

# **Best Booth Exhibitor Contest at Vision Expo East Sweepstakes**

## **Official Rules**

### **1. HOW TO ENTER:**

(a) **Best Booth Exhibitor Contest at Vision Expo East Sweepstakes Entry.** The sweepstakes (the “Sweepstakes”) will be offered in three parts, with the first Sweepstakes (“Sweepstakes One”) beginning 9:30 AM PT on Friday, March 16, 2018 and ending 6:00 PM PT on Friday, March 16, 2018, the second Sweepstakes (“Sweepstakes Two”) beginning 9:30 AM PT on Saturday, March 17, 2018 and ending 6:00 PM PT on Saturday, March 17, 2018, and the third Sweepstakes (“Sweepstakes Three”, and the period during which Sweepstakes One, Sweepstakes Two and Sweepstakes Three will take place is referred to herein as the “Sweepstakes Period”) beginning 9:30 AM PT on Sunday, March 18, 2018 and ending 12:00 PM PT on Sunday, March 18, 2018. To enter, during the Sweepstakes Period, simply (i) attend Vision Expo East in New York, New York (the “Show”), during the Sweepstakes Period, and (ii) vote for whichever exhibitor at the Show you believe has the Most Creative Booth (the “Creative Booth Category”) and whichever exhibitor at the Show you believe has the Best Use of Technology at their booth (the “Best Use of Technology Category”, and together with the Creative Booth Category, the “Categories”) through the URL sent by Show personnel, as may be made available via social media and/or the Show App.

(b) **No Purchase Necessary.** Alternatively, to enter, you may send a 3” by 5” postcard, postmarked by March 12, 2018, with your name, address, and daytime phone number to: *Reed Exhibitions – Best Booth Exhibitor Contest at Vision Expo East, Reed Exhibitions, 383 Main Avenue, Norwalk, CT 06851, Attn: Katie Marinelli.*

(c) Limit one entry per person per Category for each of Sweepstakes One, Sweepstakes Two, and Sweepstakes Three. The last entry made before the end of the Sweepstakes Period will be used as the voter’s official entry. All entries become the property of Reed Exhibitions and will not be acknowledged or returned. Incomplete entries will be considered invalid and ineligible to win. Any entry containing material that is violent, pornographic or otherwise obscene, illegal, or racially or morally offensive, as determined by Reed Exhibitions in its sole discretion, will be rejected as ineligible. Reed Exhibitions is not responsible for lost, misdirected, illegible, mistranscribed or late entries.

### **2. PRIZES:**

(a) Each of Sweepstakes One, Sweepstakes Two, and Sweepstakes Three will have one (1) voting attendee prize winner (each, an "Attendee Winner") that will be awarded **one (1) \$500.00 American Express Gift Card** (valued at US\$500.00) each. There are no additional prizes.

(b) A total of one (1) Attendee Winner will be selected from all eligible entries by Reed Exhibitions in a random drawing at the conclusion of Sweepstakes One, Sweepstakes Two, and Sweepstakes Three, for a total of three (3) Attendee Winners during the Sweepstakes Period. The drawing will be conducted by Reed Exhibitions, whose decisions are final on all matters relating to this Sweepstakes. Attendee Winners need not be present to win. Odds of winning are dependent upon the total number of eligible entries received. The Attendee Winners will be notified by phone and/or email by March 19, 2018. Attendee Winners will have until 5:00 PM PT on Monday, April 2, 2018 to claim his/her prize by emailing his/her full name and email address (and proof of eligibility if requested) to [kmarinelli@reedexpo.com](mailto:kmarinelli@reedexpo.com). After claiming the prize, Attendee Winners will receive instructions on redeeming his/her prize.

(c) The exhibitor that receives the most votes in the Best Use of Technology Category and the exhibitor that receives the most votes in the Creative Booth Category (each, an "Exhibitor Winner") will be awarded a one thousand dollar (US\$1,000.00) credit to be used towards a sponsorship item at Vision Expo West 2018 or Vision Expo East 2019 (total value of prize is US\$1,000.00). There are no additional prizes.

Please note:

(i) If the credit is used towards a sponsorship at Vision Expo West 2018 or Vision Expo East 2019, Exhibitor Winner must execute, and abide by the terms of, the Reed Exhibitions standard Sponsorship Agreement for such sponsorship.

(ii) The credit must be used in a single transaction or sponsorship. If the full credit is not used in a single transaction or transaction, then the remainder will be forfeited and the winner will not be entitled to any further credit.

(d) The tallying of votes to determine the Exhibitor Winners will be conducted by Reed Exhibitions, whose decisions are final on all matters relating to this Sweepstakes. Exhibitor Winners need not be present to win. The Exhibitor Winners will be notified by phone and/or email by March 18, 2018. Exhibitor Winners will have until 5:00 PM PT on April 2, 2018 to claim his/her prize by emailing his/her full name and email address (and proof of eligibility if

requested) to [kmarinelli@reedexpo.com](mailto:kmarinelli@reedexpo.com). After claiming the prize, Exhibitor Winners will receive further instructions on redeeming his/her prize.

(e) Please be aware that there may be a tax liability in accepting a prize.

**3. GENERAL RULES:** Prize is nontransferable and no substitution will be allowed, except by the Sponsor who reserves the right to award a prize (or portion of prize) of equal or greater value. Sponsor and its agencies assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of prize. The Attendee Winners may be required to execute and return an Affidavit of Eligibility, Release of Liability/Publicity Release (where legal) within ten (10) days of notification attempt or the prize will be forfeited and an alternate winner selected. By accepting prize, the Attendee Winners agree to grant permission to Sponsor to use the Attendee Winners' name, voice, likeness and photograph for publicity purposes without further compensation except where prohibited by law. By accepting prize, the Exhibitor Winners agree to grant permission to Sponsor to use the Exhibitor Winners' name, voice, likeness and photograph for publicity purposes without further compensation except where prohibited by law. By entering this Sweepstakes and/or accepting a prize, each entrant accepts and agrees to be bound by these official rules and the decisions of the judges.

**4. ELIGIBILITY:** This sweepstakes is open to legal residents of the United States of America, 18 years of age or older at their time of entry. Employees (and their immediate families and household members) of Reed Exhibitions or its affiliates are not eligible. Employees (and their immediate families and household members) of Reed Exhibitions' advertising and promotion agencies or their affiliates are not eligible. This offer is void where prohibited and subject to all federal, state and local laws.

**5. ONLINE ENTRY DISCLAIMER:** Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest/sweepstakes, Sponsor reserves the right, in their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; or failure of any e-mail or electronic entry to be received on account of

technical problems or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

**6. WINNER:** For the name of the Attendee Winners or Exhibition Winners, please send a stamped, self-addressed envelope by April 2, 2018 to: *Reed Exhibitions – Best Booth Exhibitor Contest at Vision Expo East, Reed Exhibitions, 383 Main Avenue, Norwalk, CT 06851, Attn: Katie Marinelli.*

**7. GOVERNING LAW:** The laws of the State of New York, without reference

to the conflicts of laws provisions thereof, govern the Sweepstakes and all aspects related thereto. Except where prohibited, each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no punitive, incidental, special, consequential, or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"); and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

**8. SPONSOR:** The Sponsor of this promotion is Reed Exhibitions (383 Main Avenue, Norwalk, CT 06851).