTICON LO ING DEVELOPED BY ATEGORIES KEY: NTACT LENSES   BUS	OPTICON.
		C,FL-0D 22C2	C,FL-T,FL-OD,N,NYS-CL-I	Kapoor, Cohen	22C5	22C6	FL-OD,N,NYS-CL-B	22AA	22NB	3301	2202	A,C,FL-0D 22B1	A,C,FL-0D	22B3	22B4	2205	22B6
8:30 AM- 9:30 AM		New Developments with OCT Testing in Glaucoma Fingeret	The Rapidly Changing Landscape of Refraction Technologies – How They Will Impact Your Practice and Where You Should Go From There Karpecki,	Arranged through the cooperative efforts of NYSOA and COVD This course is 2 hours from 7:15 am – 9:15 am	Straight Outta Tears: Treating and Managing MGD, Lid Bugs and Other Lid Thugs! Bloomenstein	The Optometrists' Guide to Cross- Linking: Diagnosis to Evaluating Treatment Options Sindt, Chang	SPECIALTY LENS TRACK SCLERAL LENSES: Advanced Fitting: Woo, Barnett	ABO Advanced Exam Review - Domain I: Analyze and Interpret Visual Assessment (Part 1) Thomas	NCLE Basic Exam Review - Domain I: Ocular Anatomy, Physiology and Pathology; Domain II: Refractive Errors Indelicato	How Dry Eye Disease Impacts Vision and Refraction Lawrence	MR Material, Strong, Thin, With Visual Appeal and Integrity Rogers	Coding and Billing for Front Office Carter	Retail Tactics: Differentiating Yourself and Your Practice Manso	ChChCh Changes: Overcoming Resistance	RETAIL TRACK Must Have Eyewear Trends for 2018 Gibb	PRACTICE MANAGERS/OWNERS How To Measure Financial Success Moderator: Ziegler Panelists: Binkowitz, Morris, Wright	Building Loyalty with Millennials Glover, Lyerly
			M. Schaeffer				C,FL-T,		\ \	A,P,FL-OP,N,				A,FL-OP,			
	C,FL-OD,TPA,T 23C1	C,FL-0D 23C2	23C3	C,FL-0D 23C4	C,FL-OD,TPA	C,FL-0D,TPA 23C6	FL-OD,N,NYS-CL-A 23L1	23AA	NOT FOR CREDIT	9 NYS-CL-I 2301	A, NYS-D-I, FL-T 2302	23B1	23B2	23B3	23B4	A,C,FL-0D 23B5	A,C,FL-0D 23B6
9:45 AM- 10:45 AM	Glaucoma Treatment Considerations Chaglasian	The Greatest Anterior Segment Disease and Medical Management of Contact Lens	Surgical Correction of Presbyopia Owen, Chang	Interactive Grand Rounds Lonsberry This course is 2 hours from 9:45am – 11:45am	Using New Technology to Decipher and Diagnose OSD Brimer	New Frontiers in the Detection and Management of Diabetic Retinopathy Chous, Thomas	SPECIALTY LENS TRACK SCLERAL LENSES: Trouble Shooting Gelles, Woo	ABO Advanced Exam Review - Domain I: Analyze and Interpret Visual Assessment (Part 2) Thomas	NCLE Basic Exam Review - Domain III: Instrumentation for Measurement and Observation Indelicato	SPECTACLE LENS EXPERT TRACK ANSI-Z80.1-2015 What's New? Vitale	DISPENSING ESSENTIALS My Top Tips for Excellence in Dispensing Pierce, De Gennaro	What Does An Audit Look Like? Carter	My Best Business Lessons Binkowitz	How To Respond to the 64 Million Dollar Question - Why Do Glasses Cost So Much? Record	Intro to Social Media Marketing Glover, Lyerly	PRACTICE MANAGERS/OWNERS How To Grow and Transition Your Practice Moderator: Ziegler Panelists: Wright, Hayes	Creating a Practice Budget: The Foundation for Financial Success Kling
	C,FL-OD,TPA	Complications Course – Ever!	C,FL-OD,TPA		C,FL-OD,TPA	C,FL-OD	C,FL-T, FL-OD,N,NYS-CL-I	9) A	MOT FOR CREDIT	A,FL-T,NYS-D-I	A,FL-OP, NYS-D-I	(a) A	A,C,FL-OD	(a) A	A,C,FL-OD	C,FL-OD	A,C,FL-OD
11:00 AM-	24C1	Karpecki, Bloomenstein,	24C3	l	24C5	24C6	24L1	24AA	24NB	2401	2402	24B1	24B2	24B3	24B4	24B5	24B6
12:00 PM	Innovations in Diabetic Retinopathy Dunbar, Singh, Modi	J. Schaeffer This course is 2 hours from 9:45am – 11:45am	The Optometrist's Role in Preparing Your Patient for Cataract & Refractive Surgery Owen, Chang		Create Distinction and Build Your Practice with New Technologies Jasper	Managing the Psychology of Dry Eye Disease - The Role of Diagnostics Adler	EVERYTHING BUT SCLERAL LENSES Woo, Barnett	ABO Advanced Exam Review - Domain III: Use of Ophthalmic Instrumentation (Part 1)	NCLE Basic Exam Review - Domain IV: Prefitting Indelicato	DISPENSING ESSENTIALS Basic Dispensing Skills for the New Optician Walker	Don't Sacrifice Excellent Vision for Fashion Pierce	Customer Expectations - Breaking the Mediocre Mindset Vitale	Profiting With Vision Care Plans Binkowitz	Dynamic Dispensing Carter	Billing and Coding Case Studies Eiss Arranged through the efforts of POA \$50 Member/ \$100 Non-Member	PRACTICE MANAGERS/OWNERS How To Market Your Practice Moderator: Ziegler Panelists: Charest, Wright	DISC - The Science of Communicating and Connecting with People Nguyen
	C FI-OD	C,FL-OD,O,TPA,T	C,FL-OD,TPA	C,FL-OD,TPA	C,FL-OD	C,FL-OD	C,FL-T, FL-OD,N,NYS-CL-I	A A	M NOT FOR CREDIT	A,FL-OP, NYS-D-B	A,FL-OP, NYS-D-I	A A	A,C,FL-OD	A, FL-OP,	C,FL-OD	A,C,FL-OD	C,FL-OD,A
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12:15 PM- 2:30 PM	VISION SERIES BY BAUSCH + L Bausch + Lomb: Contact Lens Inn Lunch Provided 12:15 This course is 1 hour 1:30 pm	Advancing novation	VISION SERIES - PRES NOVARTIS Ocular Allergy Disease Treatment Update Epstein Lunch Provided 12:15 pm - 12. This course is 1 hour from 12:	State and	BLUE LIGHT - SPO ABO Approved Hanlin Lunch Provided 12:15 pm This course is 1 hour fron	'	OCT Workshop Shechtman, Rodman \$186, Limited Attendance This workshop is 2 hours from 12:30 pm - 2:30 pm C,FL-OD										
2:45 PM-	25C1	25C2	25C3	25C4	25C5	25C6	25L1	25AA	25NB	2501	2502	25B1	25B2	25B3	25B4	25B5	25B6
4:45 PM	Glaucoma Grand Rounds: How Would You Manage This Case Madonna	The Greatest Posterior Segment Disease Course - Ever! Haynie, Gerson, Dunbar	Optometric Surgical Procedures - Laser, Injectables and Minor Surgical Procedures Lighthizer	The Differential Diagnosis and Treatment of Corneal Staining Sindt	Keratoconus Corneal Disease Corneal Cross- Linking and More Morgenstern, Eiden, Tullo	Concussion and Vision: An Overview of Optometric Management Solutions: Part II Kapoor, Cohen Arranged through the cooperative efforts of NYSOA and COVD	Scleral Lens Workshop Newman, Gelles, Chang, Barnett \$186 Limited Attendance	ABO Advanced Exam Review - Domain II: Design, Fit and Dispense Eyewear and Other Ophthalmic Devices Thomas	NCLE Basic Exam Review - Domain VI: Dispensing; Domain VII: Follow-Up; Domain VIII: Regulatory Indelicato	SPECTACLE LENS EXPERT TRACK Spectacle Lens Update: Everything You Need to Know Vitale	Eye Diseases That Opticians and Technicians Should Know About Zeitlin	RETAIL TRACK Coordinating Special Events and Trunk Shows Reed	Know Your Digital Score -The Secret To Attracting New Patients Carter	Patient Sales and Communication Techniques Manso	Billing and Coding in Your Practice Eiss Arranged through the efforts of POA \$50 Member/ \$100 Non-Member	PRACTICE MANAGERS/OWNERS How To Build A Great Staff Moderator: Ziegler Panelists: Morris, Wright	Combatting Disruptive Forces in Eyecare Nguyen, Chirumbolo
	C,FL-OD,TPA	C,FL-OD,TPA	C,FL-OD,TPA,T	C,FL-OD	C,FL-OD	C,FL-OD	C,FL-T, FL-OD,N,NYS-CL-I	(3) A	NOT FOR CREDIT	A,FL-T,NYS-D-I	A,P,FL-OP,N, NYS-CL-I,NYS-D-I	A	(a)	) A	C,FL-OD	A,C,FL-OD	C,FL-OD,A
5:00 PM- 6:00 PM	26C1 New Ideas in Glaucoma Madonna	26C2 Ocular Nutrition Controversies Gerson	26C3  Demystifying Lid Disease: ODs Guide to Skin Cancer Bloomenstein	26C4 Solutions for the Visually Impaired: Affordable for Your Patient; Profitable for Your Practice Paul		26C6  Management of Sports Related Concussions for the Primary Care Optometrist Tannen Arranged through the cooperative efforts of NYSOA and COVD	26L1  Specialty Lens Workshop Woo, McKinnis, Newman, Barnett \$93 Limited Attendance  C,FL-T,	ABO Advanced Exam Review - Domain III: Use of Ophthalmic Instrumentation (Part 2) Thomas	26NB  NCLE Basic Exam Review - Domain V: Diagnostic Fitting Indelicato	2601 SPECTACLE LENS EXPERT TRACK Matching Lens Technology to Patient Needs Vitale	2602  Multifocal IOL's - How Do They Work, How Do They Affect Refraction? Lawrence	26B1  RETAIL TRACK  Design On A Dime - Simple Changes That Add Revenue and Wow  Reed	Santini	26B3 Why Cash Matters: Understanding Your Cash Flow Kling		26B5 PRACTICE MANAGERS/OWNERS How To Build the Ultimate Optical Moderator: Ziegler Panelists: Gerber, Binkowitz, Pierce	
	C,FL-OD,TPA	C,FL-OD,TPA	C,FL-OD,TPA	C,FL-OD		C,FL-OD		(S) A	MOT FOR CREDIT	A,FL-T,NYS-D-I		A	A,NYS-D-I	A,C,FL-OD		A,C,FL-OD	

	31C2  Pearls For Success - Co- Management of Cataract	30C0 - FR ON Wide Field Swept vided 7:00 am - 7:15 am   C	Source OCT Ton		ry Today!			ABO EXAM REVIEW SESSIONS  ALLIED HEALTH OPTICAL TECH					NOLOGY BUSINESS SOLUTIONS				
ontemporary Care the Patient With abetes	Pearls For Success - Co- Management of Cataract	The Central Ten	31C4		NOT FOR CREDIT												
	Patients and How To Manage Every Post-Op Complication Possible	Degrees Liebman, Fingeret	How to Optimize Your Patient's Retinal Health Over a Lifetime Dierker	31C5  Dry Eye Disease It's Not What You Think Hauser	31C6 Optometry's Wheelhouse Visual Impairment: Applying Everyday Basic Low Vision Skills Can Be Life Altering	31L1 PEDS in CLS: "I Can Wear Contacts, Too!" Messer	ABO Basic Exam Review - Domain II: Ocular Anatomy, Physiology and Pathology Domain VI: Laws and Regulations Soto	31NA  NCLE Advanced Exam Review - Domain IV: Routine and Emergency Follow-up Visits Russo	31A1 Ocular History Taking - The Ten Most Important Pieces of Information You Need to Provide Your Doctor Zeitlin	3101 SPECTACLE LENS EXPERT TRACK Digital Eyestrain Vitale	No Wonder You Don't See Well - How Eye Diseases Affect Vision Lawrence	3103 DISPENSING ESSENTIALS Sight - The Story of Vision Wong	31B1 Getting the Best Return From Your Slow Moving Frames Santini	31B2 Lost Revenue Opportunities and How to Reclaim Them Binkowitz	31B3  Demystify Managed Vision Care Hinton	31B4  RETAIL TRACK  Must Have Eyewear Trends for 2018 Gibb	31B5 RETAIL TRACK How To Achieve 50%+ Multiple Pair Sales! Gerber
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ases and ontroversies in accuma ebman, Fingeret	Ocular Inflammation Rare and In The Chair M. Schaeffer, Hauser	Medical and Surgical Aesthetics: (oculoplastic surgery, injectables) The Ophthalmological and Optometric Perspectives Moderator: Sclafani Panelist: Albrecht, McGee	32C4 Understanding and Interpreting OCT Gaddie, Dunbar	Age Related Macular Degeneration- Current Concepts and Future Directions Haynie	MACRA, MIPS, APM's: More Toxic Alphabet Soup - and the Antidote To Survive the Meal Lippiatt, Petito	Contact Lens Fitting for the Ever Growing Market: The Presbyopic Patient Messer	ABO Basic Exam Review - Domain I: Ophthalmic Optics Soto This session is from 9:45 am – 11:45 am	NCLE Advanced Exam Review - Domain I: Prefit, Preparation and Evaluation Russo This session is from 9:45 am - 11:45 am	Screening for Diabetic Eye Diseases - What Every Optician and Technician Should Know Lawrence	Innovation, Technology and The Patient Experience Santini	3202 Clinical Ocular Concepts for Opticians, Technicians and Ancillary Staff Young	3203 SPECTACLE LENS EXPERT TRACK What Features Should Your Freeform Progressive Have? De Gennaro	RETAIL TRACK Visual Merchandising Tactics Reed	32B2 10 Ways To Increase Profitability Wright	Goals: A Guide To Setting, Keeping Track, and REALLY Achieving Them Record		Preparing Your Practice for the Changes in Medicare and All of Healthcare - Will You Be Ready? Soden Arranged through the efforts of NYSOA \$50 Member/\$100 Non- Member
C,FL-OD, TPA, T	.,	C,FL-OD, TPA, T	C,FL-OD,TPA	C,FL-OD,TPA	C,FL-OD	,	MOT FOR CREDIT		⇒ A,P,FL-OP, N	⇒ C,FL-OD,A	A,P,FL-OP,N, NYS-CL-I,NYS-D-I	A,FL-T,NYS-D-I	A	A,C,FL-OD	→ A,FL-OP		C,FL-OD
30C1 - SION SERIES - PRE HIRE Insiights at VE ach Provided 12:00 PM - is course is 1 hour from 12	ESENTED BY EE Epstein, Mastrota 12:15 PM	VISION SERIES - PI MEDITEC The Diab Ahead Of It? Chous, Lunch Provided 12:00 PM This course is 1 hour from	etic Epidemic. Ho Lech 1 – 12:15 PM		INTRODUCING XTE BY ESSILOR Hanlin ABO Approved This course is 1 hour from		GY - SPONSORED  CE CREDIT										
33C1 SSO - Ocular urface Disease ue Medical usiness of Dry Eye Comprehensive purse on OSD raluation, agnosis, dd Treatment rategies veries, Hom,	The Surgical Update 2018 What Every Optometrist Needs to Know Schweitzer, Johnston	Incorporation of Aesthetics Into the Optometric Practice Moderator: Sclafani Panelist: Elliott, Nikiforak	Rheumatology Thyroid Dysfunction and the Eye Caldwell	33C5 Diabetes Case Studies Chous	33C6 The Shifting Sands of Dry Eye and MGD - Expert Perspective Hauser, Epstein	Myopia Control: Strategies, Science, Success Glazier, Lipson	ABO Basic Exam Review - Domain Ill: Ophthalmic Products; Domain V: Dispensing Procedures Soto	33NA  NCLE Advanced  Exam Review -  Domain II: Design,  Fit, and Dispense  Standard and  Specialty Lenses  Russo	The Optician's and Technician's Role in Cataract Surgery Co- Management Young	3301 DISPENSING ESSENTIALS Basic Principles of Refraction for Opticians and Technicians Pierce	Prism Applications A to Z Walker	33O3 The Truth About Optical Myths, Half Truths, and Falsehoods De Gennaro	33B1 Double Your Sales in One Week Hinton	RETAIL TRACK Optical Merchandising Secrets: The New Rules Of Optical Retailing for 2018 Gerber	33B3 12 Common Practice Management Mistakes and How To Fix Them Fast! Record	33B4 Improving Quality Care Through Medical Optometry Nafey, Krassin	33B6 Surviving an Audit - A Common Sense Approach to Make Sure You Will Be Prepared Soden Arranged through the efforts of NYSOA \$50 Member/\$100 Non- Member
Schaeffer C,FL-OD, TPA, T	C,FL-OD, TPA, T	C,FL-OD,TPA	C,FL-OD	C,FL-OD	C,FL-OD,TPA, T	C, FL-OD, FL-T, N,NYS-CL-I	MOT FOR CREDIT	9) N	A,P	A,FL-T,N, NYS-CL-I,NYS-D-I	⇒ A,FL-T,NYS-D-I	⇒ A		Α		C,FL-OD	C,FL-OD
C, OD, 11 A, 1	34C2 OCT Angiography Rodman	34C3 Digital Dry Eye Hom	34C4 Low Vision Clinic 2.0 - Step Up Your Game! Porter			34L1  RGP 123  Corneal  Re-Shaping,  Sclerals and  Multifocals: Incorporating	34AB  ABO Basic Exam Review - Domain IV: Instrumentation Soto	34NA  NCLE Advanced Exam Review - Domain III: Patient Instructions and Delivery Procedures; Domain V:	34A1  This Is Your Eye - This Is Your Eye on Drugs: Pharmacology for Opticians and Techs	3401 SPECTACLE LENS EXPERT TRACK Light Filtering Lenses	3402 DISPENSING ESSENTIALS Why Eyeglasses Fit Badly and What To Do About It		34B1 Answering the Challenge of Online Eyewear Santini		34B3 Overcoming Patient Objections Hinton	OPTICON LOGO SESSIONS BEING	E COLOR-CODED  O (3) SIGNIFYING  G DEVELOPED BY  ICON.  TEGORIES KEY:
	D, TPA, T I In IOP or	n IOP OCT Angiography	n IOP OCT Digital Dry Eye Angiography Hom	n IOP OCT Angiography Rodman  34C2  34C3  34C4  Digital Dry Eye Hom Clinic 2.0 - Step Up Your Game!	n IOP OCT Digital Dry Eye Hom Clinic 2.0 - Step Up Your Game!	n IOP OCT Angiography Rodman Digital Dry Eye Hom Clinic 2.0 - Step Up Your Game!	D, TPA, T	D, TPA, T C,FL-0D, TPA, T C,FL-0D,TPA C,FL-0D C,FL-0D C,FL-0D,TPA, T N,NYS-CL-I N,NYS-CL-I NOT FOR CREDIT SAC2 SAC3 SAC4  In IOP Or Angiography Rodman Digital Dry Eye Hom Clinic 2.0 - Step Up Your Game! Porter Sclerals and Multifocals: Incorporating Not For CREDIT N,NYS-CL-I NOT FOR CREDIT SACS SACS SACS SACS SACS SACS SACS SAC	D, TPA, T C,FL-0D, TPA, T C,FL-0D, TPA, T C,FL-0D, TPA, T C,FL-0D, TPA, T N,NYS-CL-1 N,N	D, TPA, T C,FL-0D, TPA, T N,NYS-CL-1 N,NYS-CL-	D, TPA, T C,FL-0D, TPA, T C,FL	D, TPA, T C,FL-0D, TPA, T C,FL	D, TPA, T C,FL-0D, TPA, T C,FL	D, TPA, T C,FL-0D, TPA, T C,FL	D, TPA, T C,FL-0D, TPA, T C,FL	D, TPA, T C,FL-0D, TPA, T C,FL	D, TPA, T C, FL-OD, TPA

# **SUNDAY**March18

		CLINICAL		CONTACT LENS	OPTICAL TEC	HNOLOGY	BUSINESS SOLUTIONS			
10:00 AM-	41C1	41C2	41C3	41L1	4101	4102	41B1			
11:00 AM	When ODs Become Emergency Room Doctors Gurwood, Myers This course is 2 hours from	Neuro-Ophthalmic Update Sowka, Caldwell This course is 2 hours from	Visual Performance Evaluation for Sports Erickson This course is 2 hours from	Custom Soft Lenses: Designs and Applications Resnick	SPECTACLE LENS EXPERT TRACK At Arm's Length - Near to Intermediate Solutions Pierce	Contact Lenses: Building on the Fundamentals Walker	Sell More Eyewear Hinton			
	10:00 AM – 12:00 PM	10:00 AM – 12:00 PM	10:00 AM – 12:00 PM	C,FL-T,FL-OD,N,NYS-CL-I	A,FL-T,NYS-D-I	FL-OP,N,NYS-CL-B	) A			
11:15 AM-				42L1	4201	4202	42B1	42B2		
12:15 PM				Dailies News The Revolution in One Day Lenses Resnick	How the Effective Rx Can Change Visual Acuity Wong	DISPENSING ESSENTIALS How the Eye Works Pierce	Simplify Pricing - Increase Revenue Hinton	RETAIL TRACK The 5 Things You Must Do In Marketing Wilhelm		
	C,FL-OD,O,TPA,T	C,FL-OD,TPA	C,FL-OD	C,FL-T,FL-OD,N, NYS-CL-I	A,FL-T,N,NYS-CL-I,NYS-D-I	A,P,FL-OP,N,NYS-CL-B,NYS-D-B	<b>3</b> ) A	A		
12:15 PM- 1:30 PM	VISION SERIES - PRESENT Diagnosis and Management Lunch Provided 12:15 PM – 12:30 PI	t Strategies for Patients Cla	rk, Pelino			DED OPTICON LOGO (೨) SIG				
12:30 PM-						4302	43B1			
1:30 PM						Advanced Optics - Through the Looking Glass Walker	Key Performance Indicators That Drive Profits Binkowitz			
	4404	4463	4400	4414	4404	A,FL-T,NYS-D-A	/	4402		
1:45 PM- 3:45 PM	44C1 The Ocular Manifestations of Diabetes Gurwood, Myers	Prevention of Medical Errors Sowka	44C3 Optimizing Visual Performance for Sports Erickson	Forget Facebook These Contacts Really Matter Nanda	4401 Clinical Approaches to Spectacle and Contact Lens Formulas Wong	44O2 Hey PAL, Trouble Shooting and Matching Tasks Manso	44B1 Frame Board Management Gibb	44B2  RETAIL TRACK  Learn To Digitally Dominate  Wilhelm		
	C,FL-OD,TPA,T	C,FL-OD	C,FL-OD	C,FL-T,FL-OD,N, Nys-cl-i	A,P,FL-T,N,NYS-CL-I,NYS-D-I	,	<b>3</b> ) A	А		
4:00 PM-	45C1	45C2	45C3	45L1	4501	4502		45B2		
5:00 PM	Co-Management of Premium IOL Patients Pearls for Maximizing Patient Satisfaction and Surgical Outcomes Johnston	Doctor, I See Double Simplifying Diplopia Sowka	New Apps for the iLid Nanda	What Can An OD Learn From An Allergist Hom	SPECTACLE LENS EXPERT TRACK Clinical Applications for Press On Optics Wong	Grand Rounds for Opticians and Technicians Walker		Customer Service vs. Customer Experience Gibb		
	C,FL-OD,TPA	C,FL-OD	C,FL-T,FL-OD,N, NYS-CL-I,TPA	C,FL-T,FL-OD,N, Nys-Cl-1,TPA	A,FL-T,NYS-D-I	A,P,FL-OP,NYS-D-I		<b>3</b>		

### **EDUCATION REGISTRATION**

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge and course itinerary printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers.
- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge, you will need to get a new badge printed so that your current courses are embedded in your updated badge barcode.
- After the Education Program, you will receive a letter via e-mail verifying your course attendance. Please submit this letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.

### **ACCREDITATION IS PENDING**

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval — if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

### ABOUT ACCREDITATION

The accreditation designations serve as a guide to assist you with course selections. The courses listed are "pending CE approval." Please refer to VisionExpoEast.com/learning under the Education tab for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education and Registration areas.

